

NOTHIN' COULD BE FINER

	Max.	Min.
Saturday, March 21	76	37
Sunday, March 22	83	39
Monday, March 23	92	46
Tuesday, March 24	90	48

# The Desert Sun

and PALM SPRINGS NEWS

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Palm Springs, California, Thursday, March 26, 1953

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## Top National Charity Heads to Meet Here

Palm Springs and Riverside to Host 10-Day Meeting

Riverside and Palm Springs will be hosts for 10 days in April to the nation's foremost leaders in the field of Community Chests, United Funds and Community Councils.

On April 13 the executive directors of Chests and United Funds in the ten largest cities of the nation will arrive in Palm Springs for their annual conference. Loosely organized for this annual clinic, the Chest and United Fund chairmen are known as the "Big Ten." Together they raise more than \$75,000,000 annually in the 10 cities for the community causes.

**FOLLOWING** immediately on the heels of the Palm Springs gathering will be the Western Conference of Community Chests and Councils opening at the Mission Inn in Riverside on Sunday, April 19, for a five-day stand.

More than 250 delegates from Chests, Councils and United Funds in the 11 western states, Canada and the Hawaiian Islands are expected to be in attendance at the session where the chief topic will be the new development in the charity funds field—the unified appeal adopted this year by Riverside and nearly 200 other cities of the country. Riverside was the only city in southern California using the combined campaign.

**RESERVATIONS** already have been received by Manager Jack Buchanan from persons in most of the western states and the Hawaiian Islands. Western Canada is expected to be represented by several delegates.

The conference will be a work-a-day series with meetings from 9:15 a. m. until 8:30 p. m., each day except Tuesday when the delegates will take time out late in the day for a luncheon to Palm Springs for a barbecue and cowboy entertainment on the grounds of the world-famed Desert Inn.

Robert E. Hadley, executive secretary of the Tucson Community Chest, is president of the western conference and will open the sessions in the Music Room of the inn on Sunday night, April 19. Principal speaker that night will be Ralph Blanchard, executive director of the national association of Chests and Councils.

**REPORTS** from several western cities that held successful United Funds this year are high on the program schedule as scores of other cities eye the new development in fund-raising for community causes. Riverside's United Fund will be reported on by Harry C. Harper, executive director.

Lynn Mowat, director of the Los Angeles Welfare Federation, is in charge of arrangements for the Big Ten sessions at Palm Springs. Los Angeles and San Francisco are the only two west coast cities to be in attendance. By virtue of being the nearest Community Chest, the Riverside area will be represented at the Palm Springs meeting and is assisting Mowat in arrangements.

## This Side of The Sun

By Phat

**IT MIGHT AS WELL BE NOW** The time has come again to say (While searching for a rhyme) Be sure to stay here throughout May

And have yourself a time.

Corny . . . But it serves to get this thing under way.

**HAD MYSELF** a birthday yesterday . . . (This is being written on a beautiful Wednesday morning) . . . Started out with the office gang upstairs at the Town and Country and wound up hours later downtown . . . Dinner at the Doll House . . . You know all of those pretty waitresses there? . . . Seems somebody told George Strebe . . . (Maybe I did) . . . That it was my birthday . . . Anyway, first off Leo Rojo and that wonderful guitar player of his popped right off with "Third Man Theme" and other favorites of mine . . . Then comes a birthday cake . . . And the Guadalupe boys singing "Happy Birthday" . . . And those waitresses . . . I was lip-slick from ear to ear and from chin to forehead . . . Yes, I had myself a

See THIS SIDE, Page 4a



(Desert Sun photo) **HONOR STUDENTS**—Dewey Wallace, salutatorian, congratulates Ellen Neishuler on being named valedictorian of the 1953 graduating class at Palm Springs high school. Selection of the two honor students was announced by Principal Henry Greely, center.

## Miss Neishuler, Dewey Wallace, School Speakers

Ellen Neishuler, has been named valedictorian and Dewey Wallace salutatorian of the 1953 graduating class at Palm Springs Unified high school. Principal Henry Greely announced today.

Miss Neishuler, daughter of Mrs. Kate Neishuler, Casitas Del Monte, plans to attend UCLA, majoring in English.

Wallace, son of D. D. Wallace, Thousand Palms, will attend Whitworth college in Spokane, Washington, majoring in English, and then plans to do graduate work at Princeton Seminary.

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## Deadline

Tax Exemption Period Ending

Today and Saturday, from 9 a. m. until noon, are the final two days on which veterans and churches may file tax exemption claims locally.

Deputy assessors will be at World Wars Memorial hall both days.

After Saturday, exemption applications must be filed at County Assessor Frank Burchfield's offices in Riverside.

## Stop Signs

Two Replaced at Tachevah, Indian

Council authorized the replacing of North and South stop signs at the intersection of Tachevah drive and Indian avenue. Request for the re-installation was made by Warren Linville, principal of Katherine Finchy school, who said that the signs were necessary to ensure the safety of school children.

## Winter Resident Dies Suddenly on Hawaiian Liner

Mr. and Mrs. Louis Benoist, who have been in residence at their home here at 385 Alta Vista road, flew north to their San Francisco home Tuesday to make funeral arrangements for Mr. Benoist's daughter, Miss Conde Lee Benoist, 24, who died suddenly on Monday.

Miss Benoist, who was aboard the SS President Cleveland (the same ship on which former President Harry S. Truman is a passenger) was taken from shipboard in Los Angeles harbor to the Queen of Angels hospital where she died before her illness could be diagnosed. Dr. Frederick Newbarr, chief autopsy surgeon for the County Coroner's office, said that death was due to an acute gastro-entero colitis.

Miss Benoist had boarded the liner in San Francisco with her grandparents, Mr. and Mrs. Joseph T. Grace of Santa Rosa (wealthy brewery president) for a leisurely tour of the Orient. She is reported to have been ailing for some time.

Miss Benoist's father owns the Almaden vineyards and winery near Los Gatos and is an executive of a warehouse company. Her mother is reportedly traveling Spain before going to London for the Coronation.

## 2 PUBLIC HEARINGS ON NEW ZONE ACT SLATED

Public hearings on a new zoning ordinance for the city of Palm Springs will be held in the council chambers at 4 p. m., April 1 and 15, by the city planning commission. City Planning Director W. G. Roessler announced today.

The hearings are designed to give residents an opportunity to express their views in regard to proposed changes, prior to its presentation to council for passage.

**THE NEW ORDINANCE** has been under study by the commission for the past two years, with its actual drafting started last December. It was prepared to modernize the ordinance, in conjunction with the codification of all ordinances now under way.

Changes suggested are in line with recommendations by the American Institute of Planners, Architects and Realtors, together with the United States Chamber of Commerce, with modifications for the resort community, Roessler said.

**USE REGULATIONS** under the new plan will remain the same with minor variations. Some zones which have never been used will be eliminated.

# Expand Desert Circus Program Plan to Continue Chest Drive

## 4-Day Event Scheduled by Committees

Beaux Arts Ball Western Show, Latest Additions

Desert Circus celebration this week expanded into a huge four-day celebration, with two more events scheduled, the Beaux Arts Ball Friday night, and a Wild West Show Sunday afternoon.

Los Compadres has offered to sponsor the Wild West Show at the Polo Grounds, Co-Chairman Milton Hicks and George Strebe announced, making the official dates for the show April 16, 17, 18 and 19.

**THE SHOW** will feature "Indians and sharpshooters," it was stated. John Hollinger will be general chairman.

Desert Circus Week will start Thursday night with all Villagers and visitors invited to go "on the town." Everyone's to dress in Western attire and just spend the evening enjoying themselves. All local night spots will be decorated in a western motif.

**HIGHLIGHTS FRIDAY** will be the Kangaroo Court in The Center at noon, and the Beaux Arts Ball sponsored by the Desert Arts Center at the Tennis club in the evening.

On Saturday, the traditional parade will be held at 10 a. m., and a carnival and dance scheduled at the Wars Memorial building in the evening.

## Coin Box TV

Local Plan Given National Publicity

Look Magazine, April 7 issue, now on the newsstands, has as its feature story: "Telemeter at Palm Springs Ushers in Coin-Box TV."

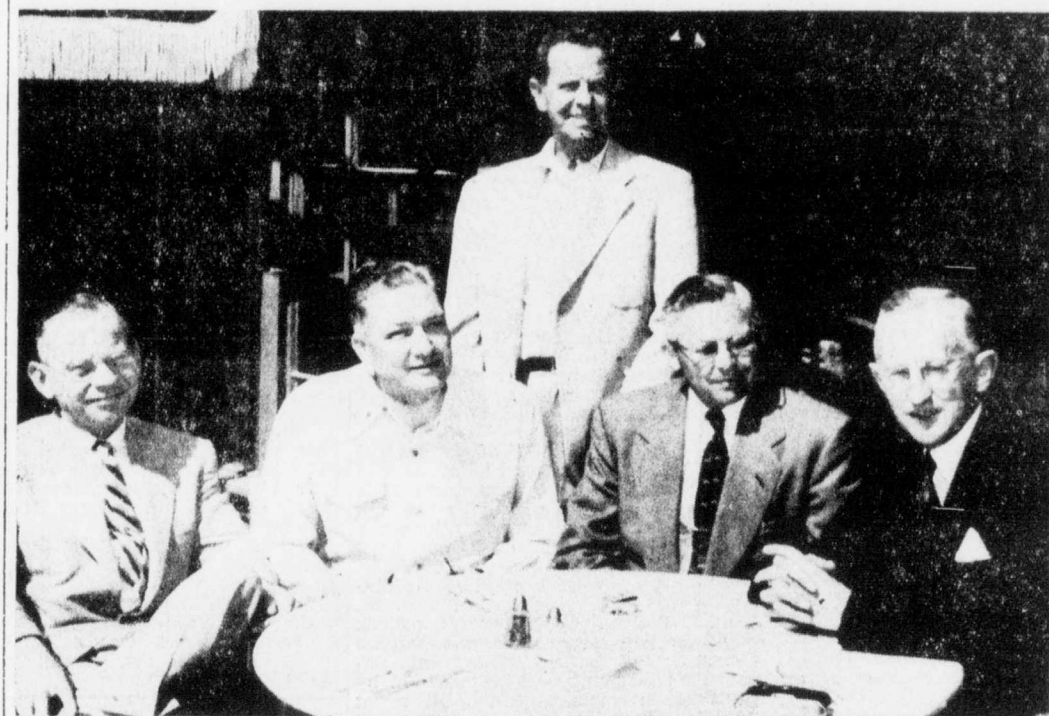
Complete facts on the current International Telemeter corporation's introduction of television into the Village, together with plans for the future, are discussed.

Telemeter has not introduced the coin-box program selector into Palm Springs at the present time, but Look staff writer Dan Fowler reviews the possibilities of the plan in the near future, and also in five to 10 years.

## City Manager Rink to Address Meeting

City Manager Russell Rink will be the speaker Friday night at a meeting of Riverside and San Bernardino county members of the League of California Cities at the Woman's clubhouse in the Village.

His topic will be "Is the Government Clutch Slipping?"



**TRI-STATE CONFERENCE**—Representatives of leagues of cities in California, Washington and Oregon held a luncheon meeting last week at the Racquet Club, to discuss mutual problems and plan for future events. Pictured are (l. to r.), Howard G. Gardner, assistant director, League of California cities; Mayor Allen Pomeroy of Seattle; Mayor V. E. Johnson of Eugene, Oregon; and Mayor L. L. Cross of Berkeley. Standing is C. Ronald Ellis, who assisted with arrangements.

## Easter Sunrise Services Moved to Former Spot

Palm Springs' 37th annual Easter Sunrise service will be held—as usual—at Inspiration Point, overlooking the O'Donnell golf course.

Dr. James H. Blackstone Jr., pastor of Community church which has sponsored the service since its inception in 1917, said Tuesday that the committee in charge of the event had decided to continue the service from the mountaintop at a meeting this week.

**FOR A TIME** it had been planned to shift the service to the new DeMuth park, the green triangle now so popular at the confluence of Palm Canyon drive and Indian avenue. City council last Wednesday voted permission to hold the service in the park but individual councilmen and Mayor Charles Farrell, in granting the request, voiced their regret at the move.

Others, while pledging full support to the annual dawn service, also expressed regret at the change.

**SO, IN SESSION** following the council meeting, the committee agreed that the wishes of the Village should be met and voted to retain the traditional mountaintop site for the great service.

Plans for the Easter dawn service are going on apace and a special choir of 45 voices is preparing for the event.

Further details will be announced later Dr. Blackstone said.

## Check 35 Babies at Health Center

Thirty-five babies were checked Tuesday at the Child Health conference for well babies at Palm Springs Health Clinic.

Dr. Mildred Van Cleve, pediatrician for the county health department, was in charge, assisted by Mrs. Annette Freeman and Mrs. Ruthyn Wood as nurses aides.

Next clinic is scheduled for April 28.

## LOSES HUB CAP

Loss of a hub cap from her 1939 model car was reported to police Tuesday by Maybelle Ostberg, 3984 Calle San Raphael.

## CENSUS WORTH \$18,000 TO CITY

Palm Springs will receive an additional \$18,000 annually from state gas tax and auto license fee refunds as a result of the special census conducted here, City Manager Russell Rink announced today.

The census increased the population of the Village to 10,241, up 33.6 per cent from the 1950 mark.

## Irene Albert Still Faces Four Counts

Three counts of perjury against Miss Irene Albert were dismissed by U. S. Judge William C. Mathes, Tuesday, on the grounds that the statute of limitations had run on them.

The heiress to a \$12,000,000 German fortune left by her father still faces four counts of falsifying testimony in passport information.

Miss Albert was arrested last December at the Smoke Tree Ranch home of her mother, and was free on \$5000 bail pending trial.

## C. of C. Division Leaders to Meet on 'Build' Plan

Plans for a series of special business conferences next week to survey specific needs of Palm Springs in the "Build for Tomorrow" Program of the Palm Springs Chamber of Commerce will be further discussed at a luncheon Friday noon in the Chi Chi Blue Room.

Chairmen and committee members of the business divisions, including all lines of business and the various professions, will attend the luncheon, it was announced by John Wood and Thomas Kieley, co-chairmen of the business divisions section of the program.

Approximately 75 men and women are serving on these committees in the seven divisions to work out the final arrangements for the business conferences next week.

Several hundred individuals and firms comprise the seven business divisions and will be invited to attend these business conferences. Place and exact time of the sessions will be announced later.

Discussion of the activities and projects needed for business and civic promotion of Palm Springs will feature each of the conferences, Wood and Kieley said. Establishment of a Palm Springs Visitors' Center is one of the projects to be considered. Architects' sketches are being prepared for presentation at these business division sessions next week, it was announced.

## Illegal Passing Brings Citation

Archie R. Morgan, 53, was cited for passing at an intersection following an accident Sunday morning in which his vehicle collided with one driven by Eddie W. White of Venice, who was making a left turn from East Ramon to El Cielo.

Damage to each vehicle was estimated at \$75.

## Emerson First to File for School Election May 15

Carl R. Emerson, member of the Palm Springs Unified School District board of trustees, whose term expires this year, was the first to file for election to the board.

One trustee will be elected May 15.

Emerson is a resident of Cathedral City, vice president of the Desert Bank and manager of the head office of that institution in Cathedral City.

Emerson was appointed to the board December 20, 1951, to succeed Conrad B. Nelson. It is the policy of the board to have at least one member from outside the city of Palm Springs and Nelson, during the time he served was a resident of Cathedral City.

Declarations of candidacy must be filed on or before April 15 at the office of the county superintendent of schools.

## The PUBLISHER'S Corner

**LARGEST SPORTS EVENT** in the history of Palm Springs, the third annual Palm Springs Road Races last weekend attracted a throng estimated at 20,000. The auto races have far exceeded the fondest hopes of those who backed the inaugural event three years ago and fulfilled a prediction in this column a year ago that the event would become the most popular on our calendar. That was proven beyond all doubt last Saturday and Sunday.

The excellent manner in which the races were planned and staged won the approval of all those who attended and has definitely established the event as one of the big sports attractions of Southern California. Credit for success goes to the Sports Car Racing association; George Carey, chairman of the affair and the Long Beach MG club and to the cooperation given them by George Strebe, Bob Howard and other local sports enthusiasts.

To our golf, tennis, baseball and rodeo sporting events, Palm Springs can now add automobile racing. It is here to stay and will grow in popularity year by year.

**THREE MAIN REASONS** why Californians pay such a high state tax are due to the cost of schools, highways and assistance programs. The cost of these can --- and must --- be held to the point where the budget can be balanced without any new or increased taxes. Let's take a brief look at these three items.

**SCHOOLS** — The 1952-53 cost was \$147 per pupil, in average daily attendance. That was based on a constitutional minimum of \$120 (in effect since 1946) to which \$27 was added by legislature. The minimum was increased to \$180 (A.D.A.) by the voters last fall which will cost the state \$67,000,000 more from now on. The loophole here is the method of arriving at the daily average attendance. The Legislature should look into this.

**ASSISTANCE PROGRAMS** — California has the highest relief bill of any state. With 7 percent of the population of U.S. we are caring for 10 percent of the people on relief in the country — and paying 14 percent of all the direct aid being given in the nation. There is a proposal before the Legislature to give additional aid to disabled persons that would cost the state \$5,500,000 (Please turn to page 2)

## \$15,000 Still Needed to Fill Local Quota

President Smith Says All Means Will be Exhausted

The Community Chest campaign will be continued until every possible means of raising the \$41,000 quota is exhausted, the board of directors decided Tuesday morning at a meeting at Coachella Valley Savings and Loan association.

The advance gifts committee is presently rechecking its lists to be sure everyone was contacted. Mayor Charles Farrell is chairman.

Community Chest President William Smith reported that \$26,110.81 has been raised to date, with \$15,000 more needed.

Agencies benefited by the drive and their representatives on the Chest board are: Youth Center, Caroline Hicks; Welfare and Friendly Aid, Barbara Coffman; Boy Scouts, Lloyd Simon; Girl Scouts, Barbara Sanders; Boys Club, Earl Hough, and Desert Museum, Erna Poliak.

## Lions Picnic

42 District Clubs to Rally Sunday

Plans are being prepared for the annual family basket picnic of the 42 Lions clubs in district 4E2, scheduled for Sunday at the Borrego country club.

Cost clubs will sponsor and conduct games and contests for the children and there will be other games and events on the program.

Several local Lions are planning to attend.

## Dr. Hoff Speaks at S B Session

Dr. Arthur G. Hoff, superintendent of Palm Springs Unified School district will speak at the San Bernardino County Teachers Institute at Fontana today.

His subject will be: "What Shall We Teach?"



**EARL C. STREBE THEATRES**  
Phone 5393-4384

**PLAZA**  
NOW PLAYING

**HUMPHREY BOGART**  
JUNE ALLYSON  
**BATTLE CIRCUS**  
M-G-M GREAT DRAMA OF DESIRE UNDER FIRE!  
with KEENAN WYNN - ROBERT KEITH  
Screen Play by RICHARD BROOKS  
Based on a Story by Allan Wick and Laura Keane  
Directed by RICHARD BROOKS. Produced by PAMIR S. BERMAN  
An M-G-M Picture

**STARTS SUNDAY**

Wild, wicked, wonderful Paris... all her loves, ladies and lusty legends!

**ROMULUS presents**  
**JOSE FERRER**  
in *John Huston's*  
**MOULIN ROUGE**  
Released thru United Artists  
COLOR BY Technicolor

**VILLAGE**  
NOW PLAYING  
A VERY FUNNY MOVIE  
ON THAT TOUCHY TOPIC!

Columbia Pictures presents  
STANLEY KRAMER's  
Production of  
**THE HAPPY TIME**  
Rudolph and Matilda's  
Broadway comedy!  
starring  
Charles Louis  
BOYER-JORDAN

—and—

**TEN AGAINST TEN THOUSAND!**  
COLUMBIA PICTURES presents  
**LAST OF THE COMANCHES**  
Broderick CRAWFORD - Barbara HALE  
COLOR BY Technicolor

Johnny Stewart - Lloyd Bridges with western music  
written for the screen by Joseph Gant. Produced by Budd Adler  
Directed by Andre DeToit

**SATURDAY KIDDIES SHOW**  
Cartoons - Serial  
"The Secret Garden"

**STARTS SUNDAY**  
HIGH ADVENTURE!  
FORBIDDEN LOVE!

M-G-M presents  
**ROGUES MARCH**  
starring PETER RICHARD LAWSON - GREENE - RULE  
LEO G. CARROLL - JOHN ABBOTT

**BOX OFFICE HOURS**  
PLAZA  
Weekdays 5:45 P. M. - 1:00 P. M.  
Saturdays 1:00 P. M. - 1:30 P. M.  
Sundays & Holidays 1:30 P. M.

## High Tension Power Line Dynamited

**Blame Saboteurs for Damage to Edison Towers**

A high tension tower of the struck Southern California Edison company located near Desert Hot Springs early Tuesday became the fifth such installation to be "dynamited by saboteurs."

The base of the 220,000-volt transmission tower was damaged in the blast, according to R. J. Doyle, Edison division manager at Pomona.

No power interruption was caused on the Hayfield line which it serves, Doyle said. Company guards were immediately posted along the high voltage lines in the vicinity.

Richard R. Rappatoni, business agent for the striking Local 47, International Brotherhood of Electrical Workers, AFL, said the union is "just as anxious as the company to run down the saboteurs."

"We have emphasized that this is a peaceful strike," Rappatoni said, "and we are certain that the people involved in these incidents have no connection with the brotherhood."

Edison has offered a \$25,000 reward for information leading to the arrest and conviction of the person or persons responsible for dynamiting the towers.

### New Citizen

**L.A. Planner Moves to Village**

Palm Springs gained another new citizen this week when Roy N. Clayton, Glendale insurance broker and chairman of the Los Angeles county Regional Planning Commission, moved into his new home at 681 North Calle Rolph where his mother, Mrs. Alice Clayton, has been living.

Visitors this past week with his mother were Mr. and Mrs. William Cornwell of Los Angeles and Mr. and Mrs. Hadley Dugger and Gertrude Dugger of Tujunga.

**THE PLAYHOUSE**  
At the Polo Grounds Pavilion on Sunrise Way  
Every Night Except Monday  
**Now Playing**  
**Marsha Hunt**  
IN  
**"Private Lives"**  
COMING MARCH 31  
Victor Jory in  
**"BELL, BOOK and CANDLE"**  
CURTAIN—8:40 P. M.  
Sunday Matinee — 2:30 P. M.  
For Reservations **2516** Telephone

**PLAZA THEATRE** **STARTS SUNDAY**

**SHAMELESS, SEDUCTIVE PARIS...**  
with lifted skirts and open arms she awaits you at the Moulin Rouge!

**ROMULUS presents**  
**JOSE FERRER**  
in *John Huston's*  
**MOULIN ROUGE**  
with ZSA ZSA GABOR and COLETTE MARCHAND  
A ROMULUS PRODUCTION • Directed by JOHN HUSTON  
Screenplay by Anthony Veinier and John Huston  
From the novel "MOULIN ROUGE" by PIERRE LA MURE  
Released thru United Artists

...THE MOST STARTLING AND DARING LOVE STORY EVER TOLD!  
COLOR BY Technicolor

(Concluded from page 1)

## PUBLISHER'S CORNER

the first year and more from there on out. The taxpayers of this state cannot afford this additional relief burden.

In connection with relief it is pointed out by the California Taxpayers association that one reason for the high cost in this state is the failure to recover from the estates of decedents who have received relief. As the association points out, "it is a crying shame that the heirs of relievers can inherit those relievers' estates intact without reimbursing the state for the support the heirs failed to provide while the recipient was alive." Some people on relief may own property worth \$15,000 to \$20,000.

**HIGHWAYS** — The 1953-54 budget includes almost \$114,000,000 for highways. This doesn't meet the demands for more and better highways but it is all the taxpayers can afford. Bonding the state, as proposed, is only placing the burden on future taxpayers; we are still paying for highway bonds voted in 1909, 1915 and 1919 — and many of these roads are worn out.

**THERE ARE ALWAYS** many bills introduced at every session of the Legislature which carry special appropriations. Each must be carefully scrutinized. You should watch how your state assemblyman and senator vote on these measures, as well as on the budget. You can tell whether he is trying to keep your tax bills from going higher and higher.

### Third Annual Desert Guest Ride Slated Next Weekend

Third annual Desert Guest Ride will be held next weekend, March 28 and 29, with more than 100 riders from throughout southern California expected to attend the Los Compadres sponsored event.

Festivities will start Saturday, with indications that it will be the most successful event to date.

Kenny Paul is general chairman, Billie Moseley is in charge of food, Hutch Moseley of the dance, George Strebe of entertainment and Dottie Higgins, registration.

**REGISTRATION** of visitors will be held Saturday morning and until the first ride starts at 3 p. m. The trip will be through the date gardens, down the wash to The Ranch, and then back to the Los Compadres clubhouse.

A charcoal-broiled steak dinner will be served at 7 p. m., followed by a dance at 9 o'clock with Western orchestra, square dances and modern dancing. Entertainment will be provided by stars appearing in local night clubs.

**A CHUCK WAGON** breakfast will open Sunday's festivities, followed by a ride to Andreas Canyon, then to Murray Canyon and across the wash to where the chuck wagon will be located at the stream in Palm Canyon.

Following the luncheon of cold chicken and potato salad, the riders will return to the clubhouse.

### Denies Charges, Asks Jury Trial

John Reisley Stewart, 46, 524 South Indian avenue, entered a plea of not guilty at arraignment before Judge Eugene Theriault Monday on a charge of drunk driving, and a jury trial was set for April 7.

Stewart was arrested by Constable Fred Duffy at 1:35 a. m. Sunday, at the intersection of Indian and Alejo road. Duffy reported that he had followed him for several blocks in an attempt to stop him before successful in doing so.

### Children Visit Munhollands

Attorney and Mrs. James Munholland and children, Jimmy and Betty Lou, of Long Beach will be the weekend guests of their parents Mr. and Mrs. John Munholland at their Las Palmas homes.

Kim Munholland, Standard university student, was here for a weekend visit with his grandparents the John Munhollands.

### LOSES PLATE

Mrs. William Brown, 584 Calle Roca, reported to police the loss of a California license plate, numbered 1P505.

### The Desert Sun and PALM SPRINGS NEWS

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## Four from High School Winners in Bank Contest

Nineteen senior students from Hemet Union, Palm Springs, San Jacinto, Twentynine Palms high schools were today announced as winners of Bank of America Achievement Awards.

These awards are the first step in the statewide program in which the bank will present \$35,600 in cash and 5000 trophies and certificates. The awards are made to high school seniors for achievement in scholarship, leadership, and promise of future service to society.

In each school a committee of teachers names outstanding students as certificate of achievement winners in classroom studies. From these classroom winners the committee selects the most outstanding in broader fields of study as gold cup winners. The records of all cup winners are then sent to an impartial outside screening committee, most cup winners surviving the screening to become zone competitors against the winners from other schools.

The local high schools are in Zone 5, which consists of Imperial and Riverside Counties plus Chino, Colton, Redlands high schools and Loma Linda Academy. The zone competitors will meet April 23 for oral interviews before a zone judging panel of civic leaders. All who win in this competition will receive cash awards ranging from \$100, to \$1000, and appear before a final board of judges on May 21 and receive their cash awards. The final judges will be prominent southern California citizens who interview the students and decide the order in which they place, and hence the amount of each winner's award.

Winners in Palm Springs were Robert Haveman, cup winner in the field of science and mathematics, Haveman, also a certificate winner, John C. McDonald in the field of fine arts, Ellen Neishuler in the field of liberal arts, Ruth McClain in the field of vocational arts.

### Mrs. Shaw Found Guilty by Jury

Shari Adair Shaw Tuesday evening was found guilty on four counts of passing bad checks by a Superior court jury of 11 women and one man.

Mrs. Shaw, wife of bribery suspect Alvin Schomoe or Shaw, will appear before Judge O. K. Morton for sentencing at 9 a. m., April 14.

She was charged with passing \$170 worth of bad checks at a Palm Springs market.

### GREET NEW DAUGHTER

Mr. and Mrs. Benton W. Logan are the parents of a daughter, weighing nine pounds 14 ounces, born at 6:43 p. m., March 21, at Desert Hospital.

## Two Bound Over After Hearing on Assault Charges

Joe Quesada was bound over to superior court on two counts of assault with a deadly weapon and Gabriel Estrada on one count, following preliminary hearing before Judge Eugene Theriault Tuesday.

Charges were dismissed against Rudy Martinez, third defendant in the case which developed out of a party at the Leon Welms home February 22.

Quesada and Estrada, both 18 years of age, are both charged with assault with a knife upon Phillip Wilson, 21, of Redwood City, and Quesada is also charged with assault with a brick.

**Desert Hot Springs**  
Doors Open Nightly 6:15  
Last Complete Show 8:15

Fri., Sat. March 27-28  
**RICHARD WIDMARK**  
"Destination Gobi"  
Color by Technicolor  
"Sky Full of Moon"

Sun.-Mon. March 29-30  
**JAMES STEWART**  
"The Naked Spur"  
Color by Technicolor  
Peggy Lee - Danny Thomas  
"The Jazz Singer"  
Color by Technicolor

### Banning Theatre

Show Starts Mon. to Friday at 7 p.m.—Saturday and Sunday at 2:00 p. m.  
PHONE 3714  
Children under 12 admitted  
Free when with parents

Thurs.-Fri.-Sat. Mar. 26, 27, 28  
Audie Murphy-Susan Cabot  
in  
"GUN SMOKE"  
and  
Roc Hudson - Barbara Hale  
"SEMINOLE"  
all in Technicolor

Sun.-Mon.-Tues. Mar. 29-30-31  
Academy Award Winner  
Shirley Booth - Burt Lancaster  
in  
"COME BACK LITTLE SHEBA"  
and  
Rosemary Clooney and  
Lauritz Melchior  
"THE STARS ARE SINGING"  
Technicolor

Wed., Thurs., Fri., Sat.  
April 1-2-3-4  
GARY COOPER  
in  
"HIGH NOON"  
and  
HUMPHREY BOGART  
"AFRICAN QUEEN"

**WRENCH STOLEN**  
Theft of an electric impact wrench was reported to police Monday by N. K. Mac Donald, general manager of Plaza Motors.

**2a—The Desert Sun**  
and **PALM SPRINGS NEWS**  
PALM SPRINGS, CALIFORNIA  
Thursday, March 26, 1953

# 7<sup>th</sup>

## RECORD BREAKING WEEK!

# DOODLES AND SKEETER

**Comedy Stars of 2 Continents**

Still Breaking Records of Attendance Nitely  
— ALSO —  
**ANNE MORRE**  
versatile new singing and piano star  
As Always the Finest in Steaks, Chicken & Chops  
**Saddle & Sirloin**  
317 N. Palm Canyon Dr. Phone 9069

Hiway 111 Near Cathedral City  
Phone 8-4232

# SUNAIR

DRIVE-IN Theatre

**NOW PLAYING**

"THE STAR"  
BETTE DAVIS  
STERLING HAYDEN

"Leave Her to Heaven"  
GENE TIERNEY  
CORNEL WILDE

**FRIDAY, SATURDAY** MARCH 27-28  
"THE ENFORCER"  
Humphrey Bogart

"STAR of TEXAS"  
Wayne Morris

**SUNDAY, MONDAY, TUESDAY** MARCH 29-30-31  
"NAKED SPUR"  
James Stewart  
Robert Montgomery  
Leigh-Ryan-Meeker  
Color by Technicolor

RED SKELTON  
IN  
"THE CLOWN"

**Adults Admission, 65c Kids Free**

## ● GREATEST VARIETY SHOW IN TOWN!

# CHI CHI Starlite Room

co-starring

## LILI ST. CYR

Best Dressed — Undressed Lady of the Stage

## JOHNNY JOHNSTON

Your Favorite Songster

## Joe Cappo

Impersonator and Comedian

**LES PARKER'S Orchestra** For Reservations: Phone 55133 or 7391 — FREE PARKING

**DURWOOD at the Piano**



# WHITE SUN GUEST RANCH



**NOW ON WAX**—Johnny Boyle and Tani whose typical western songs which have delighted Villagers and Visitors for many years, are now delighting many more homes. Their music has been recorded on a long-playing record.

## Johnny Boyle and Tani Put Western Music on Records

Famous "Cowboy Gulch" . . . moviedom's renowned intersection at Sunset and Gower, held only one authentic singin' cowboy on its curbs two weeks ago as a very frustrated and city-bothered Johnny Boyle chomped at the bit while waiting for Studio and Artists Records to begin making a special record, featuring the songs Palm Springs most loves to hear him sing. Johnny and his charming wife, Tani . . . accompanied by Helen Dengler (Mrs. Jack Dengler) from the White Sun Guest Ranch totting their respective guitar and accordion, all left their beloved desert retreat at the crack o' dawn to drive into hurly-burly Hollywood for the recording . . . to be released next Easter week under the title of "Songs of the White Sun." Containing almost a full half hour's worth of music . . . the 12 inch, 33 1/2 r.p.m. non-breakable long-playing platter will be sold privately through the White Sun Ranch and interested Boyle devotees and accordion lovers should contact Johnny . . . or order direct from Helen Dengler as only a limited number are being pressed.

Johnny, Palm Springs' greatest catalyst for fun 'n' good times, had long intrigued the many guests of the White Sun with his superlative entertain-

## Mrs. J. J. Shank Taken by Death

## Many Dwelling Begun on Desert

Four dwellings marked Palm Springs building permits for the past week, city hall reports revealed.

Permits were issued to:

- John Connell, 456 Ave. Hokana, dwelling, \$16,000.
- Robert Ingram, 1637 Mel avenue, dwelling, \$16,000.
- Matthews Dress Shop, 350 North Palm Canyon, Sunset Tile, re-roof, \$12,000.
- Ernst Off, 467 Mariscal, dwelling, \$22,000.
- Rancho Trailer Park, 1563 South Palm Canyon, utility room, \$4000.
- Arnold Rumwell, 250 Lilliana drive, Selter, pool, \$4000.
- Smoke Tree Ranch, Highway 111, H. H. Foster, bunk house, \$11,000.
- Samuel Sontag, 302 Camino Alturas, Selter, pool, \$3000.
- Frank Wells, 1446 Fiesta road, dwelling, \$18,000.

Three dwellings also marked building in the county area outside of the city limits of Palm Springs.

Permits were issued by the county building department to John R. Danchak, Cathedral City, dwelling, \$7800.
- Leatrice E. Dever, North Palm Springs, office, \$2607.50.
- Hoams Construction Company, Palm Springs, remodeling, \$2000.
- Roberts Construction company, Palm Desert, two dwellings, \$7200 each.

## Convertible Cover Stolen from Auto

Theft of a convertible cover from his Jaguar Sunday night while it was parked on Belardo road was reported to police by Henry C. Harbers of Pasadena.

Funeral services for Claire Marie Shank, 53, Rancho Mirage, were conducted at 10 a. m., Wednesday, at Our Lady of Solitude church. Interment followed in Palm Springs cemetery.

Rosary was recited Tuesday evening in Wiefel and Son chapel.

Mrs. Shank died Sunday at Desert hospital, due to a cerebral hemorrhage.

She was a native of Kansas City, Missouri, where she and her husband resided before moving to Rancho Mirage two years ago.

She is the daughter of the founder of the Owl Drug store chain, now known as Liggett's. Survivors are her husband, John J. Shank; a sister, Mrs. Arnold Milhan of Los Angeles, and two brothers, Melvin O'Reilly of Los Angeles, and Frank O'Reilly of Kansas City, Missouri.

## Wright Appointed For Another Term

William Wright, county agricultural commissioner, will serve in that capacity for the next four years.

By a unanimous vote, following a motion by Supervisor Homer Varner, he was reappointed to the post Monday. His new term begins April 1. He has been agricultural commissioner in the county for 14 years.

## But Few Tickets Remain Unsold for Policemen's Ball

"The biggest and best show to date, with a sell-out audience" was the enthusiastic comment this week of John Herrera concerning the fourth annual Police Ball Saturday night at the high school gymnasium.

Herrera is president of the Palm Springs Police Officers association, sponsor of the charity event.

"An all-star show, plus the danceable rhythms of Ted Fio Rito and his world-famous orchestra will be there for Villagers in one of the most outstanding entertainment evenings ever presented in the Village," Herrera continued.

George Jessel will emcee the show, which will feature stars of stage, screen and radio including Dinah Shore, George Montgomery, the Ritz Brothers,

Harpo Marx, Jack Smith, Phil Regan and J. Carroll Naish.

Dancing will start at 8 p. m. and continue until 1 a. m. The show is scheduled at 9 p. m.

A limited supply of tickets is still available from any police officer, at the department office, and starting today, at a booth on Palm Canyon drive.

The officer who leads in the sale of tickets will receive as a prize a special .38 Commando pistol.

Proceeds from the Police Ball will benefit the department's health and accident fund, police library, loan fund, projects for the prevention of juvenile de-

## Mystery

### Carton of Hotel Property Found

Police today are investigating the origin of a carton containing dishes, silverware, glasses and pitchers, belonging to a local hotel found by Harry Hill, street superintendent, on McCallum Way, about one-half mile east of Sunrise Way.

linquency, and the police pistol range.

## VFW Publication Lauds Local Post

David W. Dunsworth, commander of Frontier Post, Veterans of Foreign Wars, Palm Springs, is pointing with pride this week.

"The California Veteran," official state publication of the VFW, carried a front page article in its latest issue praising the local post for progress made in its building program and along other lines.

## 3a—The Desert Sun and PALM SPRINGS NEWS Thursday, March 26, 1953

### Seek Administrator for County Hospital

County supervisors were on the hunt this week for a new administrator for the county hospital. Dr. Joseph McMullen, present administrator, has resigned, effective April 1.

Two tentative nominees are being considered and the decision will be made next week.

# You're *SURE* when you shop **SAFEWAY**

## *SURE* of Lowest Prices because...



... savings resulting from Safeway's efficient way of doing business are passed on to you in the form of lower prices. In addition, whenever Safeway's costs go down, prices are lowered on the shelves at your Safeway. This means that you can always be sure of low, low prices, on everyday items as well as on advertised specials. Along with these low prices goes a guarantee on every item . . . assuring you of complete satisfaction. Be sure . . . shop **SAFEWAY**.

<b>CHUNK TUNA</b>	TORPEDO BRAND	6-oz. can	<b>23¢</b>
Green label. Special low price. Use in salads, sandwiches.			
<b>CANNED MILK</b>	2	tall cans	<b>25¢</b>
Cherub brand, evaporated. Use at table, in cooking.			
<b>SUGAR</b>	UNION BRAND	5-lb. bag	<b>45¢</b>
Fine granulated. For cooking, canning, table use.			
<b>CHEESE</b>	DUTCH MILL AMERICAN	1/2-lb. pkg.	<b>29¢</b>
(Dutch Mill American Pimiento. 1/2-lb. pkg., 29c.)			
		10-lb. bag	<b>89¢</b>
		2-lb. pkg.	<b>95¢</b>

This BIG 50 oz. \$1.00 value  
**SPEED SHAKER**  
only 50¢ with purchase  
of LAC-MIX nonfat MILK

Liquefies LAC-MIX nonfat dry milk in seconds!

TO ORDER, SEE FOLDER IN PACKAGE

1-lb. carton **38¢**      3-lb. carton **99¢**

**Coffee Values**

<b>Airway</b> (2-lb. bag, 1.42.)	1-lb. bag <b>72¢</b>
<b>Nob Hill</b> (2-lb. bag, 1.46.)	1-lb. bag <b>74¢</b>
<b>Edwards</b> (2-lb. can, 1.56.)	1-lb. can <b>79¢</b>

Get new imported 5-on-1  
**COOKIE CUTTER WHEEL**

Cuts 5 fancy shapes in a single turn. Regularly \$1.00 up.

**NOW ONLY 60¢**  
with blue triangle from any size bag of

**Kitchen Craft Enriched Flour**

5-lb. bag **51¢**      10-lb. bag **99¢**  
(2-lb. bag, 25c; 25-lb. bag, 2.33.)

Order blanks at store.

**TOILET TISSUE**

<b>ZEER BRAND</b> 4-roll pack <b>31¢</b>	<b>SILK BRAND</b> 2 rolls <b>15¢</b>
---	---

Ideas for easy, elegant  
**SPRING LUNCHEONS**

see the April  
**Family Circle** 5¢  
MAGAZINE ONLY

PRICES EFFECTIVE THURS., FRI., SAT., MARCH 26, 27, 28, 1953, AT **SAFEWAY** STORES IN PALM SPRINGS

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

## *SURE* of more for your meat money because...

... all Safeway meats are guaranteed tender and juicy, trimmed before weighing to give you more good eating meat for your money. An extra bonus . . . meat prices are now lower at Safeway.

**CHUCK ROAST**

From shoulder of U. S. gov't graded CHOICE beef, aged to peak of perfection, fully trimmed . . . truly an outstanding meat value.

Seven Bone	Round Bone
lb. <b>43¢</b>	lb. <b>49¢</b>

**GROUND BEEF** TOPS FOR FLAVOR  
Selected beef, ground and packed in Visking.  
lb. **39¢**

**CORNEED BEEF** BONELESS BRISKET  
With mild cure. Serve hot or cold. Priced low.  
lb. **49¢**

**BOILING BEEF** PLATE MEAT  
Cut from U. S. government graded CHOICE beef.  
lb. **10¢**

**SLICED BACON** GRADE A QUALITY  
Popular brands. In Heat-seal packages.  
lb. **55¢**

**Special Values in Beef**

<b>BEEF LIVER</b> Sliced or in piece	lb. <b>69¢</b>
<b>BEEF HEARTS</b> Excellent to bake	lb. <b>29¢</b>
<b>BEEF TONGUE</b> Excellent hot or cold	lb. <b>39¢</b>

**Low Prices on Sea Foods**

<b>WHOLE WHITING</b> All ready for the pan	lb. <b>25¢</b>
<b>OCEAN PERCH</b> Select fillets Captain's Choice	lb. <b>39¢</b>

**ELBOW MACARONI**

Globe 16-oz. pkg. <b>21¢</b>	32-oz. pkg. <b>40¢</b>
------------------------------	------------------------

**QUICK COOKING RICE**

M.J.B. brand. For easy meals.	8-oz. pkg. <b>13¢</b>
-------------------------------	-----------------------

New Type, Shorter Handle  
**2 MIXING SPOONS**

SEE OFFER AT DISPLAY OF

New Handier Size  
**SUNNYBANK Margarine**

1-lb. pkg. **27¢**

Specially designed 9" stirring size. Easier to use. Wooden handles that won't come off.

## **KERN JELLY**

Pure Fruit. Grape, or Crabapple.  
12-oz. glass **19¢**

**Curtsy "OVEN TO YOU" BAKERY SPECIAL**

**GOLD POUND CAKE** Special  
"Down East" favorite baked the Curtsy "home ingredient" way!  
pkg. of 8 **25¢**

## **HOT CROSS BUNS**

Skylark Bread Values

Slender Way	standard loaf	<b>22¢</b>
Cracked Wheat	standard loaf	<b>20¢</b>
100% Whole Wheat	standard loaf	<b>20¢</b>

**Lucerne Dairy Foods**

Half & Half	pint ctn. <b>27¢</b>	quart ctn. <b>47¢</b>
Half milk, half cream, homogenized.		
Non-Fat Skim Milk	quart carton	<b>16¢</b>

Lucerne prices effective in local milk marketing area only.

## *SURE* of full value in produce because...

... at Safeway you'll find the season's finest fresh fruits and vegetables, rushed direct from the principal growing area, attractively displayed, and priced low.

**LETTUCE** Crisp, clean, solid heads. For salads or sandwiches.  
lb. **6¢**

**APPLES** Rome Beauty variety. Excellent to bake.  
3 lbs. **29¢**

**ORANGES** Medium size California Navels. Sweet and juicy.  
lb. **4¢**

**GRAPEFRUIT** Large size Coachella Valley. Sweet, juicy, flavorful.  
lb. **6¢**

**GRAPEFRUIT** Desert. 8-lb. mesh bag. **33¢**

**TURNIPS** Fresh, crisp. Tops off.  
lb. **6¢**



Palm Springs Only Exclusive

**R** Prescription Pharmacy  
Hospital Supplies, Wheel Chairs, Crutches,  
Hospital Beds, Invalid Walkers, Oxygen,  
etc., for rent or sale.

COMPLETE LINE OF TOILETRIES

**PROFESSIONAL PHARMACY**

1081 N. PALM CANYON DRIVE Phone 9090-2741



## Bids Opened on New Link of Freeway

7.2 Mile Stretch Through Ontario to Speed Travel

Another step in providing faster, safer driving between the desert and the metropolitan area was taken last week when bids were opened in Los Angeles for construction of 7.2 miles of the Ramona Freeway on Highways 70 and 99 from Archibald avenue through Ontario-Upland to the Los Angeles county line.

Work on bridges and grade separation for the link has been under way for the past few weeks.

**THE NEW HIGHWAY**, which will by-pass heavy Ontario traffic, will be two lanes of concrete in either direction with a wide dividing strip between. This wide dividing strip will provide room for an extra lane in both directions when it is needed.

It swings north from the present Colton-Ontario expressway on 70-99 at Archibald avenue and then west along the Ontario-Upland boundary line.

**WEST OF THE** Los Angeles county line similar work is progressing on a 6.2 mile link which will carry the freeway to the present road at Kellogg Hills.

Engineers estimate the entire 13.4 miles of freeway by-passing Ontario and Pomona will cost \$10,000,000. It will be completed in 1955.

Low bid on the Ontario link was \$2,308,178.22.

## Vic Vet says

REMEMBER, VETS, IF YOU LET YOUR LAPSED GI TERM LIFE INSURANCE EXPIRE WITHOUT REINSTATING IT BEFORE THE EXPIRATION DATE, YOU'RE NO LONGER ENTITLED TO GI INSURANCE



For full information contact your nearest VETERANS ADMINISTRATION office

## THE ART & CRAFT SHOP

Join our textile painting group—it's fun, it's decorative.

Also copper classes—make planter boxes—lamps—pictures—do ceramic painting.

320 S. INDIAN (across from Safeway) Phone 5315



WHEN YOU SEE US  
DON'T THINK

**Insurance**

BUT

WHEN YOU THINK

**Insurance**

SEE US

**Weingarten & Hough**

Insurance Counselors

THE PLAZA

Phone 2788



**NOW . . .**

A Picture Framing Service in Palm Springs

FEATURING A WIDE SELECTION OF MOULDINGS

CREATIVE and ARTISTIC EFFECTS

**Edward Canby Studios**

Oasis Building

121 S. Palm Canyon Dr. Phone 2783

## Winners in First Stamp Contest Here Announced

Winners in the first annual stamp exhibit by the Palm Springs Stamp club, now on display in the windows of the Wingarten and Hough Insurance office in the Plaza, were announced this week by Don Miller, adult advisor.

Awards were given to:

High school division—Mickey Lang, first; Gershwin Haltman, honorable mention.

Junior high school division—Topicals, Ann McGrew, first; Gary Soule, second, Jimmy Brister, third; United States Commemoratives, Bruce Philip, first; Dawson Hayward, second, Bobby Williams, third; specialities: Erik Cordans, first; Kanut Skjoberg, second, Mary McLaughlin, third, Dennis McLaughlin and Vernon Baumgartner, honorable mention.

Three adults are exhibiting stamps, although not in competition.

Anyone interested in joining the club, which meets at the Frances Stevens school cafeteria every first and third Wednesday evening, is asked to call Florence Philip or Don Miller 2788.

## Wilson to Speak at Lions Club

Lloyd A. Wilson, president of the Lloyd A. Wilson Service of San Francisco, who is assisting the Palm Springs Chamber of Commerce with its "Build for Tomorrow" program, will be the speaker at the Lions club luncheon meeting at the Tennis club this noon.

Wilson's topic will be "Cities Do Not Happen."

Stanley Rosin is program chairman of the day.

## County Board Opposes Move to Speed Relief

County supervisors said Tuesday they oppose bills that would require counties to speed investigation of applicants for old-age relief.

They said the speeding-up will increase the costs of the County Welfare department substantially. And they said the existing period of investigation, which is 60 days, does not work a hardship on the elderly. The bills would make the period of investigation 30 days.

The supervisors have asked County Counsel William Mackey to prepare a resolution against the bills—Assembly Bill 2816 and Senate Bills 805, 806, 807, 808, and 809.

They said they will adopt the resolution and send it to legislators from this county—State Senator Nelson Dilworth and Assemblyman Lee Backstrand.

The board of directors of the State Association of County Supervisors has expressed opposition to the bills. So has the County Welfare Directors association.

Riverside County's Welfare Director John McIntyre said the fear that costs of administration will go up is justified.

**LEASE PARKING LOT** Leasing of a parking lot next to the Health Center was authorized by council Wednesday evening.

## Eagle Scouts to be Honored Here at Dinner Event

First Annual Eagle Scout Recognition dinner will be held at 7 p. m., April 27, at the Tennis club in Palm Springs.

A "top" program is being planned by the committee and will be announced soon (a movie-TV comedian has been invited to be MC).

The committee is comprised of J. L. Hunter of Riverside, president of the Hunter-Douglas corporation, himself an Eagle Scout and veteran of Riverside; C. J. Carlson of Riverside, vice chairman; Jacques Crommelin of Palm Springs, in charge of physical at other events; Carl Lykken of Palm Springs, council president, in charge of securing sponsors; Vernon Tegland of Riverside, in charge of choosing an Eagle Scout speaker; Capt. R. S. Simpson, M.D., U.S.N., of Corona, Council advancement chairman in charge of boy attendants; and Dr. G. E. Ledfors, of Riverside.

**On The Trails** The Open Gate . . . at the Thurston Chase ranch at Thousand Palms left long-lingering memories of one of the season's most beautiful parties. With the guests numbered nearly four hundred, The Chase School of Thousand Palms for Boys, will open in the Fall, and it is easy to see that their education will be conducted in mid surroundings which are so dear to every boy's heart. Along with their studies they will receive a practical knowledge of horses and their handling, as well as riding and roping. This desert community can well be proud of being chosen for the location of this fine school.

Upper Palm Canyon—last week, might have been Ramon and Sunrise Way on a break-fast ride. The canyon which is usually a wilderness, had at one point, three different groups meet at once. While returning from near Little Paradise, where Billie Moseley's group lunched, we met Bud Kinnaman's Smoke Tree group lunched at the fork to Puerco Meadows. There we looked below to find Clair Woodmansee's group heading up the meadows towards us. Some horses were trailed up to the bench, while others rode the entire way. Bill Brill's fast-walking beauty was really making knots down Palm Canyon Road as we trailed by.

Among other riders in the group were Jack and Keta Boyer, Jane Neal, the Garstons, the Peirces (all three), Sally Torger, Tillie Grimm, Wesley Graves . . . and many, many more.

It is comforting to know when belongings are left on the bench, you can return hours later to reclaim them. C. R. Fleming, who has run the Palm Canyon Trading Post for the past five years, gave you that comfort, if he spots the lost articles. A purse and a coat were left on the bench after the ride. Dashing madly back just in time to make the gate before closing, the bewildered attendant admitted us. We no sooner reached the Trading Post when Mr. Fleming walked out and handed over our treasured possessions.

What a place to live . . . this desert of ours.

ANITA HASKELL JONES.

## Too Close

**Driver Cited as Result of Crash**

Robert Eugene Curtis, 19, Wilmington, was cited for following too closely behind another vehicle after his car struck the rear of the car in front of him and forced it into another vehicle at 11 a. m., Sunday, on Palm Canyon drive.

Police reported that Glenn Ray Springer, 16, Long Beach, had stopped his car in the line of traffic, as did the car following him driven by Robert Gordon, 16, Long Beach, when Gordon's car was struck by Curtis' vehicle.

Damage to Springer's car was estimated at \$200, to Gordon's \$150, and to Curtis' \$150.

## Council Repeats Plea for Control of Signboards

Palm Springs city council Tuesday reiterated its previous request of the county supervisors for a county ordinance that will regulate billboards.

County supervisors reported that they had asked the County Planning Commission to develop such an ordinance, and referred the Village appeal again to the commission.

In the letter seeking action, City Manager Russell Rink said: "As you well know, the tourist industry provides a substantial portion of the income of Riverside county. And yet we all know that tourists do not come to this area to view billboards but rather to appreciate our magnificent scenery."

Rink also has sent a request to the Palm Springs Chamber of Commerce asking their cooperation and efforts in securing the ordinance.

## Victoria Beebe Scores Another

Victoria Beebe, well known decorator, is again responsible for a beautiful place of business in Palm Springs. This time it's the new Self Service Laundry at 308 North Indian avenue.

Miss Beebe is no stranger to Palm Springs having lived in the Village for the last six years, spending her Summers in La Jolla where she ran an interior decorating studio.

## Authorize Refunds to Tax Deposits

Refunds of sales tax security deposits authorized by council last week because the businesses were discontinued were:

Grace Marie Daly and Barbara K. Summers, Tincraft, \$15; Eve Morris, Mary Noel, \$25; Beatrice Stumpf, Desert Drug, \$250; N. E. Blood, Blood Sales company, \$50; Matthew Dragicevich, Christmas tree sales, \$25; Katherine Thompson, Candyland, \$50; A. S. Wolanow and Irvin Schuman, The Rossmore, \$150.

## On The Trails

The Open Gate . . . at the Thurston Chase ranch at Thousand Palms left long-lingering memories of one of the season's most beautiful parties. With the guests numbered nearly four hundred, The Chase School of Thousand Palms for Boys, will open in the Fall, and it is easy to see that their education will be conducted in mid surroundings which are so dear to every boy's heart. Along with their studies they will receive a practical knowledge of horses and their handling, as well as riding and roping. This desert community can well be proud of being chosen for the location of this fine school.

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ANITA HASKELL JONES.

## Square Dances to be Resumed

Square dancing sponsored by the City Recreation Department will start next Tuesday, at the Frances Stevens school, from 8 to 11 p. m., Director Howard Haddock, announced today.

Walt Baumann, one of the county's outstanding square dance callers, will be present, Haddock said.

He urged everyone interested in square dancing or in learning the dance to attend.

## Tail Light Stolen

Glenn Ivory of Pasadena reported to police the theft of the tail light assembly from his 1953 model car while he was attending the sports car races Sunday.

## Preserver Taken

Theft of a life preserver from his swimming pool was reported to police Monday by Harry A. S. Wolanow, Ste. Wilfred Arms, 1380 North Indian avenue.

From Page One—MORE ABOUT

## THIS SIDE OF THE SUN

birthday . . . Grayer and more decrepit . . . But—the older you get the more fun you have.

**WHILE** on the subject of entertainment . . . Once heard Duke Ellington play some of his own numbers . . . The night of the big birthday dropped into Dave Lyons' Saddle and Sirlain . . . And Duke Ellington never played any of his numbers as good as Anne Morre at the piano there does . . . As Bill Rashall would say: "Terrific," even if I don't like the word . . . And do you know that not so far away from Palm Springs lives a woman who probably has saved thousands of lives?

She is Mrs. June McCarroll of Coachella . . . She is responsible for the white lines on highways . . . It was her idea . . . And if you don't think it is one of the best, try driving on a road without a center line on a foggy night.

**THE TOWN** was really bulging last weekend . . . More people here than in many a day . . . They were even sleeping in the parks . . . Nice, we have them now . . . Just as a sideline on how the town is full up . . . Mrs. Catherine Gaston, supervisor of the special census here, said that while counting 10,241 bona fide residents of Palm Springs, her enumerators talked to more than 30,000 people . . . That gives you an idea how many people are here in March . . . There was an unusual incident at the airport last week . . . A plane carrying Mayor Pomeroy of Seattle and some other bigwigs, was held up here for two hours and a half . . . It had a flat tire . . . and couldn't get away until a new tire was flown here from Burbank.

**SEE WHERE** the planning commission is figuring on a new deal . . . Places that have outside lights must install them so that they do not shine on adjacent property . . . Which is a good thing . . . Some places erect flood lights which shine right into the windows of their neighbors . . . Annoying at night . . . Was also interested in the news of the day to see that legislation legalizing speed traps is being considered . . . Think that is a good thing . . . Too many motorists drive with

one eye on the rear-vision mirror to see if a boy on a white motorbike is following . . . They only obey the law when there is . . . If they thought that anywhere along the road there might be a speed trap, they'd be careful all of the time.

**COMES A COMPLAINT** from a reader . . . "We've got to pay our state income tax by April 15 . . . But where do we get tax forms?" . . . Have been told that you have to write for them . . . Why?" . . . Well, I don't know but it seems to me that if the state wants the money they should send out the forms the way the federal government does . . . Why make it so hard to pay when it is already hard to pay? . . . Leo Steinmetz, 2690 Juniper, called police with an SOS the other day . . . And was told "It's not our problem." . . . Seems a swarm of bees had taken over a meter box at his home . . . Pat Haggerty, humane officer, took care of it.

**SATURDAY** and Sunday's races at Polo Grounds attracted a lot of fans and also speed enthusiasts . . . Officer Bob Ralph was called to the spot at 11:30 p. m. Saturday . . . Complaints of a roaring motor . . . Found a driver tuning up for Sunday's event . . . Told the lead-footed driver that "the races are tomorrow" and let it go at that . . . And they tell me that Bob Howard sashayed down the drive to the pits, missed a turn and kept right on going back to the Howard Manor . . . March is a big month in the life of Ted and Lil Shaw, long-time Villagers . . . A new grandson, Scotty, was born to their youngest son, Bob, on March 19 . . . His father was born March 21 . . . Another son of the Shaws, Commander Frank Shaw, now at Pensacola, was born March 19 . . . And another grandson, Ricky, was born on March 20 . . . And, as Ted Shaw sadly comments, all after income tax time.

**BRIGHTEST** thought of the week . . . Rita Darwin, of the Classification department, also had a birthday Tuesday . . . She consoled me with this gem of wisdom that morning . . . "We shouldn't figure we are a year older today . . . We should look at it this way . . . We're just a day older than we were yesterday."



(Desert Sun Photo)

**ROTARY PRESIDENT**—Herman Reich, owner of Village Market, has been elected president of the Palm Springs Rotary club to succeed Jacques Crommelin. He will be installed in late May or June.

From Page One—MORE ABOUT

## PLANNING

fect residents and hotels from disturbance, and also to protect business and industry from constant complaints voiced by residents and visitors, the city planning said . . . He invited anyone with any

4—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, March 26, 1953

## Village Second in Record-Breaking March of Dimes

Palm Springs ranked second in the county in a record-breaking March of Dimes campaign, Brig. Gen. W. R. White, county chairman, said Saturday.

The Village contributed \$7,469.15, topped only by Riverside city with \$20,600.

Mrs. Sidney O. Noles Jr., was chairman of the campaign in the Village.

Riverside county's contribution to the fight on infantile paralysis totaled \$54,983.19. Gen. White reported. The figure topped all previous March of Dimes drive totals in the county by \$600.

"You can be assured," he said, "that the money will be well spent not only in caring for polio victims but in advancing research to control the disease and for purchase and distribution of gamma globulin serum."

The Riverside county chapter will retain half of the funds collected and forward the remainder to national headquarters, which serves as an equalizing agency to redistribute money in accordance with need.

questions or desiring information on the new ordinance to consult with the planning department at any time.

One of the West's Most Delightful . . .



Gay—Unusual—Informal Western Hospitality

from \$9.00 — AMERICAN PLAN

Box 400, Palm Springs, Calif. Palm Desert 76-2611

PERMANENT OPENING FOR

2 EXPERT

**Beauty Operators**

with

Local Following

**See Toni King**

New Coif Shop

in the Oasis Building

None so beautiful as a

**GOLF COURSE**

HOME OR LOT

See one now at opening prices at

**TAMARISK COUNTRY CLUB**

Tony Burke Inc.

HIWAY 111 at WONDER PALMS

PALM SPRINGS 83481

**VALUES**

ARE CONSTANTLY CHANGING

Have You

REVIEWED YOUR POLICIES

Recently?

CONSULT

**Samson-Curtis, Inc.**

"Palm Springs Oldest Insurance Agency"

756 N. Palm Canyon Dr. Phone 2719

Representing

HARTFORD . . . AETNA . . . FIREMEN'S FUND

GREAT AMERICAN . . . PACIFIC INDEMNITY

SECURITY LIFE & ACCIDENT

**HATE to remind YOU**

**BUT** it will soon be time to close

We do it properly



We suggest you get your order in early.

It's also time to have us

Service Your

**Air Conditioner**

VENETIAN BLINDS SALES & SERVICE

**THE BARBERS**

Phone 5127

Mailing Address P. O. Box 268, Palm Springs

**\$100 REWARD!**

—leading to the identity of the person who shot and killed my big black dog "Sporty" in the vicinity of Red Roof Ranch (near Thunderbird) last Monday evening.

Identity of person will be kept confidential.

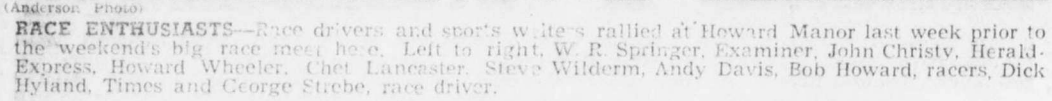
**Ruth Warburton**

P.O. Box 36 — Rancho Mirage, Calif.

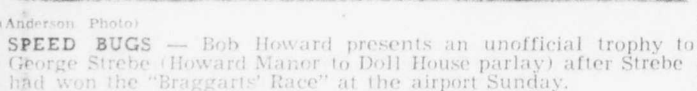








6a—The Desert Sun PALM SPRINGS, CALIFORNIA  
and PALM SPRINGS NEWS Thursday, March 26, 1953



A new event was added to the annual Palm Springs road races last weekend—the first annual running of the Braggarts' Cup.

It happened after George Stube (Bob House), Bob Howard (Howard Manor) and Ed Rose (Long Beach Trailer Park) engaged in a bragging bee with the main topic of conversation—"are as good as any race drivers who'd compete here."

Finally Howard broke it up.

"ALL RIGHT, you wind-bags, I care you to enter a private race with me."

So was born the Braggarts' Cup.

Bob Howard was cheering loudly with the 20,000 spectators for George and his cool driving and ability.

That's talk right from the garage.

**BOB HOWARD** in his two Jaguar won the hard luck trophy. His brakes went out but he stuck with it although his opponents said he had to—he couldn't stop.

Ed Rose entered the regular event but had tough luck in the Braggarts' Cup when he blew a tire and lost the race.

Howard stared a buffet for the drivers at his spot and Sam Taylor did likewise at the Tennis club.

Couch Sam Micelli will take 15 members of his track team to the Laguna Beach Invitational preliminaries on Friday afternoon, and five boys to the finals on Saturday.

This is the last meet for the local squad before the Eastern division of the Riverside County League holds its annual meet here April 10. Members of the Eastern division are Palm Springs, Coachella, Banning and Beaumont.

A diving exhibition by members of the Pasadena Athletic club, several of them Olympic champions, will be presented Sunday afternoon at El Mirador hotel.

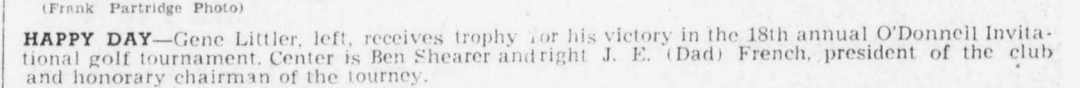
Pat McCormick and June Taylor will be among the swimming stars appearing. Carl Schroeder, pool manager, reported.

READ SUN  
CLASSIFIED ADS

**ARTHRITIS**  
FRESH CARROT  
and  
ALFALFA JUICE  
**CARLTON'S**  
HEALTH FOOD  
across from Safeway  
360 SO. INDIAN

Totals	312	27	11	Totals	43	29	17
Thomas	batted	for	Widmar	in	8th.		
Gold-berry	popped	out	for	Stuart	in	8th.	
Nickelson	walked	for	Miranda	in	9th.		
.....	continued	on	fielders'	choice			
or	Martin	began	the	9th			
<b>SCORE BY INNINGS</b>							
Seattle	.....	.....	.....	100	951-8		
St. Louis	.....	.....	.....	10	600	603-6	
.....	vs.—Miranda,	Freese,	Judnich,	RBI			
Wertz,	2.	O'rice,	Combs,	Schmees,			
Holloman,	3.	.....	Krivitski,	.....			
B.—Freese,	Wertz,	2.	Young,	Thomas,			
Schmees,	2.	SB—Ippolito,	DG—Young	to			
Miranda,	.....	.....	.....	.....			
Holloman,	1.	Lovrich,	1.	Widmar,	1.	SO—	
White,	3.	Widmar,	5.	Stuart,	1.	Martin,	
HB—Stuart,	by	Widmar,	up	collared,	1.		
Peparella,	Time—2h.,	18m.					

**USED CARS**  
in Today's  
Classified Columns  
**STACK CHEVROLET**  
"The Best Deal Under the Sun"  
330 Sunny Dunes Rd.



**TAMARISK COUNTRY CLUB**  
WONDER PALMS ROAD







(Anderson photo)  
**INSPECT NEW TAMARISK CLUB HOUSE** — Visiting new club house facilities at Tamarisk Country Club after playing a round of golf are (l. to r.) M. O. Anderson, Tamarisk president; Harry Gibben, Ben Shearer, Jack Westland, National Amateur champion, and Gordon Prentice.

## Ninety to Tee off Today in Thunderbird Senior Event

Ninety golfers will tee-off this morning in the Senior event of the third annual Thunderbird Invitational at Thunderbird Country club.

The golfers are divided into four age groups, starting at 55 years of age.

Al Bacchione of San Francisco was the leader at the 36-hole mark in the 54-hole medal play

the first part of the week, having a net score of 130. He has a handicap of 20.

Other leaders in the play for golfers of handicaps of eight and over are: Dan Whay, Los Angeles, 77-77-154—22-132; Carl Anderson, Stockholm, 79-77-156—24-132; F. Barrouis, Palm Springs, 83-82-165—32-133.

Top amateur golfers with handicaps of seven and under start play Friday in the three-day, 54-hole medal play championship.

Social highlight of the seven-day event will be a Caribbean Night party Saturday evening, with two orchestras providing music for dancing.

## Village Market Ousted in First Tourney Round

Village Market was eliminated Saturday evening from the SCMAF cage tournament at Culver City, losing to Beverly Fair, 43 to 35.

The local cagers trailed all the way, 10 to 8 at the quarter, 25 to 18 at halftime and 34 to 25 after three periods.

Bob Schepel was high scorer for Village Market, and Vic Braden was the team's defensive star.

This was the last game, league or exhibition, scheduled this season, Recreation Director Howard Haddock said.

## Three Indian Swimmers in Beach Finals

Three members of Coach Way Reynolds' high school swimming team qualified in the preliminaries last Friday to compete in the CIF finals at 7:30 p. m., tomorrow night at Long Beach Poly high school.

Swimmers qualifying and their rating among the contestants were: Class B—Foster Defesus, sixth, 50-yard free style; Class C—Johnny Rayson, second, 50-yard breaststroke, and Class C—Prentiss Defesus, sixth, tied for 50-yard backstroke.

Each of the boys who qualified have displayed consistently better time in trials here, Reynolds reported.

Thirty schools entered teams in the preliminaries, with the top six in each event selected for the finals.



Chassis lubrication is an important part of keeping your car protected against the ravages of desert weather. Let our experts do the job. Quick service! Moderate Prices! Drive in today.

**MARTY'S**  
Richfield Service  
495 S. Palm Canyon Drive  
Phone 5761

## Bike Champions to be Here for Races April 12

Senior and Junior bicycle race champions are sending in their entries for the second annual Palm Springs Bicycle races, sponsored by Owen B. Coffman post, American Legion, and to be run April 12 at the Polo Grounds.

Bob Tetsloff, Beverly Hills Cycling club, who spent the last year here last year and went on to win the state Junior title, will be back this year but competing in the senior events. Bob Hudson, who had hard luck here last year but went on to win in the state finals, will also be among the entrants.

Cycling clubs from Van Nuys, Beverly Hills, Long Beach and San Diego are planning a cyclists' picnic and congress at the Polo Grounds before the races. City officials and special committees from Owen Coffman post are cooperating in the event. Legion officials believe their bicycle race program, as a youth welfare project, will be used as a pattern by other posts throughout the state. Several events and prizes are being arranged for these novice events.

## Arabian Horses in Show Sunday

One of the most outstanding Arabian horse shows to be staged in the desert area is scheduled for next Sunday at the Shadow Mountain club polo field.

Lyle Nixon of the Shadow Mountain club stables said that entries have exceeded the most optimistic predictions. Many prizes, trophies and ribbons have been arranged for winners and runners-up by Cliff Henderson of the Shadow Mountain club which is sponsoring the show.

Owners of the world-famous Arabian horses will gather at a dinner and dance to the music of the Todds Saturday night in anticipation of the horse show.

going to United Cerebral Palsy.

A \$5000 pro-amateur tournament is set for April 17, 18 and 19, open to members and guests of California professionals who will participate in the 54-hole meet.

## Tamarisk Plans Outstanding Golf Tournaments

Tamarisk Country club today announced dates for three outstanding golf tournaments scheduled for the first part of April.

First will be the first annual Club Championship tourney with men competing in 54-hole medal play and women scheduled to play 36 holes. The meet will be held April 3, 4 and 5.

National Women's Open with many of the top golfers of the country competing will be held April 14 and 15, sponsored by Weatherlane with all proceeds

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Or make recordings from other records?

WE'LL DO IT FOR YOU

Specials in Musical Instruments

Spanish Guitars \$25 and \$35

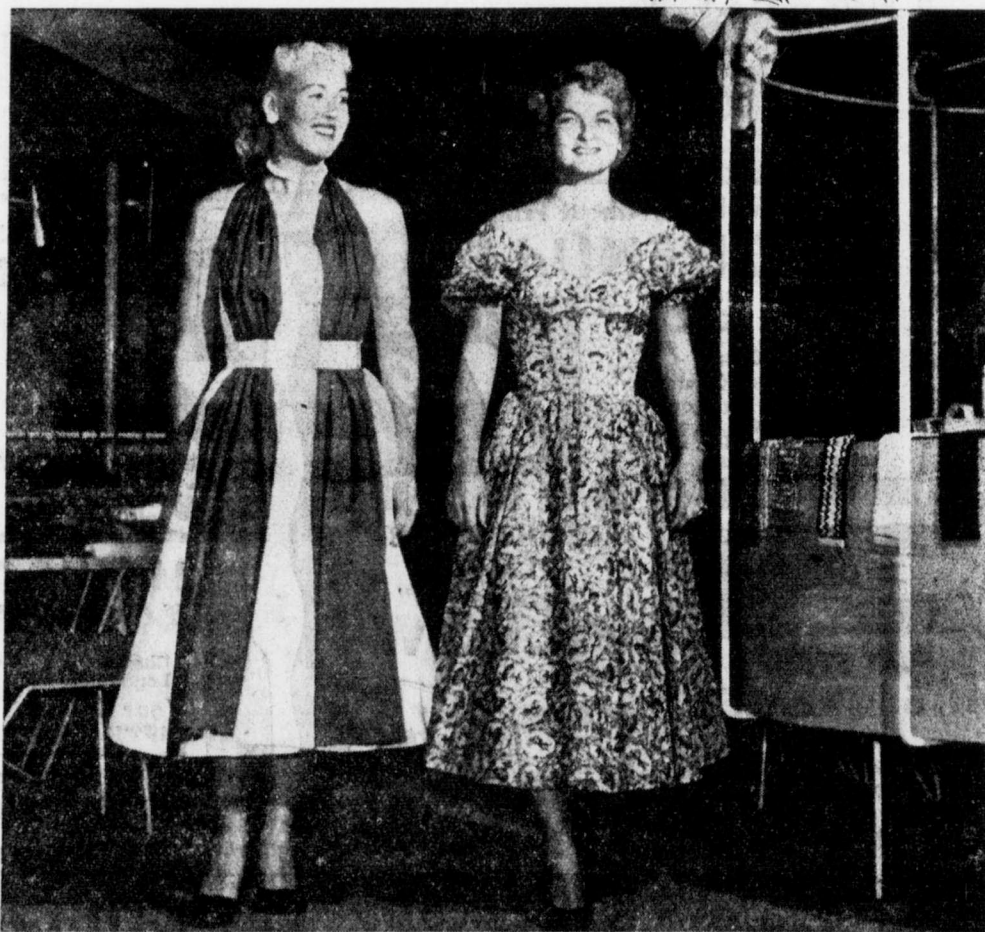
Radios . . . Musical Toys . . . Rhythm Instruments

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THE MUSIC BOX

At the Farmers Market

the right approach to **Easter**



Is to wear one of our Easter ensembles. . . You're sure to be Queen of the Parade

Shown—a white pique on an exquisite print. Just two of our large selection of Easter dresses.

**Casual-Aire Shop**

224 North Palm Canyon Drive

across from Chi Chi

Phone 2976

## Top Swimming Stars to Compete Here on Sunday

Top swimming stars from throughout southern California are entering the first annual Palm Springs Invitational Junior Women and Open Swimming Championships to be held Sunday, April 5 at El Mirador hotel pool. Manager Carl Schroeder reported today.

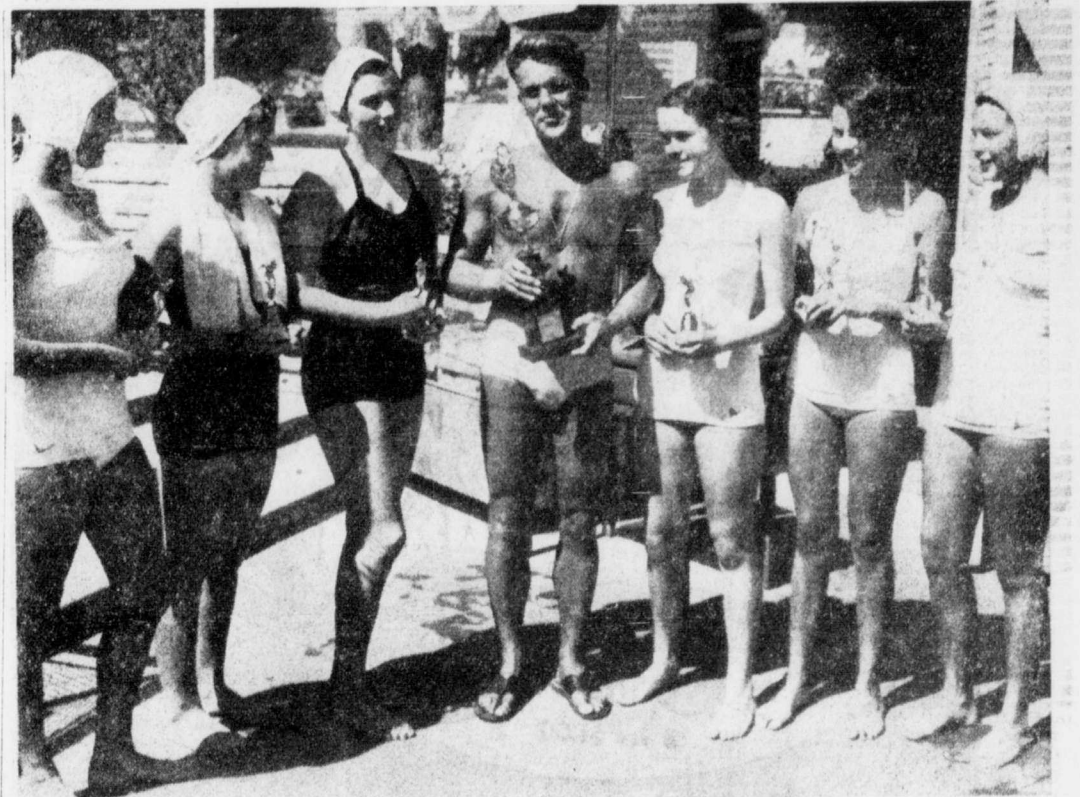
The meet, sanctioned by the Southern Pacific association of the Amateur Athletic Union of the United States, is expected to attract more than 200 swimmers from Los Angeles, Pasadena, San Diego, Santa Barbara, West Los Angeles and other California cities.

A NEW LIST of records will be set at the meet and will be included in all future AAU publications, because of the unusual size of El Mirador's pool, Schroeder said. It's the only pool of its size in the country, he explained, and no comparison exists with other records.

Preliminaries are scheduled for the morning, with finals to be held in the afternoon.

**EVENTS PLANNED** are: 85-yard backstroke, Junior Women; 170-yard backstroke, Women-Open; 85-yard free style, Junior Women; 170-yard free style, Women-Open; 85-foot free style, Girls 11 and 12 years old; 85-foot free style, Boys 11 and 12 years old; 85-yard breaststroke, Junior Women; 170-yard breaststroke, Women-Open; 340-yard free style relay, Junior Women; 255-yard medley relay, Women-Open.

Plans were also announced for



(Desert Sun photo)

**DISPLAY TROPHIES**—Members of the El Mirador and Huntington Beach swimming teams, who competed here recently, and El Mirador pool manager Carl Schroeder display the trophies which will be awarded to winners of the first annual Palm Springs Invitational Junior Women and Open Swimming Championships on April 5. Pictured are (l. to r.) Toni Morrison, El Mirador; Linda Preston and Darla Austin of Huntington Beach; Schroeder; Judy Geller, Alice Webb and Bonnie of El Mirador team. The meet is sanctioned by the Southern Pacific association of the AAU.

a diving exhibition to be given during the afternoon competition.

Villagers wishing to enter are asked to contact Schroeder at El Mirador pool.

READ SUN  
CLASSIFIED ADS

## Marine Netters at Racquet Club

A group of Marines from El Toro Air base will be playing tennis with a group of Racquet club members Saturday. Three

singles and three doubles are programmed.

**7c—The Desert Sun**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, March 26, 1953

# BICYCLE RACES



Sponsored by

## American Legion

Owen Coffman Post No. 519

PALM SPRINGS

SUNDAY, APRIL 12 — 1:30 P.M.

on the Parking Area — Polo Grounds

**SPEED!! CHAMPION CYCLISTS**  
STATE and NATIONAL, in Open Events

RIVERSIDE COUNTY JUNIOR HIGH  
— INVITATIONAL —

sponsored by

**The Desert Sun**

Beautiful Trophy & Other Prizes

NOVICE RACES — All Ages

**PRIZES! TROPHIES! MERCHANDISE!**

. . . Supplied by National Cycle Mfrs.

and Local Merchants

Admission — 50c

School Age — 25c



# Thrifty

CUT RATE DRUG STORES



REG. \$12.95

EASTMAN KODAK  
**DUAFLEX**  
Camera

• Reflex Type  
• Kodak Lens  
A new low price for famous Kodak! Big, brilliant view finder... pre-focused Kodak lens.

**\$9.99**



Choice of  
Lovely Colors!

REG. 98c

PLASTIC

**PLANTERS**

• On Shadow Box Frame  
• Now at 39c Saving

**59c**

Enhance the charm of your walls and pictures! Planter and artificial foliage included.

Guaranteed 10 Years!



Reg. \$6.49  
Transparent  
**GREEN PLASTIC  
GARDEN  
HOSE**

**\$5.69**

20-Ft.  
Length  
Won't kink,  
peel, or  
crack!

REG. 50c VALUE  
PIN-ON FLOWER  
BOUTONNIERES

**39c**

3 for \$1.00

• Many Varieties  
• In Acetate Box  
• Pin Fasteners

A bright touch of  
Springtime! Special-  
ly treated to preserve  
freshness!



Every Day  
More People Say...

**I BOUGHT it for LESS**  
at **THRIFTY**

PRICES GOOD  
THRU SUNDAY  
\*Plus Fed. Tax

**366 So. PALM CANYON Dr., Palm Springs, Cal.**

Store  
Hours:

DAILY 8:30 A.M. to 10:00 P.M.  
FRI. — SAT. 8:30 A.M. to 11:00 P.M.  
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THRIFTY HAS A  
Complete SELECTION

OF  
**EASTER  
BASKETS**

PRICES FROM  
**39c TO \$2.99**

Beautiful, bountiful baskets...  
brimming with goodies, many with  
a cute bunny or exciting toy!

Assorted Flavors — Jelly  
**Bird Eggs**

Full Pound

**29c**

Chocolate Covered  
**M'shm'low Eggs**

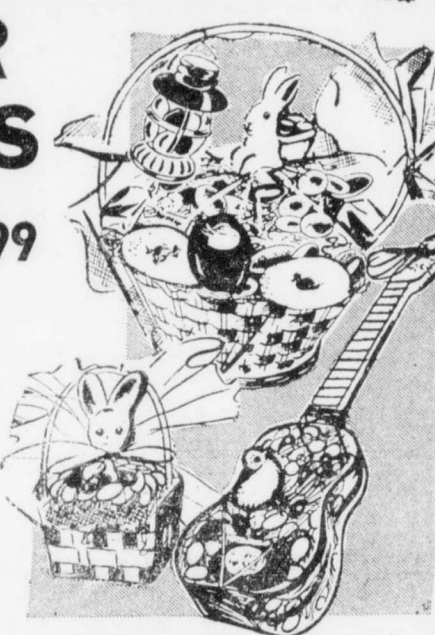
Carton of 12

**29c**

Pastel Colored  
**Candy Eggs**

Full Pound

**33c**



**SUPER SPECIAL!**

REGULAR 98c  
Thrifty Lassie

**DOLL**  
49c

Cute Scotch  
Costume

A bonnie little  
Lassie... with  
wig, moving  
arms, head.

WITH PURCHASE OF \$1.00 OR  
MORE IN ANY DEPT. EXCEPT LIQUOR



**ELECTRIC FANS**

Standard or Oscillating Types — All Sizes

from **\$4.95** to **\$16.95**

Sea Breeze  
**THERMOS JUGS**  
Keep liquids hot or cold!

1 Gallon  
Size  
with Spigot

**\$4.49**

Also Available in  
**2 Gallon Size**

**\$7.95**

COMPLETE LINE OF  
MEN'S — WOMEN'S — CHILDREN'S  
**SUN GLASSES**

All Types  
All Styles

**24c**

to

**\$7.50**

U.S.P. 5-Grain — Limit 1

**100 ASPIRIN**

Full Pint Magic — Limit 1

**24 CLEANING FLUID**

1000 Sheet Rolls — Limit 3

**SCOT TOILET TISSUE**

Protecto Brand — Limit 3

**BOWL DEODORANT**

REG. \$1.95

3 Ring COWHIDE  
**ZIPPER  
BINDER**

Also  
serves  
as brief-  
case!

**\$1.49**



REG. 49c VALUE

FLORAL FAIR  
SCENTED  
**STATIONERY**

Choice of Lilac,  
Rose and Daisy!

3 Boxes 75c

**29c**

REG. \$1.29

MIDGET  
**PENCIL  
SHARPENER**

Table type  
... sturdy  
plastic.

**98c**

REG. \$1.39

FITCH OFFER

REGULAR 89c

**SHAMPOO**

50c SHAMPOO SPRAY

**BRUSH**

BOTH  
FOR

**98c**



4 1-2 INCH  
DOUBLE FACE  
**SHAVE  
MIRROR**

One Side  
Magnifies  
Easel-  
Type

**17c**



50c Value

HAMMERED  
Aluminum Rim  
**COASTERS**

4 for  
**\$1.00**



Values to **\$1.98**



GILT-EDGE

Pocket

**DIARY**

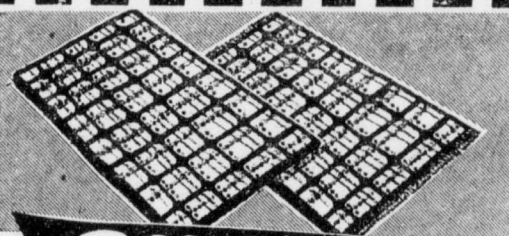
or

**NOTE**

**BOOK**

Nicely bound in desk or  
pocket sizes, choice of col-  
ors... welcome gifts.

Your Choice **55c**  
2 FOR \$1.00



**\$2.98 Value!**

With or Without Fringe  
**CHENILLE**

**RUGS**

24x42-Inch  
Vat-Dyed Colors  
The same high quality  
chenille used in expen-  
sive bedspreads. Lovely  
colorful patterns.

Your Choice  
**\$1.99**

REGULAR 98c

ALUMINUM

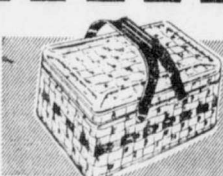
Whistling

**TEA KETTLE**

TWO  
QUART

**66c**

Mirror-bright, whistles  
when water boils!



METAL  
**PICNIC BASKET**

Looks  
like  
woven  
wood

**\$1.24**



Ladies' Rubber  
White or Colored  
**SWIM CAPS**

High quality  
at a Thrifty  
saving price!

**69c**



50c VALUE

Men's & Ladies'  
**BEACHCOMBER  
HATS**

Fringed  
Brim

**29c**

REGULAR \$1.98

PLASTIC

"Tuck-A-Way"

**PILLOW**

SPECIAL!

**69c**



Inflatable,  
for car, train,  
plane, or  
home!

**FOUNTAIN GRILL  
SPECIAL!**

FRESHLY GROUND

**Steer  
HAMBURGER  
SANDWICH**

with Shoe-  
string Potat-  
oes and  
Fasty Cole  
Slaw

**49c**



THRIFTY  
SHOPPER'S  
FAVORITE!

**Smoker's SPECIAL!**

REGULAR \$2.70

Rocky Ford Cigars

BOX  
OF 50  
\$1.99

**6 FOR 27c**



**LIQUOR SPECIAL!**

5 YEAR OLD  
Kentucky Champion  
KENTUCKY STRAIGHT  
**BOURBON**

A Thrifty  
Best-Seller!

Put your money on a  
real "champion"...  
distilled in Kentucky,  
home of the finest  
bourbon!

Fifth Gallon  
**\$3.49**



TOM BURNS

Blended

Whiskey

Fifth Gallon

**\$2.99**

35% aged straight  
whiskies with  
grain neutral  
spirits.



REC. \$3.19

RICORO

IMPORTED

RUM

Fifth Gallon

**\$2.69**

84-proof... from  
the West Indies

**MANISCHEWITZ  
KOSHER WINES**

• Cherry

• Logberry

• Concord Grape

• Blackberry

Your Choice

FIFTH GALLON

**\$1.19**

MOTHER GOLDSTEIN'S Full  
SWEET CONCORD WINE Quart **79c**

AMAZING  
NEW  
**SUPER  
ANALIST**

SHORTENS EFFECTS OF COLDS  
IN ANY STAGE  
HELPS MAINTAIN RESISTANCE  
TO SECONDARY INFECTIONS

Pocket Size  
12 Tablets For  
**65c**

Economy Size  
20 Tablets For  
**98c**

Got A **COLD?**

Amazing new super tablet  
brings GRAND SLAM RELIEF  
from miseries of colds

IN ANY STAGE  
TAKE  
**HIST-O-PLUS**



## VILLAGER URGES CONSTANT SAFETY REMINDER ON ALL MOTOR VEHICLES

### Would Mount Special Slogan on License Plates

Ten million safety reminders throughout the nation!

That is the aim and idea of George Beebe Jr., who has proposed to Governor Earl Warren and the California Highway Patrol that the state adopt a policy of placing a safety slogan on its license plates.

The governor's office and the Highway Patrol have both listened with interest to the proposal, and have now taken the matter under consideration.

**ADOPTION** of this plan would serve a two-fold purpose, the 24-year-old Palm Springs businessman, youngest in the Village, related in his letter to Governor Warren.

It would reduce traffic accidents and save lives, and act as a gigantic advertising campaign for the State of California, affording it the highest calibre and finest kind of state-wide and nation-wide publicity, Beebe said.

"There would be ten million reminders before pedestrians, drivers and passengers to Drive Safe... not only in California but wherever California cars were being driven in these United States, Canada and Mexico," Beebe continued. "It would be immediately identified as the 'Drive Safe State.'"

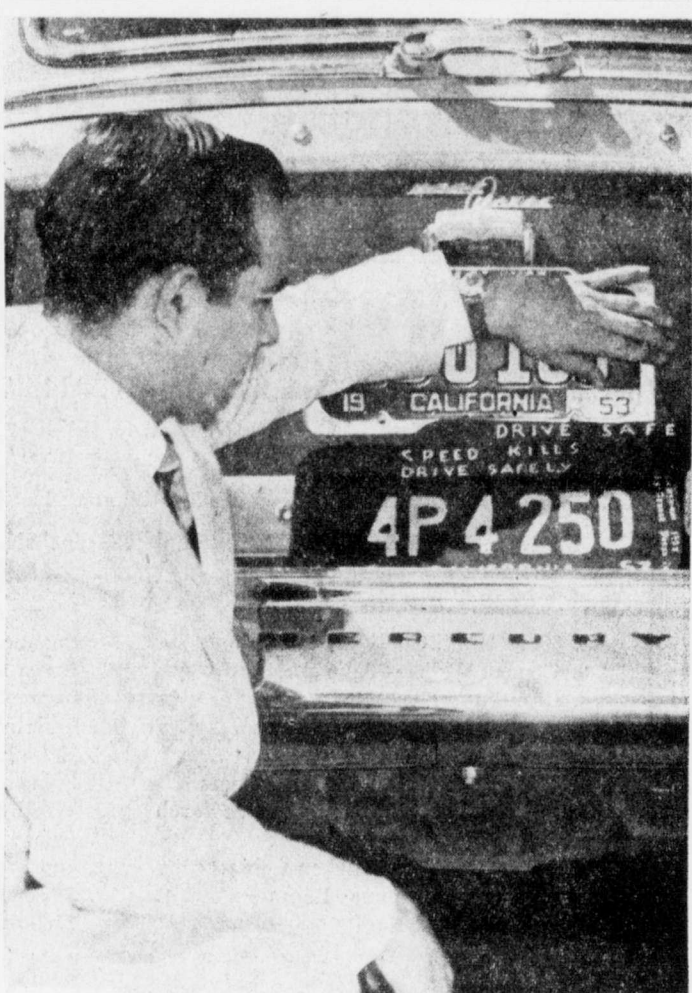
**LT. H. W. RENKEL**, area commanding officer of the Highway Patrol, in his report included the following information:

"When you see or hear the slogan 'The Pause that Refreshes' Coca-Cola immediately comes to your mind and vice versa, Coca-Cola brings to your mind 'The Pause that Refreshes.' Why then, wouldn't the slogan 'Drive Safely' publicized on 10,000,000 billboards throughout the nation have the same effect, and when seen, bring California to your attention, thus having a dual purpose of advertising the State of California as well as a gigantic safety program."

**HE CHARACTERIZED** Beebe as "a business man, with every qualification that could be desired in our modern youth," who "feels that any safety program should be patterned after methods used by our successful business men."

Beebe has submitted to Governor Warren a sample California license plate, drawn to size, with the slogan "Drive Safe" on it as an illustration. The words "Drive Safe" would be luminous or of reflectorized material so that they would be clearly visible at night whenever a beam of light struck it, whether the car be moving or parked.

**HE EXPLAINED** the safety value of the slogans on license plates. See **SAFETY** Page 5b



**ORIGINATES SAFETY PLAN**—George Beebe, Jr., is pictured with a sample California license plate on which a safety slogan has been printed — the idea which he has submitted to Governor Earl Warren and the California Highway Patrol for consideration.

## Abstract Art to be Subject of Final Lecture in Series

"Abstract Art," the subject of the last of the Desert Art Center series of four art programs each Sunday this month, will be given by Douglas E. McClelland, chairman of the art auditorium of Chaffey college, Ontario, Sunday at 8 p. m. in the auditorium of the Frances Stevens school, 538 North Palm Canyon drive.

A noted authority on his topic, Mr. McClelland has exhibited at the Metropolitan Museum of Art, New York, in 1950; the Library of Congress, Washington, D. C., 1952, and has won a first award at the Los Angeles County Museum in 1951. His work has been exhibited solo in the Landau Gallery, Beverly Hills, and the San Francisco Museum of Art.

This series of art programs was sponsored by the Desert Art Center and made available to the public free of charge with the help of Chester Sproule,

principal of the Adult Education program in Palm Springs.

"The best authorities available in southern California in their special fields of Modern Painting, Water Color Methods, and Ceramic making and Decorating were procured by the Art Center," says William Darling, noted artist and chairman of the Artist's Council and prospective Guild. "We hope to give another series of lectures next year using other famous artists who live here and near by and paint in the traditional manner with a new approach."

Graham Dexter, Desert Art Center president, expressed appreciation to the schools for their co-operation whereby it was possible to pay the expenses of visiting artists and provide the hall free in order that the public could be admitted free of charge.

## Magadini Named New President by Toastmasters

Charles Magadini will head Palm Springs Toastmasters' club as president for the coming year following elections last week.

Other officers are Warner Moon, vice president; Marvin Mathias, secretary-treasurer; Dr. William Aikin, deputy governor; Robert Peterson, sergeant at arms.

Formal installation is scheduled for April 2. Wives of members and members of the Toastmasters club have been invited to attend. Sam Barnes, chairman, and Robert Peterson, Clarence Brechlin and Clinton Mitchell are on the committee arranging the affair.

At tonight's meeting, Vice President Magadini will preside in the absence of President Aikin at the dinner meeting at the Tennis club at 6:45 p. m. Ed Hawkins will be master of ceremonies and present Mitchell, Morris Finerman and Paul Traver as speakers. Jack Sanders will conduct the program of impromptu speakers and Sam Black head the critics.

## Lumbermen

Local Firms at L.A. Convention

Three from the Palm Springs desert area plan to attend the 36th Annual Lumbermen's convention and Trade Show to be held at the Statler hotel, Los Angeles, April 7, 8 and 9.

Representing Palm Springs will be Doyle Cummins, Redlands, of the Dill Lumber company and Milton Hicks of Palm Springs Builders' Supply. From Palm Desert, James B. Wand of Valley Lumber and Supply company, is planning to attend.

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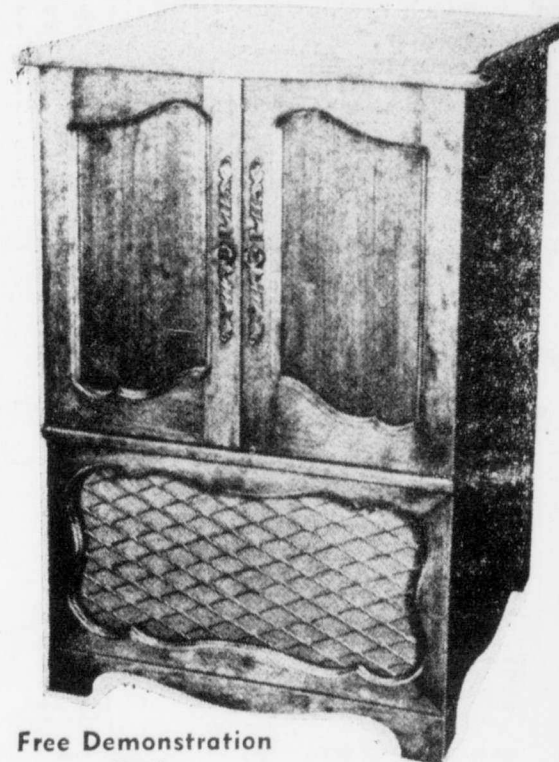
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## Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

### C. of C. Election

The annual meeting of the membership and election of directors of the Chamber of Commerce will be held next Tuesday at the Town Hall at 7:30 p. m. At this election, owing to several resignations during the past year, there are ten directors to be elected.

Directors whose terms expire in 1954 are Edward Biles, Paul Clark, William R. Hewitson, Leslie Kelley, Warner Moon. In accordance with the by-laws, a nominating committee consisting of L. C. Lewis, chairman, Claude Cobb, Paul Clark, Emil Greener

**2b—The Desert Sun**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, March 26, 1953



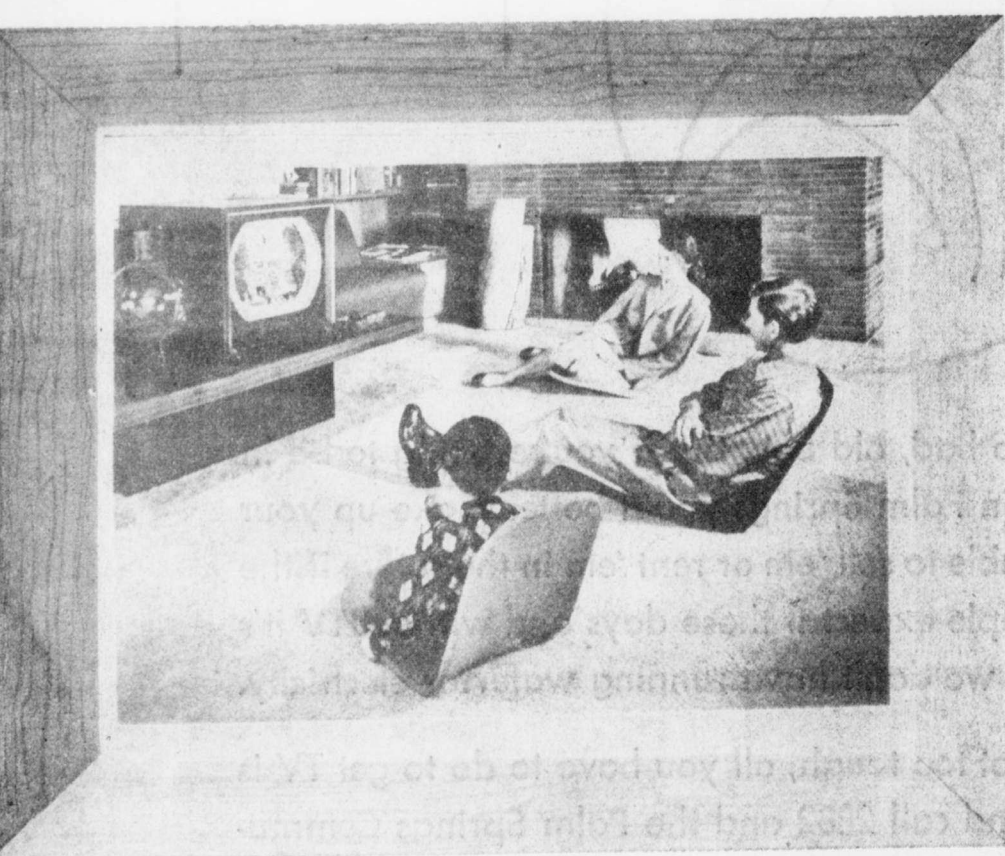
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tion to all members to attend this annual meeting and express their choice for directors.

### Past Presidents Day

"Past Presidents Day" was the theme of last week's Pot-luck luncheon meeting of the Cathedral City Women's club held at the Town Hall and presided over by the president, Mrs. Alphonse Larrison. Four past presidents, Mmes. Mary Wolseth, Edna Laas, Bessie Kelley and Agnes Wilber were introduced to the club and given lovely corsages. Each past president gave a short talk on the experiences they had as presidents and what the term in serving meant to them. The program chairman, Margaret Davidson read many interesting incidents from the club scrap book which started when the club was formed March 8, 1938, by Mrs. Emma McMickle. The main business of the day was the election of officers, and as there was just one slate of nominees, the secretary cast one ballot for the following list of officers:

President, Alphonse Larrison; first vice president, Margaret Davidson; second vice president, Inez Southstone; recording secretary, Wilma Gordon; corresponding secretary, Agnes McClure; parliamentarian, Leah Lewis; auditor, Bessie Kelley.

### Easter Vacation

Mrs. Helen Emery, principal of the Cathedral City school, announced the period of the Easter vacation will be from April 1 until April 6. Mrs. Emery will attend a conference of elementary school principals and superintendents in Sacramento leaving March 28 and returning in time for the reopening of school.

### Church Dinner

Reverend Graham Hunter has announced a pot-luck dinner to be held at Community church Tuesday at 6 p. m. There will be a program of selected films after the dinner. Reverend Hunter pointed out that the films were available on certain dates only, and that while this date conflicts with the annual Chamber of Commerce meeting, as the dinner hour was set early there would be ample time for those who wished to attend the dinner only and then leave for the Chamber of Commerce meeting. In order that the older Sunday School members and their parents may enjoy the special Palm Sunday and Easter services, Dr. Hunter stated that church services will be held at 9:30 and 11 on both March 29 and April 5. The classes for the first and second grade children will be held separately at 9:30 as usual. The junior choir will sing at the 9:30 service and the adult choir at 11. Last year there were overflow congregations at both services held on Easter.

### Scout Open House

Next Monday afternoon, March 30, Cathedral City Girl Scouts will hold Open House at their Scout House, on the school grounds, at the corner of Second and Allen streets. Friends are invited to stop by any time between 3 p. m. and 4:30 p. m. The house has recently been painted and new equipment added. While it is too late to use the fireplace this year the girls have expressed the hope that by next season they can acquire a fire screen of the correct size as the one they have been using is too narrow for safety.

### Leave for Canada

Mr. and Mrs. James Davis and their daughter Mrs. Kenneth Ed-

## Library Notes

### THE WONDERFUL COUNTRY

by Tom Lea. Martin Brady, the hero of this novel set in the southwest of eighty years ago, killed his father's murderer. He was only a scared boy, then, who swam the Rio Grande to escape into Mexico. There he lived for fourteen years. He was grown up when he returned to his own country to "find himself." The author, remembered for his first novel "The Brave Bulls," says of this new story: "It is a story about country I know: the border corner of the Southwest where Texas and New Mexico meet Chihuahua and Sonora."

### THE WITCH'S THORN

by Ruth Park. This novel takes place in Te Kano, New Zealand, and is the story of Bethell Jury, an illegitimate child who is farmed out from family to family. It is also the love story of two children, Bethell and the Maori boy, Tukikarama. Miss Park who knows her people and her land has written an exotic and interesting story. Among her previous novels was the well-remembered "Harp In The South."

**THE BOUNTY LANDS** by William Donohue Ellis. Tom Woodbridge started out with a bounty land warrant—a deed to 100 acres of land in Ohio—and two Bedford pigs. This is the dramatic story of pioneer times and the struggle for survival. It has

wards and granddaughter Kathleen, brother and sister-in-law of the Richard E. Davis of Cathedral City left this week for their home in Thorold, Ontario, after a two weeks visit here. They will have covered 8000 miles by the time they return to their home, and on their journey here, which is their first trip to California they said they saw nothing as did our desert. They were greatly impressed not only with the climate and the beauty of the desert but also the hospitality of the people and hope to return to make their home in Cathedral City. While they were here Mr. and Mrs. Davis celebrated their 42nd wedding anniversary with a family dinner at the Riverside Inn.

### Weekend Visitor

Weekend visitors with Helen Hill of Peter Pan Grocery were her brother and sister-in-law, Mr. and Mrs. Grant E. Hill from Minneapolis and her nephew Bill Hill who lives in San Diego. Mr. Hill was so taken with the beauty and climate of the desert he said he was going to make every effort to sell his business in the east and move his family out here.

## DIRECTORY Palm Springs and Desert Area Real Estate Firms

**PALM SPRINGS Phone**  
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326 S. Indian Ave.  
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RUSSELL WADE 2855  
850 S. Palm Canyon Dr.  
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813 N. Palm Canyon Dr.  
ISRAEL, ADOLPH ..... 2981  
671 N. Palm Canyon Dr.  
JONES, A. H. CO. .... 4644  
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MATHEWS, CHAS. J. .... 5308  
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MILLER, FRANK W. .... 2929  
428 N. Palm Canyon Dr.  
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1059 N. Palm Canyon Dr.  
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861 N. Palm Canyon Dr.  
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507 N. Palm Canyon... 2742  
RANSOM REALTY CORP.  
884 N. Palm Canyon 2793  
ROCKS, MADGE O. .... 7375  
P. O. Box 669  
SHEPTENKO, PETER B. 2727  
475 N. Palm Canyon Dr.  
VENGER, LOUIS ..... 5595  
3775 No. Indian Ave.  
WILLIAMS, JOHN W. .... 3311  
423 N. Palm Canyon Dr.  
WRIGHT, BILLY ..... 5727  
285 N. Palm Canyon Dr.

**CATHEDRAL CITY**  
BILES, RUTH ..... 8-4371  
56 Glenn  
BLAKELEY, M. H. .... 8-4313  
HILLERY, WILLARD R. 8-3417  
JORGENSEN, E. M. .... 8-3401  
68-574 Broadway  
SHERRILL, R. H. "Bob" 8-3534  
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been compared to "The Big Sky."

**WHETSTONE WALLS** by Lella Warren. A saga of the South just awakening from the Reconstruction nightmare, this is the continuation of the story of the fabulous Whetstone clan which Miss Warren started in her best-seller "Foundation Stone."

**THE VELVET DOUBLET** by James Street. The time is late in the fifteenth century, and the story concerns Lepe who sailed on the Pinta with Christopher Columbus and who was denied the prize promised to the first man to see the New World—the Velvet Doublet.

**THE COMANCHEROS** by Paul I. Wellman. The Comancheros were the "gypsies" of the plains. Riding in battle with the savage Comanches, they were not content merely to buy stolen cattle, horses, and other plunder from the Indians, but actively engaged in massacre. Three Texas Rangers went out on a daring sortie against the Comanches and their lawless allies, the Comancheros. Mr. Wellman's latest book tells this story and much more about Texas's struggle for law and order and statehood.

**A BRIGHTER SUN** by Samuel Selvon. The polyglot tropic island of Trinidad is the scene of this touching and delightful novel about two young East Indians, their marriage, and their growing up. "Wat is to is, must is," say the Creoles, but Tiger, the young East Indian hero of the story learns to read and write because he wants to know "Why we weself don't do something" to make life better. The author, born of East Indian parents in Trinidad, knows his island.

### DESERT

## Museum

### NEWS

Thursday, March 26—8 p. m. Members only.  
Special Membership Program. One of the greatest films (in magnitude and scope) ever made, "Ivan the Terrible," a super historical epic made in pre-war Russia by the world-famous director Sergei Eisenstein, with music by Prokofiev. Mem-

bers only admitted.

Friday, March 27—8 p. m. Geography Series: Israel. Films: "Assignment: Tel Aviv" and "Round—Island of the Crusaders."

Saturday, March 28—9 a. m. to 6 p. m.

All-day trip to Cottonwood Springs (some 100 miles round-trip driving) plus hike by easy trail to Lost Palms Canyon, four miles each way over a very scenic route in the southern edge of Joshua Tree National Monument. Bring lunch and water. Meet at museum.

Saturday, March 28—8 p. m. At Stevens grammar school on North Palm Canyon drive.

Guest Lecturer: Dr. Bruce Hallstead of the Loma Linda School of Tropical Medicine in a talk on a recent expedition to the Galapagos Islands off Ecuador, home of the giant tortoises and sea iguanas, of penguins and flightless cormorants, illustrated with magnificent color slides taken only two months ago. This promises to be the unique outstanding program of the year.

Tuesday, March 31—8 p. m. At museum.

## For Sale ◀ Brand New Homes ▶ For Sale

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| 7. Tile Kitchen, Bath and Bath Floors     | 19. Worth Seeing                                   |
| 8. Asphalt Tile Kitchen and Service Porch | 20. Priced \$5000 under Market                     |
| 9. Stainless Steel Bar and Sink           | 21. Open for Inspection 9 A.M. to 5 P.M.           |
| 10. Birch Hardwood Kitchen Cabinets       | 22. \$10,000 down — Balance like rent, \$150 month |
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| 12. Tropical Cool Roof                    |  |

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## Keith Appointed Temporary Head of Flood Control

County supervisors Monday gave a temporary appointment as county flood control engineer to A. C. Keith, who is the county's road commissioner and surveyor.

They added \$100 a month to Keith's present salary of \$700 a month. Last week a proposal to give Keith the appointment was blocked when two of the five supervisors proposed that Keith get the full salary of his added office: \$650 a month.

**THE SUPERVISORS** acted Monday on the recommendation of the zone commissioners of the County Flood Control district. They are looking for a permanent successor to Engineer N. B. Smith, whose resignation became effective earlier this month.

The zone commissioners said

Keith could keep the flood control work going better than any other man.

**THEY ASKED** Supervisor Chairman William Jones to approach Keith. Jones reported Tuesday that Keith was willing and did not want to make suggestions about salaries.

The zone commissioners are also studying a proposal to join the flood control department permanently to the county road department under Keith.

The commissioners said that on the temporary appointment they will not expect Keith to initiate plans. They said they only expect him to keep current projects going.

## To Replace Bridge on Pines-Palms Road

Bids will be opened April 14 in San Bernardino for a culvert to replace an old wooden bridge on the Pines-Palms highway across Colt creek in the Santa Rosa mountains approximately 20 miles from Palm Desert.

It will be the first contract let in the \$3,141,000 highway program for the county between July 1, 1953, and June 30, 1954.

## Barbara Newlin Chosen to Attend 1953 Girl's State

Barbara Newlin, daughter of Mr. and Mrs. Grant Newlin of Cathedral City, has been chosen to represent Palm Springs district high school (comprising Palm Springs, Cathedral City and Desert Hot Springs) at Girls State, as was announced this week by American Legion Auxiliary Unit 519, sponsoring organization.

Gladys Follansbee, Girls' State chairman, said that the selection was made by the high school faculty for qualities of leadership, character and citizenship.

Along with 300 other girls from all over California, Barbara will go to Sacramento in June for the week-long Girls State, where she will have the opportunity of studying the workings of government.



(Desert Sun Photo)  
**DISCUSS NEW STUDEBAKERS**—Paul G. Hoffman, (left), chairman of the board of directors of Studebaker Corporation, discusses the new, revolutionary Studebaker with August G. Kettmann, former police chief who with Belmont San Chez has opened a Studebaker agency at 1090 North Palm Canyon drive.

## Attorney for Two Suspects in Bribe Case Withdraws

Two of the four suspects in the gambling bribe case scheduled to come up for trial April 6 today were making arrangements for a new attorney.

Don Bercu, Alhambra attorney, withdrew from the case, which involves an alleged attempt by four men to bribe Sheriff Joe Rice to permit gambling in the Palm Springs area.

**BERCU'S WITHDRAWAL** was said to be due to financial arguments. But Edward Bilbrey and Alvin Schoncite, his clients, told Judge Russell Waite that they were arranging for other counsel indicating no apparent lack of funds.

Judge Waite granted Bercu's request to withdraw after he was assured by both Bilbrey and Schoncite that they would either have another attorney or be ready to defend themselves at the scheduled time for trial April 6.

Schoncite later explained the withdrawal of Bercu by saying: "We sort of came to a disagreement."

**HE SAID** he was "not at liberty" to disclose the name of the new attorney he and Bilbrey plan to hire.

Judge Waite indicated yesterday morning that he was not very likely to grant any further continuances of the bribery trial.

A request for a further continuance, however, is expected to come later this week from Riverside Attorney Joseph Seymour, who is representing Ned Piper Eads, another of the four

men indicted by the Grand Jury.

**THE FOURTH SUSPECT** involved in the case is Don Parker, Los Angeles gambler and reported owner of a small gambling casino at Lake Tahoe. Parker is represented by Riverside Attorney Horace Miller.

Meanwhile, the trial of Schoncite's wife, Shari Adair Shaw (the last name is also used by Schoncite, although it is not his true name), on bad check charges here got under way in Riverside Monday morning before Judge O. K. Morton. Bercu is representing Mrs. Shaw.

Schoncite yesterday followed up his court appearance by paying a brief call on the man who took him, along with Eads and Bilbrey, into custody on January 20.

Rice said Schoncite had sought permission to correspond with his friend, Bilbrey, in the County jail. The request was denied, said Rice.

Bilbrey is the only one of the four suspects still in jail. The other three are all out on bail.

## Rodeo at Indio this Weekend

Indio Elks Lodge will sponsor a two-day Rodeo event this weekend at the county fair grounds.

The Stampede and Frontier Days celebration will be featured by a parade Saturday at 11 a. m. and a rodeo both Saturday and Sunday at 2 p. m.

## School Typists Given Awards

Thirty-one members of the typing classes taught by Robert O. Schnabel and Claire Ballagh at Palm Springs high school won awards from the magazine, "Today's Secretary," Schnabel said this week.

February winners were (40-50 words) Olive Ritter; (30-40 words) Helen Field, Barbara Rosin, Pat Press, Jo Sanders, Marilyn Strauss, Sue Cooper.

March winners were (50-60) Ellen Neishuller, Elaine Slaten, Marilyn Mills, Barbara Rosin; (40-50) Nancy Parkinson, Carol White, Sarah Dunca, Jan Proben; (30-40) Marlene Anson, Rick Metz, Beverly Yeager, Sheldon Arnold, Carolyn Knapp, Carroll Ditson, Dorothy Vallier, Clark Gardner, Nancy

**3b—The Desert Sun and PALM SPRINGS NEWS**  
PALM SPRINGS, CALIFORNIA  
Thursday, March 26, 1953

Richardson, Emmett Taylor, Barbara Elverse, Stephen Field, Pat Newlin and George Gowland.

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Bakes in any rack position with perfect, uniform results every single time!

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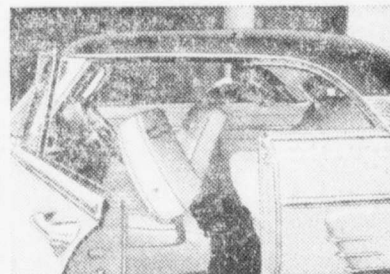
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## Passover Feast to be Subject of Rabbi Lebowitz

In honor of the approaching Festival of Passover to be ushered in next Monday evening, with a Community Seder at the Jewish Community Center, Rabbi Arthur B. Lebowitz will speak on the subject: "Passover; Then and Today," at the services tomorrow evening at 8:15 o'clock at Temple Isaiah. The Temple Choir will render appropriate Passover Choral music under the able direction of Harry Tomlinson, assisted by Christine Tomlinson at the organ.

Saturday morning services at 10 o'clock, at which time Rabbi Lebowitz will speak on the Biblical portion of the week.

A brief Passover Service will be conducted on Monday evening at 8 o'clock and on Tuesday morning at 10 o'clock.

The Community Seder will start promptly on Monday evening, at 6:30.

### "REALITY" SUNDAY TOPIC

How spiritual reality overcomes materiality through the healing of sickness, poverty, discord, and sin, will be pointed out in the Sunday Lesson-Sermon on "Reality" in all Christian Science churches.

The Golden Text from Isaiah (61:4) declares, "Since the beginning of the world men have not heard, nor perceived by the ear, neither hath the eye seen, O God, beside thee, what he hath prepared for him that waiteth for him."

John's Gospel (14:5,6,12) records that when Thomas questioned Jesus, saying, "Lord, we know not whither thou goest; and how can we know the way?" Jesus saith unto him, "I am the way, the truth, and the life: no man cometh unto the Father, but by me... He that believeth on me, the works that I do shall he do also; and greater works than these shall he do; because I go unto my Father."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy asks, "How can a Christian, having the stronger evidence of Truth which contradicts the evidence of error, think of the latter as real or true, either in the form of sickness or of sin? All must admit that Christ is the way, the truth, and the life, and that omnipotent Truth certainly does destroy error" (p. 353).

## St. Paul's Church Announces Plans for Palm Sunday

Next Sunday's observance at St. Paul's in the Desert, Episcopal church, will be marked by the traditional services peculiar to Palm Sunday, the Rev. William A. Blonden, rector, said this week.

Palm crosses will be blessed at the 8 a. m. Holy Communion service.

Church school at 9:30 a. m. will center around the story of Christ's entry into Jerusalem.

At the 11 a. m. Morning Prayer service, the choir will bring the traditional Palm Sunday hymn, "All Glory, Laud and Honor," all carrying palm fronds in remembrance of the action of the Jews at the time Christ made his last journey to the Holy City.

The sermon topic at 11 a. m. will be "In the Form of God." The choir will sing the anthem, "Hosannah to the Living God," by J. S. Bach.

A Lenten supper will be held at St. Paul's in the Desert tonight beginning at 6:30. Two guest speakers, the Rev. Thomas R. Marshall and the Rev. Charles W. Scott of Pomona, will be present to speak on the Parish Day School program in the Diocese of Los Angeles.

Services for Easter were announced as follows: 7 a. m., Choral Eucharist and sermon; 9 a. m., Holy Communion and Easter hymns; 11 a. m. Choral Eucharist with sermon; 4 p. m., Children's Festival and Easter egg hunt.



IN CONCERT HERE—Tobi Davidson, 16-year-old talented pianist, who will appear in concert at Jewish Community Center Wednesday evening.

## 'Remembrance' Topic Sunday of Dr. Blackstone

The Sacrament of the Lord's Supper will be observed at the 11 o'clock worship service at Community church, Dr. James H. Blackstone Jr., pastor, will preach a communion message using the text "In Remembrance of Me." Special music appropriate to Palm Sunday will be presented by the chancel choir assisted by members of the Junior Girl Choir under the direction of Robert Bruce and accompanied at the organ by Mrs. Lois Lux. Also, a soprano solo "Cry of the Last Bird" will be sung by Mrs. Violet Watson. A nursery is conducted during the worship hour for the care of small children. Sunday School commences at 9:30 a. m. with departments and classes of instruction for groups of all ages.

Junior high and high school Christian Endeavor societies meet at 6 p. m. In the evening service at 7:30 o'clock, the chancel choir, under the direction of Robert Bruce, will present the sacred oratorio "The Seven Last Words" by Dubois. This cantata tells the story of the last hour of Christ as he hung upon the Cross. Soloists will include Miss Rose Zena Latta, soprano; Stanley Arnold, tenor, and Dr. James H. Blackstone Jr., baritone. Mrs. Lois Lux will play the organ.

### LOSES PAPERS

J. F. Broschin of San Diego reported to police Sunday the loss of a leather folder-type billfold containing Navy identification papers and \$3 in cash.

## Business Directory

<b>AMBULANCE SERVICE</b>  <b>WIEFELS &amp; SON</b> 666 Vella Road Palm Springs. Phone 2977	<b>AUTO SERVICE</b> <b>ONE STOP</b> Car Check Up and Paint Job Front End Alignment and Wheel Balancing Palm Springs' Favorite <b>Harold Smith Garage</b> 240 E. RAMON ROAD PHONE 2131
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### 'Day of Triumph' Sermon Subject

"The Day of Triumph" will be the subject discussed Sunday at 8:30 p. m. by the Rev. Pearl Lady Moore, minister of the Pomona Church of Religious Science.

The meeting will be held at the Youth Center.

### LOSES CAMERA AT RACES

Loss of a movie camera valued at \$60 was reported to police Sunday by D. L. Rahl of Riverside. The loss occurred while Rahl was attending the road races at the Palm Springs airport.

## Easter Services at Palm Desert

Dr. John R. Macartney, pastor of Palm Desert Community church, announced the complete service for Easter Dawn at the church.

The services will start at 5:37 a. m. with trumpeters heralding the dawn. The Rev. George Sherer will present the call to worship and Dr. Macartney will recite "God of the Open Air."

Music will be by a special choir from Coachella Valley Union high school, directed by Prof. Delano Gilligov.

Dr. Macartney will bring the Easter message.

A second service will be presented at 11 a. m.

Breakfast for the musicians and others participating in the service will be served at the church through the courtesy of the Shadow Mountain club.

## Two Services at Cathedral City Church Sunday

Dr. Graham Hunter, pastor of Cathedral City Community church, will preside at two sermons Sunday morning, at 9:30 and at 11.

On both occasions he will speak on "The Shadow of the Cross Across the World."

The 9:30 service will present special music by the Junior Choir directed by Mrs. Mildred Wickland with Barbara Scott as soloist. The adult choir will bring the musical program at 11 a. m. with special violin solos by Prof. Viado Kolitsch.

A special visual education program will be presented Tuesday evening preceded by a covered dish supper.

On Good Friday there will be a joint service with Dr. James H. Blackstone Jr. of Palm Springs Community church and Dr. Hunter speaking on "The Seven Last Words."

## Isaiah Juniors Benefit Tonight

The Isaiah Juniors of the Jewish Community Center will present a benefit show this evening at 8 o'clock at the Center for the United Jewish Appeal.

A program, entertainment and refreshments are planned and tickets will be available at the door, 322 West Alejo road.

## Tobi Davidson, Talented Pianist to Appear Here

Wednesday at 8:15 p. m. the Jewish Community Center will present Tobi Davidson, sixteen-year-old pianist, in recital. She has appeared in concerts extensively throughout California and is also a composer and has won many scholarships in music.

"Critics have acclaimed her fine talent and Palm Springs is indeed fortunate to have the opportunity to hear her. The recital is open to the public," said Rabbi Arthur B. Lebowitz.

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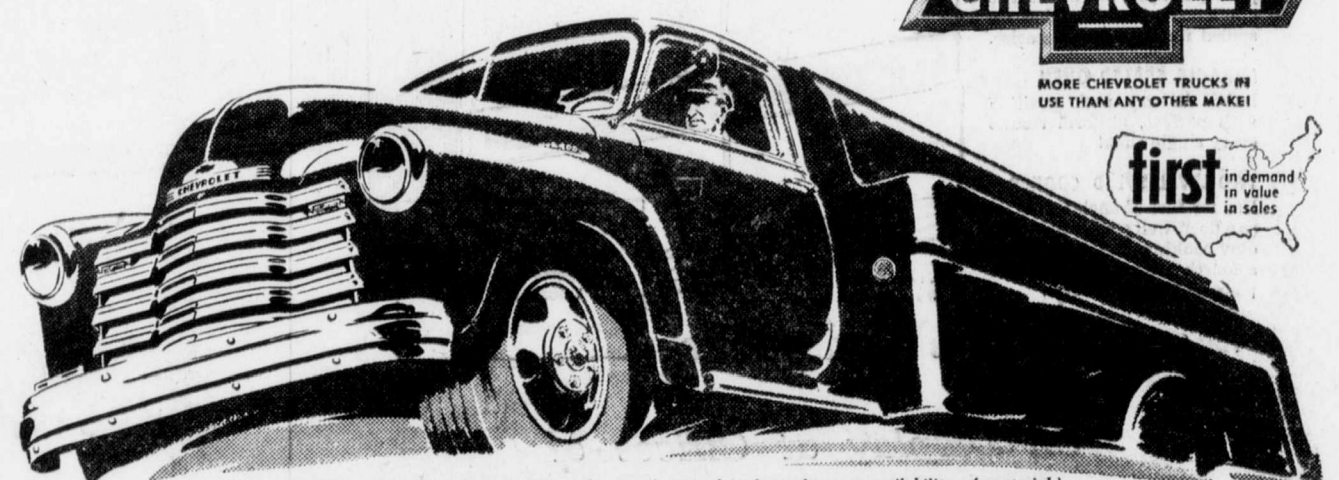
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**COURSE**, when you defined "bouillabaisse"

merely as "a kind of stew or chowder made from

fish and vegetables," you obviously didn't

know about Alex, the Potentate of la Pots and

la Pans at Howard Manor. M. Gens adds many

enhancing ingredients to our special Friday

bouillabaisse, not the least of which is a dash

of inspiration. But don't try to get into

the kitchen! When Alex is dreaming up this

seafood symphony, you'd think he was foaling the

answer to the hydrogen bomb. Just taste our

bouillabaisse and you'll understand the secrecy.

And if later, in gratitude, you'd like to kiss Alex on

the cheek, it's okay. Andrea and I always do.

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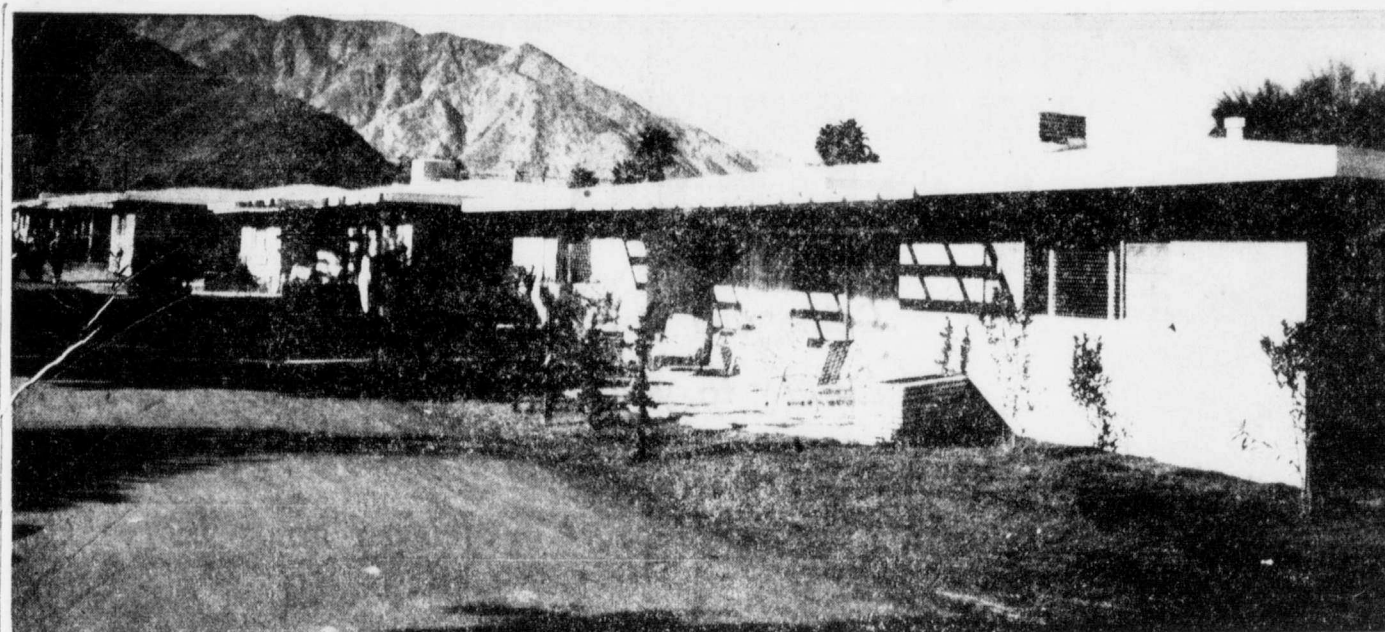
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**FOR SUMMER**—El Mirador hotel announced last week that it joins the ever-growing "year-round" possibilities of Palm Springs. Twenty-seven bugalow kitchenettes will be kept open at a low

summer rate with privileges of the popular pool. Above is a view of some of the attractive units to be available from May 1 to November 15 at "hot weather" prices.

## Dr. Stein Tells Welfare Society Facts on Cancer

Dr. Julius Stein, professor of radiology at UCLA spoke before members of the Welfare and Friendly Aid society and their guests on the subject of "Cancer" at their regular meeting held at Palm Springs high school because of the greater room.

He brought out several pertinent points with films and slides to illustrate the subject. First and foremost of the points stressed was the fact that one-third of all the cancer cases could be clinically cured if individuals would go to their doctor in time.

"Going to the doctor in time consists of yearly check-up if under 35 years of age, every six months if over 35, and any time an abnormal happening occurs," he explained.

Old beliefs that cancer is contagious, hereditary, shameful, or always fatal can all be thrown out the window according to Dr. Stein. The cancer expert went on to say that no patent medicines, superstitious beliefs, or quacks have ever been known to help anyone. Cancer can be cured if treated in time by one of the three known methods: radium, E-ray or surgery.

### Umbrella Stolen

Theft of a blue lawn umbrella valued at \$65 was reported to police Sunday by Leib Rosen, El Coronado Hotel Apartments, 1410 South Palm Canyon drive.

## From Page 1b—MORE ABOUT SAFETY

plates as follows:

"Since 90 per cent of today's traffic and highway accidents are caused by the driver's concentrating on personal, family and business problems instead of their driving, they need a constant safety reminder, such as the license plate in front of them, or behind them or passing them with the legend 'Drive Safe'."

"It seems almost a physical impossibility for most anyone to drive very far without having their mind wander into other channels or become absorbed with their own problems. Without realizing it, the driving is done by instinct, automatically, and the driver is only partially aware of the ebb and flow, and problems of traffic confronting him whether on city streets or highway."

"WITH 'DRIVE SAFE' as part of the license plate to constantly remind him," Beebe continued, "the driver's wandering mind could not help but become more attentive to his driving and this then would immediately help stem the slaughter on the highways as well as reduce the costly property damage for those lucky enough to escape without injury."

Beebe has copyrighted the slogans and the idea for placing them on license plates, but asks no remuneration other than recognition for having originated the idea.

## Sonora Paving Project Okayed

Paving of 708 feet of unpaved street on Sonora road was authorized by council Wednesday evening, with the contract for \$4850 awarded to J & S Paving company.

Council appropriated \$550 to add to the \$4300 previously raised by the property owners.

The street will be 28 feet wide. Property owners are required to turn over their \$4300 to the city by April 1 to make the contract effective.

## They Had It

**Sailor Retrieves  
Camera Quickly**

Police had James J. Hirst's camera available Sunday when the Port Hueneme based sailor came into the station to report its loss.

M. J. Rooklin of Northridge had found the camera in a telephone booth at the California Water and Telephone company office, and turned it over to authorities immediately.

## Americanism Educational League Committee Formed

Formation of a permanent Palm Springs committee of the Americanism Educational League was arranged last week by Dr. John R. Lechner, executive director. Dr. Lechner spoke at the Rotary club here last week and said the interest in work which the League is doing warranted the establishment of a local committee.

The League was established in 1927 as a non-profit California corporation for the purpose of "fostering a more enlightened citizenship and to expose subversive propaganda and activities in the United States."

2. To circulate millions of seals containing the slogan "Outlaw Communism."

3. To step up a constructive campaign on Americanism, and through pamphlets, payroll dodgers, by means of radio, television, billboards and newspapers, urge more active participation of Americans in the various community projects, such as Civilian Defense, Blood Bank, Community Chest, Red Cross, Defense Bonds, etc.

Dr. Lechner said that the following had agreed to serve on a local committee to assist in the Americanism program in California: Bob Howard, Keith Herbert, Dr. Henry Reid, Earl Coffman and Oliver Jaynes.

THE THREE MAJOR undertakings of the league were outlined by Dr. Lechner as:

1. To circulate petitions throughout the nation through nearly 100,000 organizations, calling upon Congress to immobilize the communist movement

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## Faces Judge for Loud Language

Frank Broes Sr., 420 Chino drive, was arrested Sunday afternoon by Officer Thomas Aiken on a charge of disturbing the peace.

Broes is charged with using profane and indecent language in the presence of the public, and with quarreling and fighting with arresting officers.

He was released on \$100 bail pending his hearing before Judge Theriault March 27.

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From where I sit ... by Joe Marsh

## "Biff" Falls for His Own Story

Biff Morgan's four-year-old daughter Rusty is something of a night owl. Stays awake way past her bedtime.

Every night Mrs. Morgan complained about how hard it was to get Rusty to go to sleep. Finally Biff decided to handle the situation. "Anyone can get a kid to sleep — takes a little patience! Here, hand me her storybook."

He grabs the book and goes into Rusty's room. About an hour later Rusty comes padding out in pajamas and hands her mother the book. "Read it quietly," she

whispers, "so we don't wake Daddy."

From where I sit, Biff won't be so quick to be a "child-care specialist" the next time. If we could just resist being such "know it alls," our neighbors would be better off. Take those who would deny me a glass of beer with my supper — well, I might not care for the buttermilk they like. We all ought to realize that we all have different abilities and different preferences, too.

Joe Marsh

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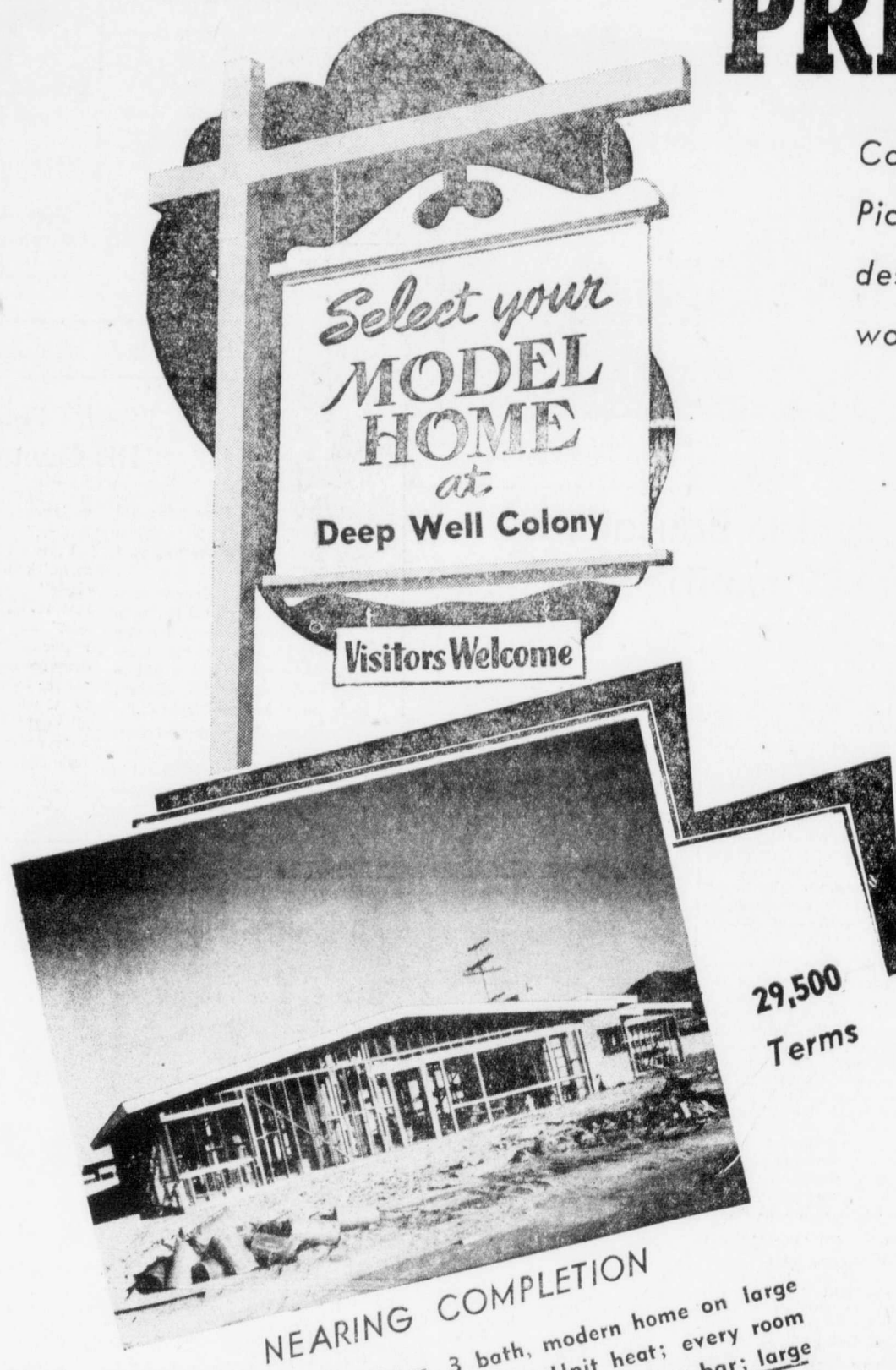
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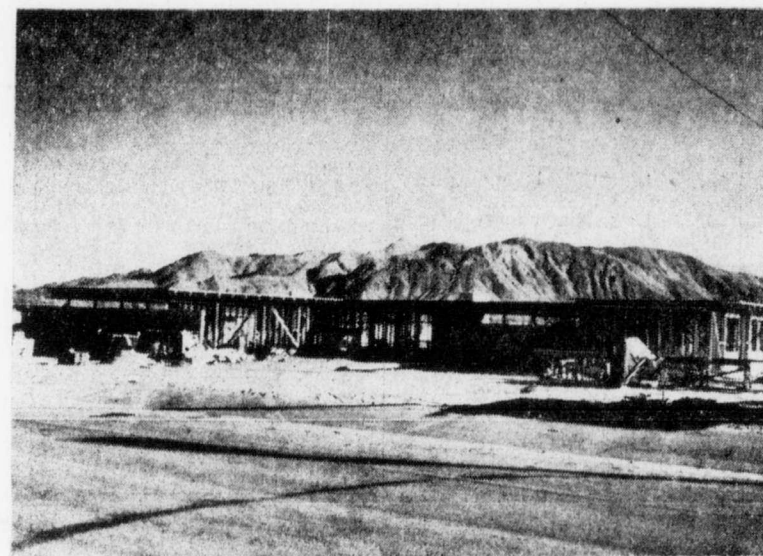
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## AT THE LAST CITY COUNCIL MEETING

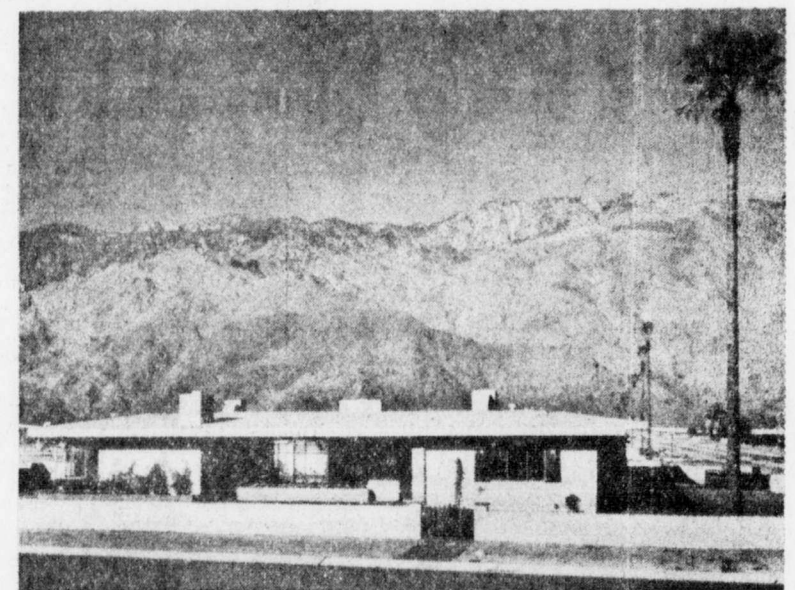
when Unit 2 of Deep Well Colony was approved the Council congratulated the developer, Mr. Harry A. Dart, on the fine paving, the planting of palm trees and other residential improvements to make this subdivision one of the town's finest. The Council's commendation is appreciated by all concerned.



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This Rick Harrison design has everything new under the sun. Radiant heat . . . glass indoor-outdoor baths — patio barbeque. 3 large bedrooms — 2 baths. More closet and storage space than you'll ever see and on a plot 108'x125' deep. No pool but there's ample space for a large one. If you want a great conversation piece — this is it for only.

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Springtime in Palm Springs is warm and sunshiny . . . The flowers are bright . . . the grass is green . . . and the palm trees glitter verdantly . . . Now, if ever, the Village justifies the description quoted from Holiday magazine . . . "Palm Springs is Perfect" . . . Weather-wise it is . . . and it continues to be an unusually interesting season . . . If you aren't here when you read this . . . the trains

and planes are still running . . . Hurry back . . . and linger long . . . Percy Whiteside once sought a slogan to rhyme with June . . . I give him this one . . . "If you leave in June . . . it's much too soon!"

Saturday night will be Caribbean night at Thunderbird . . . and while costumes are optional . . . it is expected that of the several hundred guests . . . many will be wearing the colorful garb of the West Indies . . . and southern ports . . . or at least a yachting costume . . . Frank Bogert couldn't be pinned down on his plans . . . this far ahead of time . . . but I understand he has arranged a super show . . . and two orchestras . . . one of them a rumba band . . . Among early reservations were . . . the Doug Kenastons, Murray Marshes, Jule Hamachecks, Johnny Dawsons, Charles Schwartzbaughs, Lou Manseaus, Chauncey Needhams, Joseph Getzes, Edward Calloways . . . and the Forest Tuckers, who are celebrating their third anniversary . . .

#### Western Party

Wearing twin Western outfits . . . Betty and Monte Herbert will welcome their guests this evening . . . to their big Western party at Tamarisk Country Club . . . The Tamarisk bar has gone Western for the occasion . . . with cactus wall and an outdoor scene . . . Following the cocktail hour . . . the guests will move outside the clubhouse . . . where tables have been set up . . . and Jack Boyer will serve barbecued chicken from the chuck wagon . . . The party is partly to celebrate the birthday of Mrs. Herbert's daughter . . . Mrs. Byron Reynolds Jr. of Los Angeles . . . so there will be a birthday cake . . . Strolling players will play Western music . . . and there will be dancing . . . under the stars . . . On the invitation list were some 120 persons including . . . the Howard Morrises, Ernest Paganos, William Malouf, Frank Bennett, A. R. Simons, Lloyd Franks, Austin McManuses, Edwin Fallgrens, Clarence Browns, Bob Howards, Stewart Hopps, Charles Farrells, Bill Powells, Rex Hardys, Charles Beckers, Ben Shearers, Oliver Jaynes, Ed Houghtons, William Reichels, George Wheelers, Frank Boyers, M. O. Andersons, John Kenastons, Nathan Orbachs, Father O'Connor, Jerry Nathanson, Dorothy Gray, Harry Joe Brown, Mrs. Alexander Marcuse, the Ray Ryans, the Tom Flemings, the William Groves, Mrs. George Machris . . . The Mrs. Reynolds Sr. and the Byron Reynolds Jr. are houseguests of the Herberts . . .

The William Dohenys and their three youngsters, Wendy, Christopher and Willie . . . will be down from Los Angeles . . . to spend the Easter holidays at the Desert Inn . . .

The William Dohenys and their three youngsters, Wendy, Christopher and Willie . . . will be down from Los Angeles . . . to spend the Easter holidays at the Desert Inn . . .

#### Tea Dansant

The Tea Dansant being given by the Catholic Women . . . at El Mirador on April 4 . . . promises to be the biggest charity event of the Spring season . . . Theodora Fleming, the very capable chairman of the affair, tells me . . . they are expecting around a thousand people . . . Virginia Farrell, who is arranging the entertainment, has a remarkable program planned . . . including some real surprises . . . and this is one party . . . it will pay to be prompt . . . as there will be tables for the early arrivals so that they can sit down to watch the show . . . Half of the marvelous plans for this Tea Dansant can't be revealed in advance . . . Just don't miss it! . . . The Packy Dees of Chicago, are planning to return home . . . after Easter . . . and are bidding their Village friends farewell . . . at a party they are giving at the Palm Springs Biltmore on Sunday night . . . The Dees have been living at 252 Camino del Sur . . .

The Sam Kraemers of Placentia . . . will be here to attend the Dee party . . . and again on April 4 for the Tea Dansant . . . and both times will be the houseguests of the Tom Flemings . . . The Kraemers will go abroad for the Summer . . .

Louis Lunborg of Atherton, who has been vacationing at Hidden Springs Guest Ranch, is vice president in charge of public relations for the Bank of America, San Francisco . . . but the dudes at the Ranch have nicknamed him "Speed Lunborg" . . . His vacation was interrupted by a call to the meeting of the National Chamber of Commerce in Washington, D. C. . . Leaving Palm Springs by Western Air lines at 4:30 p. m. . . he breakfasted in Washington the next morning . . . attended the meetings . . . flew to Philadelphia for dinner with his son . . . to New York for a conference . . . took the night plane to Los Angeles . . . stopped over for bank conferences . . . and was back at the ranch in time for a pre-dinner swim . . . All within 48 hours . . .

The Mario Lanzas . . . who have been staying at the D. Frank Ryan house on North Patencia . . . left the Village last

week . . . and the Ryans are getting ready to move back into their home . . .

Mr. and Mrs. Hal Roach Sr., who are vacationing at the Racquet club . . . were hosts Saturday evening to a group of their friends . . . for an evening of dinner and dancing at the club . . . Guests included the Townsend Netchers, Charles Farrells, Raymond Loewys, Mrs. Stevenson, Pamela Gallagher, Duke Gallagher, Mr. and Mrs. Skeets Gallagher and Lt. Col. James Dale . . . who is here on leave from his base at Omaha, Nebraska . . .

#### Surprise!

It was supposed to be a surprise . . . the birthday party for Mr. Ross Kidston at the Committee of 25 Tuesday night . . . but when the guest of honor was making other plans that would take him out of town . . . the truth came out . . . The dinner was arranged by Mr. and Mrs. Robert Ross . . . who are spending the Winter at the Town House . . . but the real hosts were Mr. Kidston's son and daughter and their spouses . . . the George T. Bunker Jr.'s and the James A. Kidstons . . . who could not be present . . . Enjoying the beautiful dinner . . . which was catered by Santos . . . were some 25 guests . . . including . . . the Neil Jamiesons, Karl DeLaitres, Nate Milnors, John Ballingers, Jack Frenches, Spencer Grants, Mrs. Lynn Jennings . . .

Mr. and Mrs. Walter Yeaton of Hollywood and Palm Springs (they have a house at 460 Via Lola) . . . entertained their dinner club in the Mirror Room at the Huntington hotel on Saturday . . . The tables, which were set for 60 . . . were decorated in orchid and yellow . . . Following the one o'clock luncheon . . . the guests spent the afternoon around the card tables . . .

Mrs. Harry Clatsworthy was hostess at a luncheon at Thunderbird Tuesday . . . honoring Mrs. Charles Thurwachter of Detroit . . . who is visiting her sister Mrs. Ernest Garland . . . In addition to these three . . . the guests were . . . Mrs. H. N. Mason and Miss Louise Rinsched of Detroit, and Mrs. George Whitney of San Francisco . . .

It's getting so . . . you read about them in Los Angeles . . . and look up and here they are in the Village . . . That interesting new two-story, Nicky Hilton and Nora Haymes . . . were glimpsed at the Howard Manor Saturday night . . . listening to Matt Dennis . . . Incidentally, I hear "Magnificent Matt" is going to the Big Town and will be appearing at the Captains Table . . . if you want to look him up . . . something when you're marooned in town . . . Doris Duke was dining at Don the Beachcombers Saturday night . . . with some young man . . . whose name eludes me . . . She was wearing those Trinidad breeches . . . that are not for every woman . . . but looked all right on her . . . Liz Whitney . . . is at the Racquet club . . . or was the first of the week . . . when this was written . . .

Curious to know what Las Vegas is like . . . Laurena Heple is going over there the last of this month . . . for a fortnight's stay . . . Mrs. Heple, who lives at 275 Via Lola, had the Ernest Matrays of Hollywood as her houseguests last weekend . . . and entertained 14 at a dinner in honor of the visitors . . . who were here for the road races . . .

Walter Reisinger and James Orthwein of St. Louis (they are connected with Anheuser-Busch) are staying at Howard Manor . . . in the penthouse . . . and they entertained there on Saturday evening . . . Among their guests were Phil Regan, the Ray Ryans, William McCarthys, Robert Cobbs, Mr. George Cameron, the Russell Wades, Robert S. Howards, and Frederick de Cordova . . .

Newest addition to Smoke Tree Ranch recreational facilities . . . is the bowling green . . . the gift of Channing Wells . . . It was dedicated on Sunday with suitable ceremonies . . . a ribbon cutting . . . champagne christening . . . and a speech by the donor . . . with all the colonists gathered around . . . The green is not far from the site of the old water tower that was demolished last fall . . .

A foursome at the Racquet club Saturday night . . . was the Purcell family . . . celebrating the 21st birthday . . . of Frank Jr. . .

Mrs. William Groves was guest of honor . . . when the Jack Steeles of Chicago . . . who are spending five weeks at El Mirador . . . entertained at cocktails and dinner Saturday night . . . Gathering in the Starlight Patio for cocktails . . . and afterwards in El Mirador Room for dinner were . . . the William Reichels,



(Anderson Photo) WHISTLE BAIT—Lovely Vera-Allen, dancing star of the screen and stage, attracts just as much attention when she goes swimming. She is pictured here at the Racquet Club.

#### Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for calendar listing.)

- March 26—** Women's Circle Spring Festival, 1631 South Calle Rolph. Lions club, Tennis club, noon. Junior Chamber of Commerce, El Mirador Press club, 8:15. Katherine Finchy PTA, at school, 7:30 p. m.
- March 27—** South Seas Costume party, Tennis club, 8 p. m.
- March 28—** Los Compadres Desert Guest ride. Police Ball, High school gym, 8 p. m. Toastmistress Council, El Mirador, all day. Caribbean Party, Thunderbird.
- March 29—** Desert Arabian Horse show, Shadow Mountain club. Music Guild concert, El Mirador.
- March 31—** Garden Tour (see story). Soroptimists, Racquet club, noon. Kiwanis, Tennis club, noon.
- April 1—** Rotary, Tennis club, noon. Rotary Anns, Tennis club, noon.
- April 2—** Eastern Star Line Officers' party, 8 p. m. Lions, Tennis club, noon.
- April 4—** Catholic Women's Tea Dansant, El Mirador, 5-8 p. m.

#### Colton Visitors at Hall Home

Mr. and Mrs. Harold Bailey and Mr. and Mrs. William Brown of Colton spent the weekend in the Village as guests of the William Halls of 974 San Lucas. The Baileys were celebrating their seventh wedding anniversary so on Saturday night, the Halls arranged an anniversary dinner complete with cake. Afterwards the group attended the Playhouse and went on a tour of the Village night spots. Joining them on Sunday were Mr. John J. Duke, Mr. and Mrs. C. B. Duke, also from Colton.

#### Dr. Purcell Home Scene of Gathering

Dr. and Mrs. Bill Heathman of Pomona were dinner guests of Dr. and Mrs. Francis A. Purcell on Monday evening. The Purcells have their family home for Easter, Frank Jr. from USC, and Eleanor from Flintridge, and Mrs. Purcell's brother Albert C. Martin Jr. and his family are coming from Whittier.

The William Schofields and Robert Brooks of Chicago, Mrs. Tim Manning of Los Angeles, the Edward Houghtons, Mr. E. Roy Fitzgerald, Mrs. Janet Essroger, the Ray Caseys, Mr. Carl Oser, Mr. Ray Rosenbak, the Albert Howes and Mr. Bob Summers of Chicago.

(Anderson Photo) BONNY BONNET—John Carter, who will bring his best collection of Easter bonnets and accessories to the Tennis Club for their big Easter Sunday hat parade, looks admiringly at his charming models. They are, left to right, Mrs. William Tomin and Mrs. Gavin Herbert (standing) and Mrs. Donald Gason (sitting). The Herberts, who spend many holiday in Palm Springs, are to arrive for most of Easter week gringing their teen-age children to join in the Easter fun.

#### Star-Studded Show Set for Tea Dansant

The Ritz brothers are the latest names to be added to the star-studded entertainment being arranged for the Tea Dansant benefit for Our Lady of Solitude church on Saturday, April 4, entertainment chairman Virginia Farrell announced this week.

The Tea Dansant, which will be held at El Mirador hotel on Easter Eve, from 5 to 8 p. m., will also present a men's fashion show, with Hob Hope, Jack Benny, William Gargan, William Powell, George Montgomery, Charles Farrell and J. Carroll Nash billed to appear as models.

A steady three-hour program of entertainment will be interspersed by music by Eddie Le Baron's orchestra and Teddy Noell's orchestra from the Racquet club, the Guadalajara Trio from the Doll House, and the piano playing of Matt Dennis from Howard Manor.

Mrs. Thomas Fleming is general chairman for the Tea Dansant, which will be one of the season's top charity events.

Jackie Cutler, co-chairman was Winnie Cady of the hostess committee, announces the following committee members: Evelyn Purcell, Sue and Joan Cox, Joyce Decker, Mary Jane Hicks, Juliana Dunne, Phyllis King, Kay Saindon, Peggy McCoy, Ramona Smith, Jean Cameron, Jane Wade, Pearl Thrasher, Virginia McLaughlin, Hilda Talbot, Nell Meredith and Margaret Dinnberger.

#### Padua Hills to Present Annual Spring Offering

For the 20th consecutive year, the Mexican Players will present their annual Spring play of the fiestas to San Ysidro, patron saint of Farmers, titled "En el Mes de Mayo." (In the Month of May), with a festive opening on April 1, at the Padua Hills theater.

The Springtime festival drama will follow "Manolo," rollicking comedy of a lilt who dreamed he was a bullfighter, to close on Saturday following a highly successful run.

"En el Mes de Mayo" tells a simple but highly dramatic story of the faith of an unpretentious farmer lad whose devoted to his patron saint averted bloodshed and turned an avaricious storekeeper into a village benefactor.

The play has as its background the two-day fiestas staged at this season throughout Mexico honoring San Ysidro, the good saint credited with sending the rains that insure fine crops.

As is the custom in Mexico, the first day's celebration of the festival introduces Indian songs and dances harking back to pagan days, while the second day's observance features modern fiesta entertainment.

Following the opening, "En el Mes de Mayo" will be staged Wednesday through Saturday evenings, and Wednesday and Saturday afternoons, through May 9.



(Anderson Photo) BONNY BONNET—John Carter, who will bring his best collection of Easter bonnets and accessories to the Tennis Club for their big Easter Sunday hat parade, looks admiringly at his charming models. They are, left to right, Mrs. William Tomin and Mrs. Gavin Herbert (standing) and Mrs. Donald Gason (sitting). The Herberts, who spend many holiday in Palm Springs, are to arrive for most of Easter week gringing their teen-age children to join in the Easter fun.

#### Social News in this Section

TWENTY-SIXTH YEAR

# The Desert Sun

and PALM SPRINGS NEWS

Page One-C

Palm Springs, California, Thursday, March 26, 1953

Third Section



SWIM THROUGH FIRE—The Sea Nymphs, a troupe of ballet swimmers from Riverside, will present their spectacular Fire Number for the first time, when they appear in the El Mirador pool April 4, between 6:30 and 7 p. m. The show will be part of the program for the Tea Dansant, being staged there by the Catholic Women as a benefit for Our Lady of Solitude church. The ballet is being brought here by Carl Schroeder, pool manager. The girls, from left, are Billie Colville, Twila Bratscher, Marilyn Mann and Diane Carter.

#### Many Gay Dinner Parties Mark Racquet Club Week

Mr. and Mrs. James Kemper chose the Racquet club as the locale for the delightful dinner party they hosted Saturday evening.

Joining the Kempers in the Garden Room for the occasion was their houseguest, Mrs. Sheppard Roberts, Mr. and Mrs. Floyd Turner, and their houseguests Mr. and Mrs. Stephen Royce of Pasadena, Mrs. Parker Toms with her village hosts Dr. and Mrs. Henry Dollard, Mr. and Mrs. Nate Milnor and their houseguest Mr. Arthur Ricker and Mr. and Mrs. Frank Bennett.

The Bennetts but recently returned to Palm Springs following the inauguration and a cruise.

Entertaining the same evening were Mr. and Mrs. W. O. McKay who were hosts to a group of their Seattle friends including Congressman Jack Westland.

Among their other guests were Mr. and Mrs. Gordon Prentice Harry Given, Jack Ballinger and Mr. and Mrs. Jack Ballinger Jr. Guests of Mr. and Mrs. Ed Krist also for the Saturday evening party included honeymooners Mr. and Mrs. Milton Green whose wedding took place on St. Patrick's Day, Miss Mary Lewis and Miss Louise Phillips who are with the California Federal Savings and Loan association in Los Angeles.

A large number of Pasadena visitors who were in Palm

Springs for the weekend were the guests of Mr. and Mrs. Edwin Earl.

Mr. and Mrs. M. O. Anderson were hosts to a party of 10 which included Mr. and Mrs. E. B. McGovern.

A delightful threesome was made up with Mrs. Spencer Tracy and her young people, John and Susan Tracy.

Mr. and Mrs. Robert Hastings of Pasadena were among guests of Mr. and Mrs. Robert Vaillancourt also of that city.

#### Boy for Shaws

A first child, Scotty, weighing five and a half pounds, was born to Mr. and Mrs. Bob Shaw of Cheviot Hills, on March 19, at the California hospital in Santa Monica. The little boy is the grandson of Villagers Ted and Lil Shaw of 275 Mountain View place.

## Too Much Hot Sui!

In Odda Words, Kids: -Too Much Hot -  
Too Much Good - For Two Piece

## SWIM SUITS

Drop In and See the Largest Selection of Authentic Hawaiian Swimwear in Town!



## Waltah Clarke's Hawaiian Shop

IN THE DESERT FARMERS MARKET

444 NORTH PALM CANYON DRIVE

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See Our Display at El Mirador

(men's shop, dat is!)



## Tamarisk

### Tee Time

By Bobby Tonge, Jr.

The invitations are out for the \$5,000 54-hole Tamarisk C.C. pro-amateur which is expected to bring out such stars as Jimmy Hines of Thunderbird, Ellsworth Vines of Wilshire C. C., Zell Eaton of the Montebello C. C., Harry Bassler of Fox Hills, Bud Oakley of Palos Verdes, Fay Coleman of the Brentwood C. C., Howard Schmidt of the Red Hill C. C. and most of the top Southland professionals.

Each professional will bring one or two amateurs with him while the club membership will make up the balance of the field.

The tournament is set for the week the Weathervane troupe is in town for their 36-hole stand, April 14 and 15.

The club's class championship is on the Easter weekend with such strong contenders out to grab the first club title as Milt Hicks, his brother Harold, George Forman, Dr. W. C. McBride, Johnny Wood, Larry Norton, Lou Halper and Bob McIntyre.

In the women's division there are such strong players as Mrs. M. Pritkin, Mrs. Monty Herbert, Mrs. Clarence Brown and Mrs. S. Schulhofer.

Jack Anderson, who bought a ranch nearby, and his brother Harold, played the course and enjoyed it so much they applied for membership. Jack is a former Army Air Captain and is a better-than-fair hand as a tournament golfer at the Bel-Air C. C.

Herb McKenzie scored a net 64 to win the Pacific Northwest Open House party during the staging of the O'Donnell Palm Springs Invitational.

Other scores saw Mike Skeffington with a 66, Torchy Torrance with a 68, Meade Hargiss with a 70, Glen Groth with a 71, along with Paul Friedlander and M. O. Anderson while Dr. Cecil Ludley and Free Nicholson 72s.

A number of visitors played the course during the Palm Springs Invitational including Keith Jacobs, father of 18-year-old Tommy who finished second to Gene Littler, and Bill Carrillo who had a game with Pat Martin of the golf shop and Carl Bechdolt.

Tommy, former National Junior champion who just turned 18 last month, has been so bogged down with school work he has been unable to play. So he spent many hours on our practice tee trying to get the feel of his game. It paid off.

Dr. Peter K. Thomas also spent some time on the tee, but it didn't seem to pay off for him on that gosh-awful No. 6. But then Littler, Bobby Rosburg, Dick Meyers, National Public Links champion Pete Bogan and some others had trouble there.

Otherwise the Metz family did a fine bar business especially the day President Lee Ruppert of the Red Hill C. C. and his three Las Vegas pals, Jim Schuller, Jack Nelson and Rube Jolley visited the club and were given a personal tour of the layout by Managing Director Russell Denney.

Constant bar visitors were the Hal Roys of Inglewood, here on their 20th anniversary. In fact, they came, they saw and liked what they saw so well they filed an application for membership.

"Scorpy" Doyle, although saddened by the shock of a telegram telling of the death of his 31-year-old brother, Robert, following a delicate heart operation in Waltham, Mass., stayed on the job getting the players off the first tee in order and with the proper caddy assignments.

"Scorpy" lost his father just a short time ago and had to make a flying trip back east.

Bernard Duffy and his wife made a flying trip to Davenport, Iowa when he received a telegram last week telling of the death of his father.

Lloyd Mangrum was loud in his praise of the course and wing of the club house after playing a round for the first time with Bob and Alice Hefferman.

U.S. Congressman and National Amateur champion Jack Westland and Harry Givan made use of the practice tee and then enjoyed lunch in the Club as the guest of their two fellow townsmen, President M. O. Anderson and Ben Shearer.

Mrs. Ruth McCullah of Riviera, who holds about every woman's title in the Southland, fired a 75 over the course as the guest of Dr. Bacon. Mrs. McCullah, who just won the Women's Midwinter at the Los Angeles C. C. while defending her title, intends to play in the Weathervane.



(Desert Sun Photo)

**VISITING VETS**—The VFW Auxiliary, Palm Springs Unit 519, were hostesses to a group of patients from the Veterans Administration hospital at Long Beach, for an outing here Wednesday. Pictured Coralin Benway of Santa Ana, district hospital chairman; Katherine Spargur, president-elect of the local unit; Gordon Connolly, sports director from the hospital, (in wheel chairs) Roy Spring and Jim Dwyer; Jack Ferguson, Bob Dobrinski, Jack Jackson and Betty Bell, Red Cross driver, in the pool.

## VFW Auxiliary Entertains Vets of Long Beach

Seven patients from the Veterans Administration hospital at Long Beach were brought to the Village Tuesday by Red Cross drivers, and were guests of the VFW Auxiliary.

Arriving shortly after noon, the patients spent part of the afternoon around a pool, lent for the occasion, and then went to the Oistad home at 1545 Mel avenue for a ham dinner. Portrait Artist Kay Olsen, who has sketched so many veterans, sketched one of the visitors, Don Spangler.

The group of veterans included Spangler, Dr. Stewart Vandever, Jim Dwyer, Jack Jackson, Jack Ferguson, Roy Springer and Bob Dobrinski. They were accompanied by Gordon Connolly, hospital sports director, and Red Cross drivers Bel Grant and Betty Bell.

The ham dinner was served

## McAlisters Host Son and Wife

Mr. and Mrs. Harold McAllister of 197 Camino Encanto, had as their weekend guests their son and his wife, the Hobart McAlisters from Bel-Air. On Saturday night, the Senior McAlisters entertained 15 guests at the Tennis club for dinner and dancing.

Here now are the James McAlisters of Belvedere and some social affairs are planned for their entertainment.

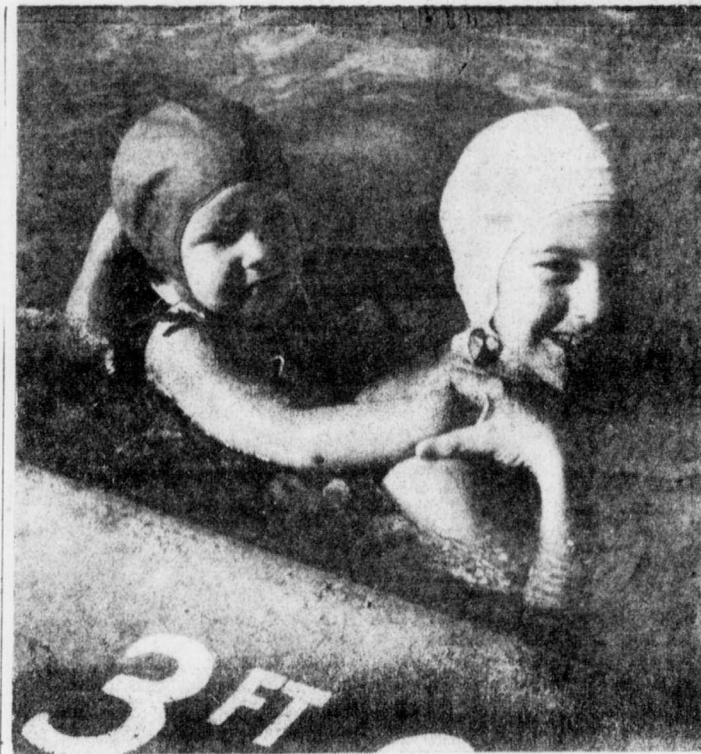
at a table gaily decorated with flowers and Easter baskets and bunnies. There to assist the hostess, Mildred Oistad, were Katherine Spargur, president-elect; Beatrice Martinsen, secretary; Grace Claude, junior vice president-elect; Blanche Bryant, trustee; and Coralin Benway, of Santa Ana, district hospital chairman.

There were gifts of cigarettes and packages of dates for the visitors to take back to the hospital with them.

## Annual Spring Garden Tour Next Tuesday

Next Tuesday the Garden club is sponsoring an interesting and delightful garden tour of five of the most beautiful flower gardens in Palm Springs. The tour is open to all and a special invitation is extended to Winter visitors to join the tour, which will start at "Casa Dorothea," the home of Mrs. Dorothea Hocking, 480 Via Lola.

Tour tickets, for which there is a charge of \$1.50, may be secured at the Hocking home between 1:30-2 o'clock on Tuesday. The location and description of each of the five gardens will be given with each ticket. Garden club members will be present to act as hosts. The proceeds of the tour will be used to defray the expenses of the Flower Show to be given at a later date and also the publication of a book on desert gardening.



(Lee Wenzlick Photo)

**POOL FUN**—Kathy and Coral, daughters of Mrs. J. H. Fewell of Tacoma, are shown enjoying a swim in the Shadow Mountain Club pool.

## Palm Springs Always Looks Good to Them

Even when they are sick, Palm Springs looks good to them!

It was foggy and smoggy in San Dimas, and Mrs. Keith W. Nusbaum had a temperature of 103. "Just take me to Palm Springs," she told her husband... so he did.

For a week she was in the Desert hospital with pneumonia,

but now she's out and at their Village home at 1277 South Riverside drive, convalescing in the sunshine.

Incidentally, the Nusbaums have sold their San Dimas home and taken an apartment on Orange Grove in Pasadena, but they will be in Palm Springs until Summer. They like it here.

## Home from College

Jack and Mary Pendery are home from Stanford to spend the Easter vacation with their parents Mr. and Mrs. Horace F. Pendery of 1205 Camino del Mirasol.

## Guests Here

Mr. and Mrs. Herman A. Hilt-scher (he's city manager of Fullerton) were weekend guests of the W. T. Whitfields of 548 Calle Encelia.

**2c—The Desert Sun** and **PALM SPRINGS NEWS** PALM SPRINGS, CALIFORNIA Thursday, March 26, 1953

For the Finest in Costume and Precious Jewels See



DIAMONDS TIMEPIECES 174 No. Palm Canyon Drive



(Edward Canby Photo)

**IN THE SUN**—By the beautiful pool at Hotel the Oasis is Suzanne (Suzy) McDonnell, daughter of the Edwin L. McDonnells of San Francisco. Young Suzy and her family has been coming to the Oasis since she was a mere tot. Now Miss McDonnell is returning to the northern city to prepare for her wedding to Lt. Richard Reese, U.S. Airforce, in June.

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MARVIN FRITZ, Manager and his entire staff

Milton F. Kreis in Palm Springs — Oasis Bldg.

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## Pre-Easter Activities Brisk at Shadow Mountain Club

Pre-Easter Holiday activities at the Shadow Mountain club in Palm Desert continue to draw visitors from far and wide. Those attending the gay dinner dances and enjoying varied outdoor interests have been Mr. and Mrs. Logan Cotton of Redondo Beach, Mr. and Mrs. Ken Gould of Burlingame, Mr. and Mrs. Archie Kreiger of Minneapolis, Mr. and Mrs. E. L. Malow of Hillsborough, California, and Mr. and Mrs. J. H. Fiske of Los Angeles.

Still others who have visited the fabulous Shadow Mountain

club were Mr. and Mrs. W. Wolcott of Encino, Dr. and Mrs. George Judd of Los Angeles, Dr. and Mrs. Palm Jones of Alameda, Mrs. Frank Hasset and Mrs. Bess Games of Reno, Nevada, and Mrs. Evelyn Westbrook and daughter Maria of Alhambra.

Others who enjoyed dancing to the music of the Todds were: Mr. and Mrs. Dudley H. Davis of Madison, Wisconsin; Mr. and Mrs. George V. Berkey of Thermal; Dr. and Mrs. E. D. Beebe of Long Beach; Mr. and Mrs. W. H. Eisenman of Cleveland, Ohio; Mr. and Mrs. Frank P. Mooney of Redlands, Mr. and Mrs. Ralph de Palma of South Pasadena; Mr. and Mrs. C. Polverini of Los Angeles; Mr. and Mrs. W. A. Tickle of West Los Angeles; Mr. and Mrs. Waldo Hirschberger of Portland, Oregon; Mr. and Mrs. Samuel D. Moore of Novato, Ohio; Mr. and Mrs. Robert H. Crocker of Long Beach and Mr. and Mrs. Charles Milliken of Los Angeles.

Mr. Ned Cronin, Sports Editor of the Los Angeles Daily News, was a visitor as were: Mr. and Mrs. Harlan C. Kittle of Coacchella; Mr. and Mrs. S. Ken Tyson of Whittier; Mr. and Mrs. A. W. Staples of Indio; Mr. and Mrs. L. Brooks Ragen of Portland, Oregon; and Mr. and Mrs. R. L. Magee of West Hollywood. Others who could not resist the lure of Shadow Mountain club were: Mr. and Mrs. A. Ronald Button of Los Angeles and Rancho Mirage, Mr. and Mrs. M. A. Applegate of Los Angeles, Dr. and Mrs. Charles Alexander of Palm Desert; Mr. C. F. Norsworthy of New York City; Mr. and Mrs. Walt Eichenhofer of Pacific Palisades, Mr. and Mrs. Allen A. Willard of Indio; Mr. and Mrs. Dudley Steele of Palm Desert; Mrs. Lois G. Castle of Pasadena, Mr. and Mrs. John B. Glick of South Pasadena, Mr. and Mrs. Jerry Malone and Mr. and Mrs. Eugene C. Roberts all of Palm Desert and many more.

### Weekend Guests

Weekend guests of Mr. and Mrs. John F. Luccarelli at Smoke Tree ranch were Mrs. Claud Sims and son Claud of Beverly Hills.

Keep pace with Palm Springs—read The Sun.

## Lt. Gov. Knight Honored at Racquet Club

California's Lieutenant Governor Goodwin Knight was guest of honor at a dinner party given at the Racquet club in his honor Saturday evening.

Hosts for the occasion were Mr. and Mrs. George Alexander whose houseguest Knight has been during his week in Palm Springs.

Guests at the party included among others Mr. Knight's law partner, Mr. Alfred Gitelson, and Mrs. Gitelson, Seymour Sorech and Sam Fiks.

## Soroptimists Hear of Need

City Treasurer Bob Peterson, who is active in civil defense work, told Soroptimists of the urgent need for more watchers, when he addressed the club at their luncheon meeting at the Racquet club Tuesday noon.

Peterson said that the Village is about 25 per cent short in volunteer workers and urged all who could spare the time to register at the Chamber of Commerce.

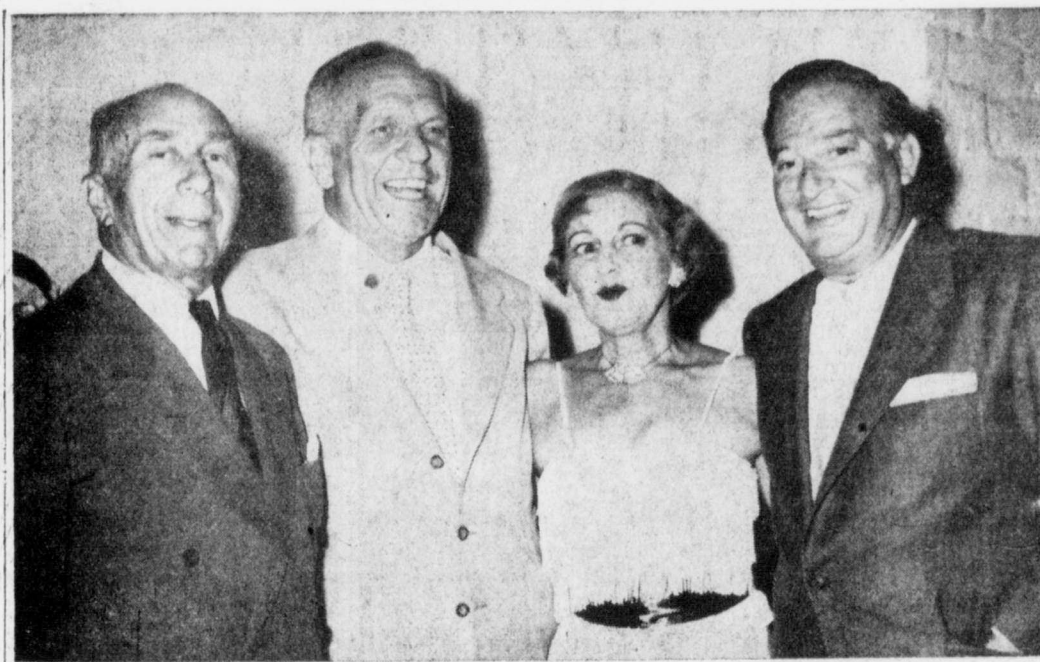
Next Tuesday's meeting will be the monthly business session, with Mrs. Esther Weingarten presiding.

### Trailerites See Travel Pictures

Residents of the Smoke Tree Trailer park gathered in the patio of the park owners, Mr. and Mrs. L. L. Heines Thursday evening, when Ben Cole showed slides of his travels through the Northwest.

Old Faithful geyser at Yellowstone, Bryce canyon in Utah, Lake Louise and Banff, Canada, Crater Lake, Oregon and the Petrified Forest in Arizona were among the scenes shown.

Everyone enjoyed the showing so much that it is planned to show more this evening. Doughnuts and coffee were served by the hostess after the show.



## Hidden Springs Host to Many from Northwest

Among those enjoying the "out of this world cuisine" of the Hays McMullins at Hidden Springs guest ranch during the past week include Mr. and Mrs. Robert Noyes, Mrs. G. H. Durham, Mr. and Mrs. James Whit-

THAT'S GOODY—Lt. Governor Goodwin Knight (second from the left), who dined at the Racquet Club Saturday night with his Village hosts the George Alexanders (on right) stopped to chat with Harry Warner, pioneer film producer.

ley of Portland, Oregon, Dr. and Mrs. George Whitfield and Mr. and Mrs. Robert Nieman of Vancouver, Washington, General and Mrs. E. B. Calladay of Burlingame, Mr. and Mrs. Dennis De Nault of Oakland, Mr. and Mrs. Elmer A. Breckenfeld of Berkeley, Mr. and Mrs. Roy Commis of Roseburg, Oregon.

Lt. Peter Rush of Portland

made a flying weekend return visit from the Destroyer McDurmat and the Dr. Arthur Byfields returned from Santa Barbara for another stay at the ranch until after Easter, Mr. and Mrs. William Kilkenny of Los Angeles completed their third visit to the Hidden Springs Ranch this season.

### Expert Beauty Care

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Prime Eastern New York Cut (14-oz.) or Filet Mignon  
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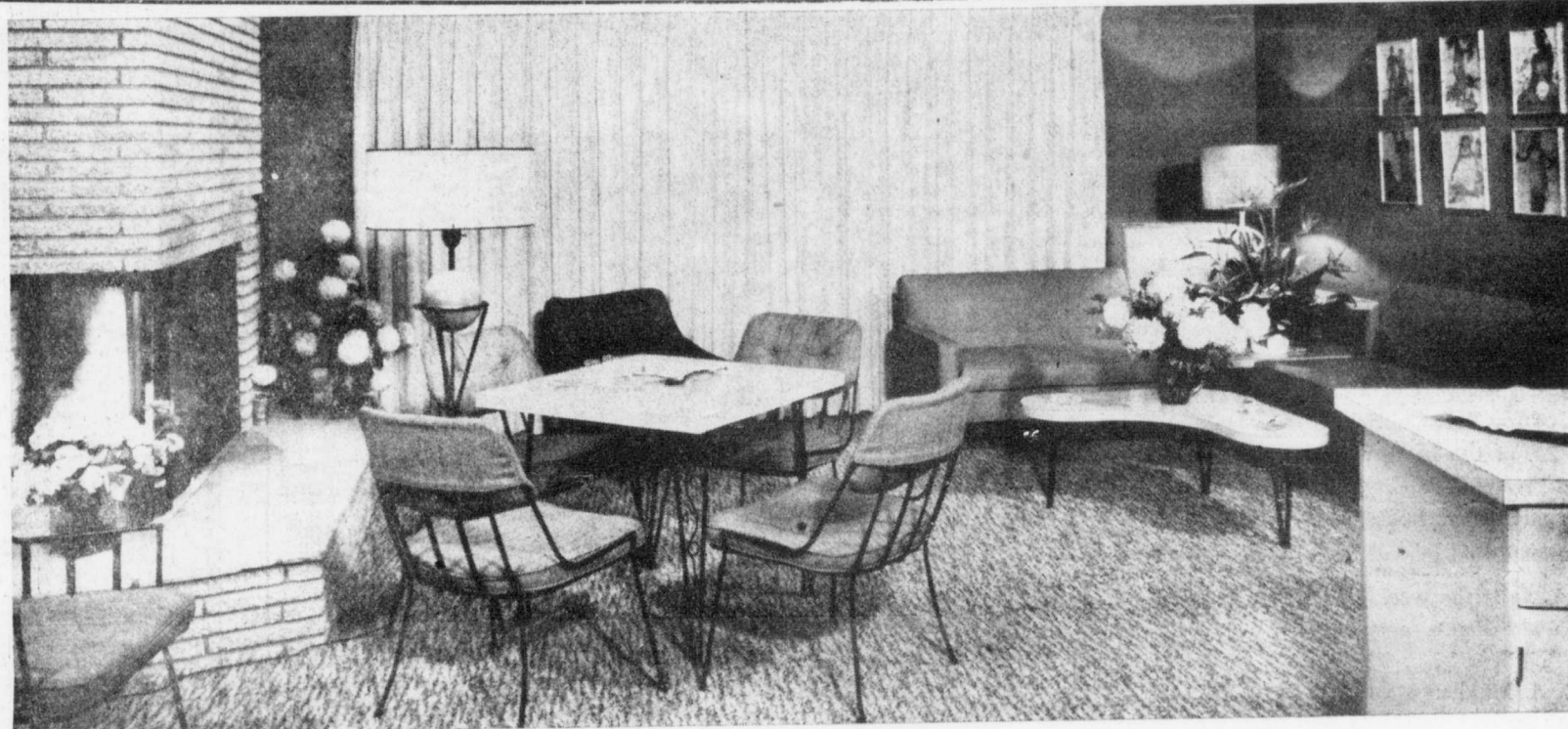
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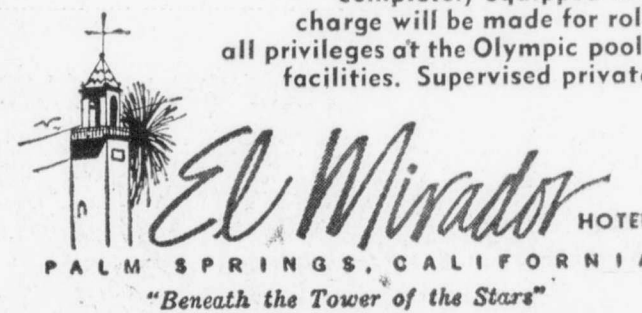
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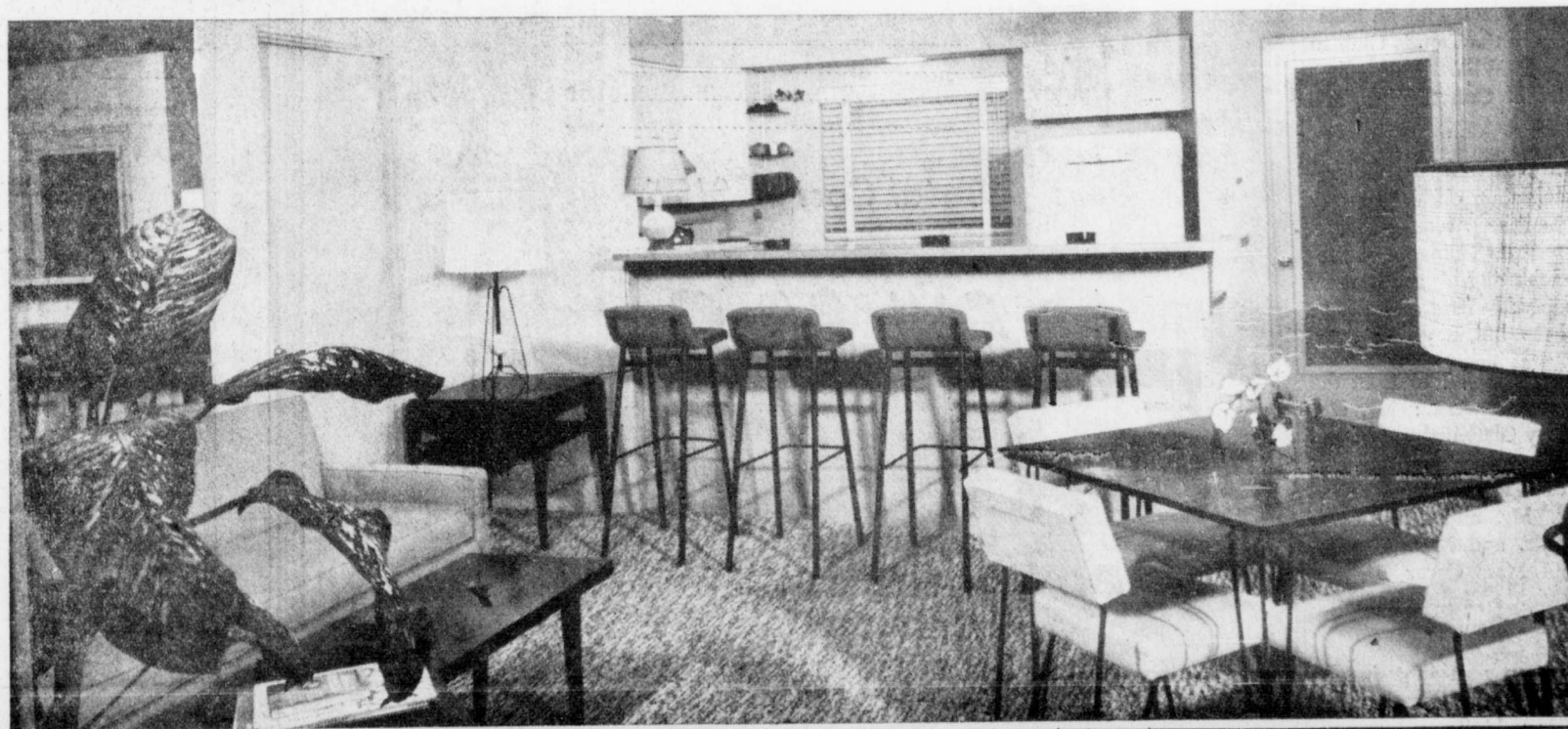
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## around the... TENNIS CLUB

By Beth Scott

Easter Sunday will be both beautiful and festive for the Tennis Club members. This week's mail brings members an invitation to an Easter Hat Parade Brunch, which will be a fashion showing of John Carter's spring millinery collection.

For the first time Palm Springs will have its own Easter Hat Parade of elegant creations for m'lady designed by Beverly Hills' and the movie colony's newest millinery sensation.

Following the 1:30 Easter Sunday fashion showing, members and their guests will partake of the famous Tennis Club's outstanding buffet served in the Bougainvillea Room.

John Carter, who will commentate his own show, announces he will present a free hat to the person having the lucky number on the luncheon ticket.

As usual the Saturday night whirl was in progress at the Club. One of the large tables was hosted by the Harold McAlisters, who first entertained with a cocktail party in their home. At their table were: Messrs. and Mmes. Charles Jawetz, Godfrey Bell, Gabriel Duque (sister of the host), Gerald Entis of New York City, and Hobart McAlister, houseguests of their parents.

One table at the weekly Saturday night dance assembled mostly Aberdeen folks. Mr. and Mrs. E. A. Middleton, who are spending several weeks in the Tennis Club bungalows from their Aberdeen home, entertained. Their guests were: Mr. and Mrs. Walter Fovargue of Aberdeen and La Jolla! Mr. and Mrs. Werner Rupp, Mr. and Mrs. A. R. Wuest and Marilyn and the Jack Algiers of Omaha.

Dr. Lee DuBridge, president of Cal-Tech, is bringing a group of educators on a tour of Southern California with a stop at Palomar Mountain to see the Observatory. He and the party of 15 will lunch at the Tennis Club tomorrow (Friday).

Spending the week in Palm Springs are the Fred Barrows. On Wednesday she presided at a luncheon and bridge in the Club. Among those invited were Mmes. Earl Cordrey, Eugene Kegley, Edwin Fallgren, Belmont Sanchez, Robert Ransom, John McClure, William Malouf, Owen Churchill, John Costello, Walter McManus, D. P. O'Keefe, Harrison Rhoads, William Bannerman, Harold McAlister and Oliver Jaynes.

Mrs. George Sawyer was host one recent evening at an informal party in the Tennis Club to compliment William Best, bureau chief of United Press, and Mrs. Best.

It was 37th wedding anniversary celebration on Wednesday night when the J. Wesley Smiths feted the Jules Hamacheks. Besides celebrating his anniversary on Wednesday it also was Mr. Hamacheks' birthday.

Those assembled to toast the happy couple were: Mr. and Mrs. Harry Clatworthy, Mr. and Mrs. George Roberson, Mr. and Mrs. Verne Frazee, Mrs. Velma Maddox, Mr. and Mrs. Lynn Briggs, Mr. and Mrs. Gilcrest, Mrs. and Mrs. Oscar Richter, Miss Adelaide Richter and Mrs. Walter Hamilton.

The group met first in the Smiths' attractive desert residence for cocktails.



(Desert Sun Photo)

**BEAUX ARTS BALL**—Planning for the Beaux Arts Ball, which will highlight Desert Circus week, on April 17, Chairman William Darling and his committee inspect the model of the Paris street scene which will be set up on the tennis courts of the Tennis Club. Pictured, left to right, Mr. Darling, Mrs. Evelyn Pell, Mrs. Claude Yerkes, Mimi Sawtelle, Mrs. Montague Herbert, Peggy D'Avray.



(Paul Pospell photos)

### Leonetti School to Present Show at El Mirador

One of the most unusual programs for women in Palm Springs will be presented during a luncheon at El Mirador hotel at 12:30 p. m. Friday, when the Caroline Leonetti Ltd. School of personality expansion stages its first local showing.

The program will combine ele-

ments of a Spring fashion show, and a special dramatic demonstration outlining methods of self improvement.

Commentator for the show will be Miss Leonetti, who comes to the Village frequently to participate in activities of the newly open a new branch here.

Local shops whose apparel will be featured in the fashion show portion of the program include Lillian Agar of El Mira-

dor, Beebe's, and Rags from Bess Bender.

Luncheon starts at 12:30 p. m.

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PALM SPRINGS, CALIFORNIA  
Thursday, March 26, 1953

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- The Finest Food
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### Sample Luncheon Menu:

Vegetable Soup	15c
Barbequed Ribs	70c
Raisin and Carroe Salad	12c
Dessert	15c
Beverage	10c

Total Cost - \$1.22

### Sample Dinner Menu:

Soup	20c
Fried Chicken	1.00
Vegetable	15c
Salad	15c
Dessert	15c
Beverage	10c

Total Cost - \$1.75

# THE PALMS CAFETERIA

266 North Palm Canyon Drive  
FREE PARKING

On Indian Avenue Lot

for Cafeteria and Milner's 5c and 10c Store



(Lee Wenzlick Photo)

**NOVEL STORK SHOWER**—Something new in stork showers was the chuck wagon breakfast given at the home of Mrs. Milton Hicks of Thunderbird for Mrs. Eddie Susalla, wife of the associate golf pro. Co-hostesses were Mrs. Paul Prom and Mrs. Jimmy Hines. Pictured from left, Mrs. Hicks, Mrs. Susalla and Mrs. Hines.

### WALLET MISSING

Loss of a leather wallet containing personal identification cards, oil credit cards and \$25 in cash was reported to police Saturday by Mrs. Gerald H. Dooley of San Bernardino.

### PARKED CAR DAMAGED

Leo Cruse, 325-81 Shifting Sands Trail, reported to police Saturday that his parked car had been damaged by a hit-run driver while it was in the parking lot of a local store.

## Eisenmans at Los Angeles Metal Show

William H. Eisenman of Cleveland and Palm Springs, is secretary of the American Society for Metals, and he and Mrs. Eisenman are in Los Angeles this week attending the Metal Show.

Over the weekend, the Eisenman home at 220 Hermosa place, was filled with guests from all over the country, mostly officers of the American Society of Metals.

Guests included Ralph L. Wilson, director of metallurgy, Timken Roller Bearing company, of Canton, Ohio; J. B. Austin, director of research labs, U. S. Steel company, Kearny, New Jersey; Ralph L. Dowdell, head department of metallurgy, University of Minnesota, Minneapolis.

John Chipman, head department of metallurgy, M.I.T., Cambridge, Massachusetts; J. B. Johnson of the flight research lab, Wright-Patterson Air Force base, Ohio; H. B. Knowlton, chief engineer, International Harvester company, Chicago; George A. Roberts, chief metallurgist, Vanadium-Alloys Steel corporation, Latrobe, Pennsylvania; O. A. Schaeffer, vice president, Midvale company, Nicetown, Pennsylvania; also Mr. and Mrs. Arlington P. Ford of Cleveland. Eisenman guests for the past two weeks have been Mr. Gene Gamble and Mr. Charles A. Foster Jr. of New York. Mr. Gamble was formerly in the Village with E. F. Hutton. Both men are now with National City Bank in the foreign affairs department.

### At Pepper Home

Visiting the E. E. Peppers of 1175 Camino del Mirador are Mrs. Irma Block and son Jimmy of Stockton. Mrs. Pepper and Mrs. Block are sisters.



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**THOMPSONS**

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DESERT INN GATE

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Special Easter Baskets, Candy and  
Panorama Eggs

GEORGE and CLARICE PARKINSON, Owners

## Mayfair in LIQUORS

Lido Club, California

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the perfect table wine

Sensational  
Mayfair  
Value!



99c  
FULL  
GALLON

Save plenty on this!

Hoffman House  
PREMIUM QUALITY

### BONDED Bourbon

Imagine! Bottled in  
bond, straight Kentucky  
bourbon whiskey at a  
price less than for most  
blended whiskeys. Fully  
6 years old. Rich bouquet.

\$3.98

100  
PROOF

FIFTH  
GALLON



REGULAR \$3.29  
PARK AVENUE  
LONDON DRY  
DISTILLED  
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Made from a  
famous recipe,  
a favorite the  
world over  
for 200 years!

\$2.69  
FIFTH  
GALLON



GLENCOE  
BOTTLED in BOND  
KY. STRAIGHT  
BOURBON  
WHISKEY

100 Proof

\$3.98  
Fifth Gallon



Old Barrel Tap  
STRAIGHT  
KENTUCKY  
BOURBON  
WHISKEY

• 86 Proof  
• 4 Years Old  
\$3.29  
Fifth Gallon

Torino, California, Sweet or Dry  
VERMOUTH

Reg. 98c  
Fifth  
69c

\$3.29 Bardwell, Ky. Blended  
WHISKEY

80.6 Proof  
Fifth Gallon  
\$2.79

Broadway Deluxe—Sparkling Burgundy or  
CHAMPAGNE

Fifth  
Gallon  
\$1.79

Manischewitz, Concord or Malaga  
SWEET WINE

Fifth  
Gallon  
\$1.19



MAYFAIR SPECIAL!

Reg. \$4.95 Carnegie's  
SCOTCH  
BLENDED WHISKEY

Finest, 100%  
Scotch whis-  
kies, bottled  
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in Scotland  
by one of the  
world's finest  
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\$3.98  
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SPECIALS GOOD THROUGH  
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CLINTON COUNTY, 4-YEAR-OLD WHISKEY  
STRAIGHT BOURBON

86 Proof  
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FIFTH

RON DON JUAN  
RUM  
7 Years Old  
Imported, Gold  
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## Indiana Girl, Village Man, Plight Troth

Miss Mary E. Harris, daughter of Mrs. Eva Parker of Evansville, Indiana, and O. O. Bump, son of Mr. and Mrs. A. P. Bump of 450 Via Colusa, Palm Springs, were married Sunday evening at six o'clock at the Palm Springs Community church, with Dr. W. H. Westby officiating.

The bride wore a bouffant dress of white Italian silk figured with blue roses and a small white hat, trimmed with blue and white roses. Her blue rhinestone jewelry was the gift of the groom and she carried a nosegay of pink garnet roses and freesias.

The parents of the groom were the only attendants. Mrs. Bump wore an orchid suit with black accessories and an orchid corsage.

After the ceremony, the party enjoyed a wedding dinner at Shadow Mountain club, which was followed by a small reception at the home of the groom's parents.

The newlyweds will make their home in Evansville, where Mr. Bump is engaged in the oil business.

## Palm Desert Sunbeams

By EDITH EDDY WARD

Shadow Mountain club went strictly "western" in the fashion show that was put on by

### Tenth Birthday Celebrated with Desert Hayride

Celebrating the 10th birthday of Michelle Montgomery, a party of 18 young people went on a hay ride Saturday.

Starting from Rogers Stables, the party rode out onto the desert and roasted weiners, and, of course, there was a birthday cake.

Among the youngsters joining in the fun were Michelle's brother Chip and sisters Kathy and Barbara, and a cousin Dawn Anderson from Los Angeles.

Chaperoning the party were Michelle's mother, Mrs. Victory Montgomery Jr. of Palm Springs, Mrs. Grace Pope, and Mr. Montgomery of Beverly Hills.

Stuarts Sun Shop Sunday. The latest thing in square dance dresses was shown by Catherine Ogle of Glendale, designer and manufacturer of western clothes. An added attraction was an exhibition of square dancing by a group of eight Palm Desert residents who introduced the western dances at the club soon after it opened over five years ago. They are Mr. and Mrs. Wilbur Bear, the Joe Kirks, Mr. and Mrs. Ralph O. Caplinger, Ben Leonard and Mrs. J. B. Schutz. All the ladies wore Catherine Ogle dresses which are reminiscent of the Covered Wagon days.

Mr. and Mrs. R. H. Gibson of St. Helena, California, have moved into the Clarence Bullock home in Palm Desert where they will hold a family reunion this weekend. Mr. Gibson's father, W. H. Gibson, who is over 80 years old, has arrived from his home in San Fernando Valley and flying in are the Gibsons' three daughters, Mrs. Grace McLaughlin from Fresno, Miss Peggy Gibson who is attending the Arizona State College and Miss Jeannette Gibson who attends the Anna Head

School in Berkeley. Both the girls are champion horsewomen—Peggie having won the High Point Championship of California State Horsemen's association and last year Jeannette won the California State Grand Champion Horsemastership. At fifteen years of age, she was the youngest and won with the highest score ever made. She will probably be sporting her championship belt and buckle this weekend at the Arabian Horse show in Palm Desert.

Tom and Jean Colby invited a group of Palm Desert residents over to their Lazy H Sky Ranch last Thursday for a "bully beef" barbecue. They left here about 11 in a six-car caravan, stopped at Dripping Springs where they had a cold fried chicken picnic lunch and then on to the Ranch by 1:30 where everyone spent a lazy afternoon sunning and playing canasta. Included in the group were Mr. and Mrs. Alden Coffin, the Charles Mayers, Otto and Audrey Allgoewer, the Ed Reicherts, Jack and Miriam Moyer and Mrs. Jack Harrington.

Mrs. Bert Morris and daughter, Virginia, are spending a few days in their Palm Desert home this week Tuesday they entertained Mr. and Mrs. Ray Taylor from Pasadena and Mr. and Mrs. A. Withrow and son, Arthur, from Stanford. The Morrises are the owners of the Morris Center in Los Angeles and are the manufacturers of the "Morriset."

Mr. and Mrs. Joe Moon who plan to spend the Summer in Palm Desert are busy with plans to add a beautiful patio with cabanas onto their home. Their houseguests last week were Mr. and Mrs. Henry C. Kuehn and Mr. Kuehn's brother, Walter, from Milwaukee, Wisconsin. Mr. Kuehn is chairman of the board of the Wisconsin Cold Storage company. The Moons entertained them at the club with a lovely dinner party Monday night.

SHADOW MOUNTAIN ECHOES: Brian Donley is bringing his little daughter, Judy, to Palm Desert for her Easter vacation—Mr. and Mrs. Douglas Rees flew in from Minneapolis with their

little son, Stephen, to soak up a couple of weeks of sunshine. Mr. and Mrs. Charles B. Gorey (Martha Fink) of Gross Point Farms, Michigan, were guests of Elizabeth (Betty) Laule. She also entertained Mr. and Mrs. William Parker and Mr. Robert Mills of Beverly Hills, at the Shadow Mountain club and Thunderbird last week. Friends of Hal Davis were happy to learn that he is "holding his own" since he was stricken with a heart attack a couple of weeks ago.

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**HALIBUT** Center Cut STEAKS **39¢ lb**  
**SHRIMP** 89¢ lb  
**ARGENTINE, CORAL FRYING SIZE**  
**SHRIMP** 89¢ lb

**BROADBILL**  
**Swordfish** All Meat Steaks **45¢ lb**  
**Pacific, Large Size**  
**Frying Oysters** 12-oz. Jar **49¢**  
**Gulf Caught, Filet of**  
**Sea Bass** No Waste Delicious **39¢ lb**

**GENUINE SPRING CAUGHT, CHINOOK**  
**SALMON** Center Cut STEAKS **49¢ lb**

**Table-Trimmed MEATS**  
**U.S. GRADED CHOICE, STEER BEEF**  
**STEAKS** ROUND or SWISS **73¢ lb**  
**RUMP ROAST** GRADED CHOICE TENDER BEEF **69¢ lb**  
**SLICED BACON** HORMEL 1-Lb. Pkg. Grade A **59¢**  
**FRYERS** ARMOUR'S STAR Fresh, Pan-Ready **63¢ lb**

**Garden Fresh PRODUCE**

**LEMONS** JUICY **7¢ lb**  
**ORANGES** MEDIUM NAVELS **5 lbs. 19¢**  
**WALNUTS** NO. 1 DIAMOND **35¢ lb**  
**TOMATOES** TUBE **15¢**  
**CABBAGE** SOLID HEADS **2¢ lb**  
**ROMAINE** **2 for 9¢**  
**DATES** 1 POUND PACKAGE **19¢**

**DELICATESSEN**

**LASCOO** 12-oz. jar **59¢**  
**Seafood Cocktail** 59¢  
**LASCOO, SLICED "LOX"** 8-oz. Jar **69¢**  
**Smk. Salmon** 8-oz. Jar **69¢**  
**LASCOO, WINE** 12-oz. Jar **49¢**  
**Herring Sn'cks** 12-oz. Jar **49¢**

**Swift's Shortening** 3-lb. Can **65¢**  
**SWIFT-NING** Qt. **65¢**  
**Redeem Coupons Here**  
**JEWEL OIL** Btl. **65¢**  
**Swift's Margarine** 1-lb. Can **27¢**  
**ALLSWEET** For Soups and Gravies **2 1/2-oz. 31¢**  
**WILSON'S -BV** 2 1/2-oz. 31¢  
**First State, Pieces and Stems** 2-oz. 17¢  
**MUSHROOMS** 2-oz. 17¢

**Spaghetti Dinner** Regular Package **37¢**  
**CHEF BOY-AR-DEE** 37¢  
**Quick Elastic Starch** Liquid Quart Bottle **23¢**

**FOOD CLUB**  
**Long Spaghetti** 2 12-oz. PKGS. **29¢**

**SWEETHEART SOAP** 4 Reg. Bars **21¢**  
**4 Bath Bars** **38¢**  
**Blue-White Flakes** 4 pkgs. **28¢**  
**BON AMI** Pint **33¢**  
**Glass Gloss** Can **33¢**  
**Grape Jell** Golden 12-oz. Jar **25¢**  
**ANGLO** West Jar **25¢**  
**Corned Beef** 13-oz. Can **51¢**  
**MY-T-FINE** 4-oz. 8¢  
**Puddings** French's 8-oz. Pkg. **37¢**  
**Instant Potato** Self Polish 8-oz. Pkg. **37¢**  
**Simoniz Wax** Self Polish Pint Can **59¢**

**Colgate's New Beauty Bar**  
**PETER PAN SOAP** 3 Bars **23¢**

**STAR-KIST, LIGHT MEAT** 6 1-2 oz. Can **27¢**  
**CHUNK TUNA** 27¢  
**KING OSCAR, IMPORTED**  
**SARDINES** FLAT **27¢**  
**ALL SEA, COHOE**  
**SALMON** 7 1-2 oz. CAN **25¢**

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**Food Club, Breaded**  
**SHRIMP** 9-oz. Pkg. **69¢**  
**Haddock** 1-lb. Pkg. **59¢**  
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**HALIBUT** 1-lb. Pkg. **69¢**

**CAL-FLAME**  
**ORANGE JUICE** 2 6-Oz. Cans **25¢**  
**Hampshire, 10 1/2-oz. pkg.**  
**Str'berries** 21¢  
**Kermin's, All Chicken**  
**Chicken Pies** 25¢

**ARDELL**  
**FIGS** IN HEAVY SYRUP 2 15-Oz. Cans **25¢**  
 **AJAX CLEANSER** 2 Cans **23¢**  
**PUREX DRY BLEACH** 6 1/2 oz. 19¢ 12 oz. 31¢  
**LIPTON'S TEA** Brisk 16-ct. 19¢ 4-oz. pkg. 32¢

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**SUNSHINE**  
**HI HO CRACKERS** 1-LB. PKG. **31¢**  
**Arden's Cheese Food** 2-lb. Loaf **79¢**  
**Beil Brand** 7 1/2-oz. 39¢  
**Potato Chips** Pkg. **39¢**  
**Ripe Olives** Tail Can **21¢**  
**Morrell's Lunch Meat** 12-oz. Can **39¢**  
**Snack** Delicious & Refreshing plus dep. **45¢**  
**Coca-Cola** 6 Ctn. **45¢**  
**Martinelli's** Qt. Btl. **31¢**  
**Apple Juice** So Light, So Fine 12-oz. Can **17¢**  
**Eastside Beer** 10-oz. Pkg. **48¢**  
**Weston's Choc. Pecan** 10-oz. Pkg. **48¢**  
**Cookies** Food Club, Salted 8-oz. Can **29¢**  
**Peanuts** Virginica Blonched **29¢**

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**FAB**  
**LARGE** 28¢ **GIANT** 69¢  
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**MarVELous for Dishes!**  
**VEL**  
**LARGE** 28¢ **GIANT** 69¢  
**Star, Pure**  
**OLIVE OIL** 8-Ounce Tin **45¢**

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**CITRUS**  
**LARGE** 25¢ PKG.  
**Toilet Tissue**  
**DELSEY** 2 REG. ROLLS **32¢**

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**IS OFFERED for return to 345**  
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**Lost Sunday evening probably**  
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**LOST—Approximately 2-carat**  
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**Please phone 2282.**  
**LOST—Eastern Star pin, keep-**  
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**Moving and Storage.....19**  
**PALM SPRINGS**  
**TRANSFER & STORAGE**  
**Agents for**  
**AERO MAYFLOWER**  
**LOCAL and LONG**  
**DISTANCE MOVING**  
**507 SUNNY DUNES RD.**  
**Phones 5203 and 4305**  
**Froman Golden, Mgr.**  
**Home Services.....20**  
**H. H. MAYNARD**  
**WHEN on vacation have me live**  
**in and care for your home. A-1**  
**reference.**  
**Pets Given the Best of Care**  
**1532 Purdue Ave., Los Angeles**  
**25, Calif. ARIZONA 8-4579.**  
**Situations Wanted.....25**  
**LOCAL man, best references,**  
**would like to take care of**  
**home for the summer. John**  
**Thompson. Box 242.**  
**CARPENTER and painting. No**  
**job too large or too small.**  
**Ph. 4357.**  
**2 BARTENDERS—for steady work**  
**and private parties. Phone**  
**3822.**  
**PAINTER—Interior and exterior.**  
**Free estimates. Reasonable.**  
**Immediate service. Ph. 7905.**  
**LADY will care for child in own**  
**home. Reasonable. Have child**  
**of my own. Ph. 4108.**  
**PAINTING, decorating, paper**  
**hanging. Very reasonable. Free**  
**estimates. Ph. 2341 or 5850.**

**Help Wanted.....27**  
**EXPERIENCED maid, white or**  
**colored, unattached. Live in.**  
**Spend summer on the desert**  
**in refrigerated modern home.**  
**\$100 month, board and lovely**  
**room for self. Write Box 190,**  
**File A1, Desert Sun.**  
**REAL ESTATE**  
**SALESMAN OR BROKER**  
**RALPH WEINSTEIN**  
**256 1/2 So. Palm Canyon Dr.**  
**Phone 2884**  
**WANTED immediately all year**  
**round kitchen help, waiters**  
**and waitresses, also chamber**  
**maid. Desert Club, La Quinta.**  
**Phone 9-3232.**  
**NEED A JOB????**  
**Openings for Men & Women.**  
**Palm Springs Employment**  
**Agency, Rear 156 No. Indian.**  
**COSMETIC GIRL, EXPERI-**  
**ENCED, PERMANENT.**  
**RAMON DRUG**  
**COUPLE—Experienced maid,**  
**man work elsewhere. Apart-**  
**ment and salary. Call 9062.**  
**Business Opportunities.....29**  
**ESTABLISHED well paying mail**  
**order business will consider**  
**associate.**  
**320 So. Indian. Ph. 2910**  
**LEAVING town, must sell at**  
**once, going business at sacri-**  
**fice price in A-1 location, air-**  
**conditioned. Call 5669.**  
**WANTED—Financial backer**  
**will sell interest in invention.**  
**Have patent pending. Box 599,**  
**Palm Springs.**  
**Business & Financial.....30**  
**WANT \$2000 2nd Trust Deed**  
**loan for 2 years, 10% interest.**  
**2 bedroom home in Palm**  
**Springs. Write J. Nagler, 330**  
**No. Alfred St., Los Angeles.**  
**MONEY WANTED on First &**  
**Second Trust Deeds paying**  
**from 6 to 10% interest. Shep-**  
**tenko, 475 N. Palm Canyon Dr.**  
**Phone 2727.**  
**TRUST DEEDS BOUGHT, SMALL**  
**DISCOUNT, PRIVATE PARTY.**  
**WRITE J. NAGLER, 330 N.**  
**ALFRED, LOS ANGELES.**  
**HAVE \$7000 to \$8000 to LOAN**  
**for 4 or 5 years at 6% interest**  
**on Palm Springs Improved**  
**property. Phone 6711.**  
**Lots & Acreage.....33**  
**ACREAGE**  
**240 ACRES of desert land on**  
**Ave. 38—4 miles west of Indio,**  
**1 mile North of Highway 99.**  
**Property lies North of the in-**  
**tersection of Adams and Ave.**  
**38. \$125 per acre—terms. See**  
**your broker—or call O. B.**  
**Jaynes. Phone 5288.**  
**ESTATE LOT**  
**TENNIS club area—150 ft. front**  
**by 286 deep. Surrounded by**  
**beautiful homes.**  
**Owner—Ph. 3182 or 7092**  
**Or write Box 190, File N 6**  
**147-ACRE SUBDIVISION**  
**MUST be sold to settle estate.**  
**Abundance of water. On**  
**Ramon Road, Thousand Palms,**  
**7 1/2 miles E. Palm Springs High**  
**School. \$295 per acre, terms.**  
**Owner, 1680 E. Ramon Road**  
**Phone 2173**  
**LAND BARGAIN !!**  
**Full Price \$6500 !!**  
**680 ACRES (Vicinity RACQUET**  
**CLUB & CHINO CANYON)—1 1/2**  
**Mile off Hiway 111). (Sect. 31**  
**T 3 So. R. 4 E) Write J. C. S.,**  
**310 Kearny St., San Francisco.**  
**SELL as parcel, 800 lots (95 acres)**  
**Bombay Beach—Salton Sea.**  
**Phone L. A. Pyramid 1-2757.**  
**989 Mesa Verde Rd., Pasa-**  
**dena 2.**  
**5 ACRES near Thunderbird, with**  
**water. Date Palm Drive back**  
**of Sun Swim Club. \$8000.**  
**Terms. Cy Watson, Mission**  
**Inn, Riverside. Phone 1, Ext. 70.**  
**ADJACENT lots—one R-3 and**  
**one R-1 corner 150' x 128'**  
**of Cardillo and Via Escuela. 867**  
**W. 33rd Way, Long Beach 6.**  
**LARGE R-3 lot, 5 units, Junipero**  
**near Esquella. Low price or**  
**trade on house. C. E. Shewe,**  
**1054 Tamarisk.**  
**RANCHO MIRAGE Annex 2 resi-**  
**dence lot No. 74, 120' x 160',**  
**\$1200. See broker or write Box**  
**190, File P-6, Desert Sun.**  
**DESERT HOT SPRINGS—Adjoin-**  
**ing lots \$750 each. Large lot,**  
**\$1250, corner \$1100. Owner,**  
**6-6040 7th St., D. H. S.**  
**R-1 LOT 74x100, 400 block Sonora**  
**Road, \$2750. Owner, 466 Ave-**  
**nida Palmera. Ph. 6257.**  
**For Sale or Exchange.....34**  
**3-UNIT income property. Vicinity**  
**Del Mar Race Track. \$18,500**  
**value. Want Desert Property**  
**like value. Ph. 5213.**  
**Real Estate—For Sale.....35**  
**FOR who want your money**  
**to give you a good home &**  
**a big income. Seven units with**  
**over \$10,000 spendable income**  
**—ask your broker to show this**  
**property on Indian Ave., near**  
**El Mirador, or phone 3673 for**  
**appointment.**  
**DUPLEX furnished, rented for**  
**\$160. Tenants pay utilities.**  
**Priced at \$12,500 for quick**  
**sale, terms. Ted Smith, Rancho**  
**Mirage Tract office.**  
**Phone Palm Springs 8-3881**  
**HOME like new, \$6750, 4 bed-**  
**rooms, 2 baths, completely fur-**  
**nished, 2 blocks from Bullock's,**  
**Safeway and post office. Terms.**  
**Phone 4430 or 3522.**  
**MODERN furnished triplex Palm**  
**Springs area, sell or part trade.**  
**Write full details first letter**  
**on trade. Owner Box 491,**  
**Cathedral City.**

**444 N. Palm Canyon Dr. Palm Springs**



# FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

**The Desert Sun**  
and **PALM SPRINGS NEWS**  
PALM SPRINGS, CALIFORNIA  
Thursday, March 26, 1953

Real Estate—For Sale 35

## LOT BUYS

RESIDENTIAL AND INCOME

### CATHEDRAL CITY

FASTEST GROWING COMMUNITY IN THE VALLEY  
190 x 150 Court site  
\$2000

50 ft. zoned R-3—\$1350  
95 ft. zoned residential, \$1650  
90' View Lot—\$850  
2 1/2 Acres, Water and Paved Road—\$3750 to \$5000

See THE CLARKS  
68-762 Broadway, Phone 8-4691  
with W. R. Hillery, broker

### LA QUINTA

3 BEDROOMS, 2 baths, living room, dining room. Beautifully landscaped 100x100 property, located in quiet, cool area. Protected against winds. Unfurnished. Price \$15,000. Terms if desired at 6%.

COACHELLA VALLEY REALTY CO.

Hi-way 99 at King, Indian Phone 7-3116 or 9-3861

13 BUILDINGS FOR SALE APPROXIMATELY 27 x 150, frame, construction, granite exterior. 12 buildings contain 7-dwelling units each with all existing light fixtures and wiring, plumbing, gas lines, water heaters, etc. To be sold by sealed bids. Blank bids may be obtained from Housing Authority of the City of Palm Springs, 2058 E. Ramon Rd., Palm Springs, Calif.

POPPY TRAIL TRAILER COURT SACRIFICE, elderly owner ill, unable to operate, 1 1/2 acres, 20 permanent spaces, and as much for overnight. Patios, meters, time clocks, neon sign, barbeque, fruit and shade trees. Store, 2-story block building adjoined. Tuckers Museum, \$5000 down, balance to suit. 1451 E. 6th St., Beaumont, Calif.

## LAKE

### ARROWHEAD

HOMES—LOTS—RENTALS  
Phone Lake Arrowhead 710  
Or Palm Springs 2742

20 ACRES fine homesite, good for sub-division. Water, electricity, gas, phone. \$5000 and monthly payments handles. Adjacent to Thunderbird.

Will trade for income property. Palm Springs phone 8-3399 or 70-210 Highway 111

### INCOME \$160

PER MONTH. Private dwelling with four rentals. Price \$15,500. Owner. Phone 4682.

Real Estate—For Sale 35

## SMART BUYS

A LITTLE BIT OF HEAVEN! Not the Emerald Isle, but a peaceful desert setting, landscaped by nature's enchanting mountains and desert flowers, completely fenced, is this 2-bedroom, 2-bath ranch home. Swimming pool and 2 acres for the incredible price of \$14,500.

YOU CAN STRETCH your income if you own this charming home—2 bedrooms, large lot, good location, magnificent view. \$2500 down, full price \$12,500.

RARE OPPORTUNITY. See this gem and move right in. Nothing overlooked for beauty, comfort and view. 3 bedrooms, 2-bath home. Heated pool. "An Oasis" for \$21,500.

BE WISE! Let your dollars work for you—Store building all leased. Excellent return on your investment. Price \$15,000.

DUPLEX—Well kept older building—well landscaped, fenced, convenient location—one side rented for \$125 a month. Reduced to \$15,500.

### THERESA PRESS

Realtor

420 So. Indian Ave. Phone 5282 or 5691

### Your Best Buys

TRADE your HOUSE TRAILER if valued \$4000 to \$5500 for equity in modern fully furnished 2-bedroom home. Fireplace, walled, TV area.

SPACIOUS 2-bedroom home near churches. Spanish tile, fireplace, beamed ceilings, steel sash. SACRIFICE \$7990, only \$1990 down, \$60 month.

CHEAPER THAN RENT!! 1 BEDROOM cottage fully furnished, near everything, sun-deck, cooler, \$5250, only \$890 down, \$42 month.

Venger Realty, M. McCann, Mgr. CATHEDRAL CITY BRANCH  
710 Broadway Ph. 8-3035  
P. S. 3775 N. Indian Ph. 5595

200 ACRES mountain view ranch, accessible all year round. Nice for lodges, camps, etc.

OTHER small ranches. Beautiful acres for trailer court, cherry orchard. Homes and homesites in Cherry Valley. Contact Leora S. Coffey in Cherry Valley at Beaumont Ave. and Orchard St. COAST LAND REALTY CO. Phone Beaumont 4225

IF A GOOD BUY IN CATHEDRAL CITY I KNOW IT  
HOMES—LOTS—INCOME  
**RUTH BILES**

Realtor 56 Glenn St.

INCOME UNITS in Cathedral City. 2-bedroom house with duplex. Live in the house and rent duplex. \$5000 down. Terms. Phone 8-3398 after 5 p. m.

Real Estate—For Sale 35

## A GIVE AWAY

NEARLY new 2-bedroom house, insulated, asphalt tile floor throughout. Just reduced to \$8950, small down.

2-BEDROOM and den house furnished or unfurnished. Priced to sell due to illness of owner.

5 UNITS located in best hotel area. It has a corner location and is bound to increase in price. \$55,000.

**Ralph Weinstein**

REALTOR

256 1/2 So. Palm Canyon Dr. Ph. 2884  
Next to the House of Murphy

### IN THE SOUTH END

A WELL preserved and nicely maintained Spanish home, 3 bedrooms and 3 baths. Hollow tile construction. Tile roof, steel casement windows, parquet hardwood floors, 2 fireplaces, dishwasher, enclosed porch, double garage. Lot 120x135 nicely landscaped, sprinkler system. Partly furnished. Price \$30,000. See your broker or—

CHARLES MATHEWS  
315 N. Palm Canyon Drive Phone 5308  
"There is only one Palm Springs"

### TAHQUITZ RIVER ESTATE

RANCH type house, 4 bedrooms, 3 baths. East corner South Riverside Dr. and Hermosa. Beautiful home among other fine homes, fenced privacy and quiet. Sacrificing for \$29,500. Also available with carpets and drapes or completely furnished. Immediate occupancy. Call owner 3786.

### BEST BUY

UNFURNISHED 2-bedroom, 2-bath and den home. Carport, swimming pool. 6 years old, in fine condition. Drapes nearly new. Only \$16,500

### MARTHA JAMES

REALTOR

445 N. Palm Canyon Dr. 2751—Phones—2812

IT'S A BARGAIN! BEAUTIFULLY FURNISHED 2-bedroom House plus guest house consisting of living room, kitchen, bedroom and bath. Large landscaped lot. 1 block of Palm Canyon and close in. Tremendous buy at only \$29,500. Easy Terms. TERRY RAY  
773 N. Palm Canyon Dr. Ph. 2064

OWNER'S LOVELY HOME best buy. 1428 Rodeo Road, Phone 4653

Real Estate—For Sale 35

\$69,500

Small estate with main house and guest house, swimming pool and tennis court completely furnished and ready for immediate occupancy. Main house is modern in design, hardwood floors, steel casement windows, indirect lighting, furnace heat, all large air rooms, 4 bedrooms, 3 baths, large screened lanai overlooking pool. Guest house consists of living room with sliding glass walls, adjoins tennis court, completely equipped kitchen, 2 bedrooms, 2 baths. Property can be divided leaving extensive grounds with each building.

Exclusive with

### MURIEL E. FULTON, Realtor

NEW OASIS BUILDING

125 South Palm Canyon Drive

Telephone 2225

### FOUR GOOD DUPLEX BUYS

CLOSE IN LOCATIONS  
NO. 1—\$16,000. Both rented. Good financing.

NO. 2—\$17,500. 2 bedrooms each unit. One leased.

NO. 3—\$21,500. New—low down payment.

NO. 4—\$25,000. 2 bedrooms, 2 baths. Good terms.

### FRANK MILLER

128 No. Palm Canyon. Ph. 2929  
Gordon Nicholson  
George Spotts Mildred Potter

### MORE VALUE FOR LESS MONEY

Than anything we know of  
A 4-BEDROOM, dining room, 3 1/2 bath beautiful home. Heated and filtered swimming pool. Describing this will not help. You must see it at 1620 El Alameda  
Key at this office. Price \$34,500

### William Kleinberg

457 N. Palm Canyon Drive Phone 2842

### DON CAMERON

SAYS

THIS WON'T LAST—150 ft. business frontage on corner in Rancho Mirage. \$5500.

DON CAMERON, Realtor Sally O'Neil—Isabelle Cameron on HiWay 111 in Rancho Mirage We're moving soon. Watch for announcement

OWNER'S LOVELY HOME SEE THIS BEST BUY TODAY NEW 2 BEDROOMS, 2 BATHS 1428 RODEO RD. PH. 4653

### Cathedral City

\$5500—ONE bedroom home, has large living room, steel sash windows, Panelray heat, 2 coolers, large kitchen, also service porch. This is priced to move fast. Only \$1500 cash required. Balance low monthly payments.

NEW ONE BEDROOM home on large corner view lot. Carport, also large covered porch, could easily be enclosed. Tile drain, lots of cupboards, steel sash windows. Living room carpeted wall to wall. Full price \$8500, submit terms.

FURNISHED two-bedroom home nearly new. Includes new deep freeze, 7 cu. ft., new O'Keefe Merritt gas range and new washing machine. Full price \$10,500, \$2000 down.

HOME SITES 1/2 ACRE with city water, also electricity and a gorgeous view. \$1500 full price. WE ALSO have a view lot, 94x89, for \$850.

### Jorgensen Realty

68-574 Broadway (Hiway 111) CATHEDRAL CITY  
Phone 8-3401 Home 8-4172

BEAUTIFUL home furnished complete. Several thousand dollars below replacement cost. Has heated pool, landscaped with full sprinkler system, washer and dryer, extra large bedrooms each with bath and separate coolers. You will love the kitchen. Open for inspection. Second house from Hiway 111 on Sunrise Way.

### SEE TODAY

\$14,950  
POOL — TENNIS  
DELIGHTFULLY FURNISHED 2-BEDROOM, 2-BATH BLOCK HOME ON 100' ENCLOSED LOT. LANAI, PATIO, LAWNS, GARAGE AND CLUB PRIVILEGES  
ABSENT OWNER WILL TAKE SMALL DOWN. PLEASE CALL 5768

Real Estate—For Sale 35

### PALM SPRINGS FOR CLIMATE HAROLD HICKS

FOR

### Real Estate

For Over 30 Years

THERE IS ONLY ONE PLACE AND WE HAVE IT EXCLUSIVELY, an exquisitely furnished LAS PALMAS ESTATE home. No expense spared in building, furnishing or landscaping—all major rooms & 3 bedrooms open to garden & master has 2 baths. Ultra smart glassed-in LANAI room with fine bar and BARBQ set up and overlooks large POOL in picturesque garden. Maid & bath, chauffeur's bath. A BEYOND COMPARE quality home at \$79,500.

A PERFECT COMBINATION rambling 3-bedroom, 2-bath home plus 2-bedroom guest house and bath, fine oval POOL on one lot (the corner adjoining lot a nice citrus garden) property completely walled and landscaped. POSSIBILITIES UNLIMITED here... Extra Value!!! It's furnished, it's vacant, SO SEE FOR YOURSELF.

EVERYTHING FOR GRACIOUS, ENJOYABLE living here. Spacious 3-bedroom home with maids and bath and guest room and bath, large swimming POOL, completely furnished, easy terms \$42,500 or WILL RENT. Weighing values? See this one NOW.

391 W. STEVENS ROAD, open for your inspection, and just reduced to \$37,950. 3 spacious bedrooms, stunning living room-LANAI, latest built-in extras and has 125-foot frontage. Pretty as a picture... HERE today! GONE tomorrow? For it's a bargain, and loaded with smart living ideas.

IF IT'S FOR SALE HAROLD HICKS HAS IT

WE SELDOM FIND SUCH AN UNUSUAL BUY. 3-bedroom, 2-bath home completely furnished on street of fine homes ONLY \$23,500. No doubt about it. THIS IS A BUY.

3 BEDROOMS, 2 BATHS PLUS POOL and you can steal it for \$18,500. Small down. Let's make a deal!

IF IT'S FOR RENT HAROLD HICKS HAS IT

### Harold Hicks

REALTOR

813 North Palm Canyon Dr. Phone 2736  
AND ASSOCIATES  
Burnham Bigelow  
Mildred Jackson Ken Herman

Offering  
BUYERS — VALUES and SELLERS — RESULTS  
For Over 30 Years

### SPECIALS

DOLL HOUSE—Like a small palace, but no room for royal guests! Large living room—large bedroom, 1 bath. Completely furnished. 1-car garage. Estate settlement, \$14,000. ACT QUICK FOR THIS.

MUST BE SOLD BEFORE APRIL 1ST

ONLY 12 days left! IT'S OPEN. Turn East at So. corner of Howard Manor Hotel—1/2 block. Look for "Open" sign. A beautiful 3-bedroom, 3-bath home. Pool, 2-car garage. You must see house and grounds. FINEST LOCATION—walking distance of shops and churches. ACT NOW!

### TERRY RAY

Helen Churchill Jules DeVorzon Charles Snyder Howard Palmer 773 N. Palm Canyon Dr. Ph. 2064

### We Have Several Outstanding Real Estate Buys

in lots—acreage—income and homes. Must be seen to be appreciated

### REID-WADE

REALTORS

850 S. Palm Canyon Drive Phone 2855  
Associate  
LES MILLBROOK

MODERN 2-bedroom, 2 bath home in choice residential Tennis Club area. Well furnished and landscaped. Short walk to shops. \$39,000. 352 Pablo Drive. Phone 5812.

A RARE BUY 4 UNITS, 1 year old. Plans for additional units. A-1 condition. Excellent income. \$10,000 handles. Full price only \$25,000.

TERRY RAY  
773 N. Palm Canyon Dr. Ph. 2064

A REAL home—\$21,500. 3 bedroom and 2-bath—tile shower, large rooms—sliding doors to patio.

MUNHOLLAND  
1059 N. Palm Canyon. Ph. 3673

NEW 2 bedrooms, pumice block \$11,750. Consider trade, make offer. 7404 El Cortez Way, Palm Village. Open house Saturday and Sunday or call HE-8057.

4 2000 7-UNITS  
375 CAMINO MONTE VISTA

Real Estate—For Sale 35

## NICHOLS SPECIALS

PALM SPRINGS OUTSTANDING ESTATE

Can be bought far below reproduction cost. There are 6 bedrooms, 3 baths, a large living room, dining room, dressing room, kitchen, service porch and an outside laundry and storeroom. Three carport, large swimming pool, heated and filtered. Covered lanai. A sun deck allows sunbathing in privacy. On a huge walled lot, beautifully landscaped. All this for only — \$69,500.

### MAKE CASH OFFER ON THIS TAX SACRIFICE

On large lot in Las Palmas — 4 bedrooms, each with dressing room and bath. Den, bar, lanai, detached 2-car garage. Completely furnished. Immediate occupancy. Full price \$37,500.

Our Junior grade estate offered for sale for only \$21,500. Swimming pool, heated and filtered. 3 bedrooms, 2 baths and lanai. Beautifully landscaped lot, fenced. Can be bought on easy terms.

2 bungalow court lots 200x115. Near the El Mirador. Sewer connection. Full price \$5,500.

150' lot in exclusive Little Tuscany for only \$3,500.

Corner lot in El Mirador Estates, 111x135 with water shares. \$2750

### HOUSE RENTALS

\$100 — \$2500 PER MONTH

## CULVER NICHOLS — Realtor

861 N. PALM CANYON DR.—PHONE 2182

Al E. Hoover — John Bernet — Bob Stanley

### Over 20 Years in Palm Springs

## OUTSTANDING

## PALM SPRINGS HOME

IN EXCLUSIVE PALM CANYON MESA TRACT

MAIN HOUSE consists of four bedrooms and three baths. Large living room with artistic fireplace. Luxuriously furnished and decorated. Has refrigerated cooling system and furnace heat.

GUEST HOUSE also completely furnished with adjoining two car garage.

LOCATED on four large lots beautifully landscaped and completely walled in for privacy and seclusion.

Price has been reduced to \$45,000

SEE THIS CHARMING HOME TODAY

## PETER B. SHEPTENKO

THE PIONEER REALTY COMPANY OF PALM SPRINGS

475 N. PALM CANYON DRIVE — PHONE 2727

How would you like to own a lovely three-bedroom house in a restricted residential area, yet within walking distance of all shops? Corner lot walled and landscaped, charming private patio, house built and furnished for a buyer of discriminating taste. Unusually fine furnishings including grand piano for the price of only \$42,500 on terms

120 acres near Tamarisk and Thunderbird golf course and adjoining beautiful new estates. Ideal for subdivision or grapes, alfalfa, etc. Will sell all or part. To be sold at a genuine bargain price. Ask us for details.

### INCOME PROPERTY

The last word in pride of ownership! See this beautiful modern apartment hotel in Palm Springs' most exclusive district and within walking distance of Bullock's. Eleven Deluxe units — owner's apartment is equal to small home of outstanding modern design. Income will show very desirable net on investment. Owner will consider part trade for Beverly Hills and Westwood area.

ABOVE PROPERTIES EXCLUSIVE WITH

## Muriel E. Fulton — Realtor

Associates—Frances Wilson—Ernie Dunlevie—Frances Elliott  
New Location—Oasis Building—125 South Palm Canyon Drive.  
Telephones:

Offices 2225

Residence 2266

## Replacement would cost more than asking price

An outstanding beautiful desert home with an unsurpassed view of the mountains and containing all the refinements for gracious living. 3 bedrooms, 3 baths, huge living room with flagstone fireplace. Breakfast bar. Covered lanai. Dishwasher. Laundry room. Outside storage room. Swimming pool. Unfurnished. \$36,500. Furnished, \$39,500.

Drastic reduction of two beautiful homes, ultra modern with commanding view of the mountains. Walled and paved patios surrounding heated swimming pool. Tennis Club area.

## James W. Hammond, Realtor

875 N. PALM CANYON DRIVE

PHONE 5373

Associates

Esther P. Hammond, Lisa H. Jones, Eva Morgan

SEE THIS! LOVELY 2-bedroom, furnished home on large walled lot. Double garage. Choice location. \$16,500. Terms. Ph. 3507.

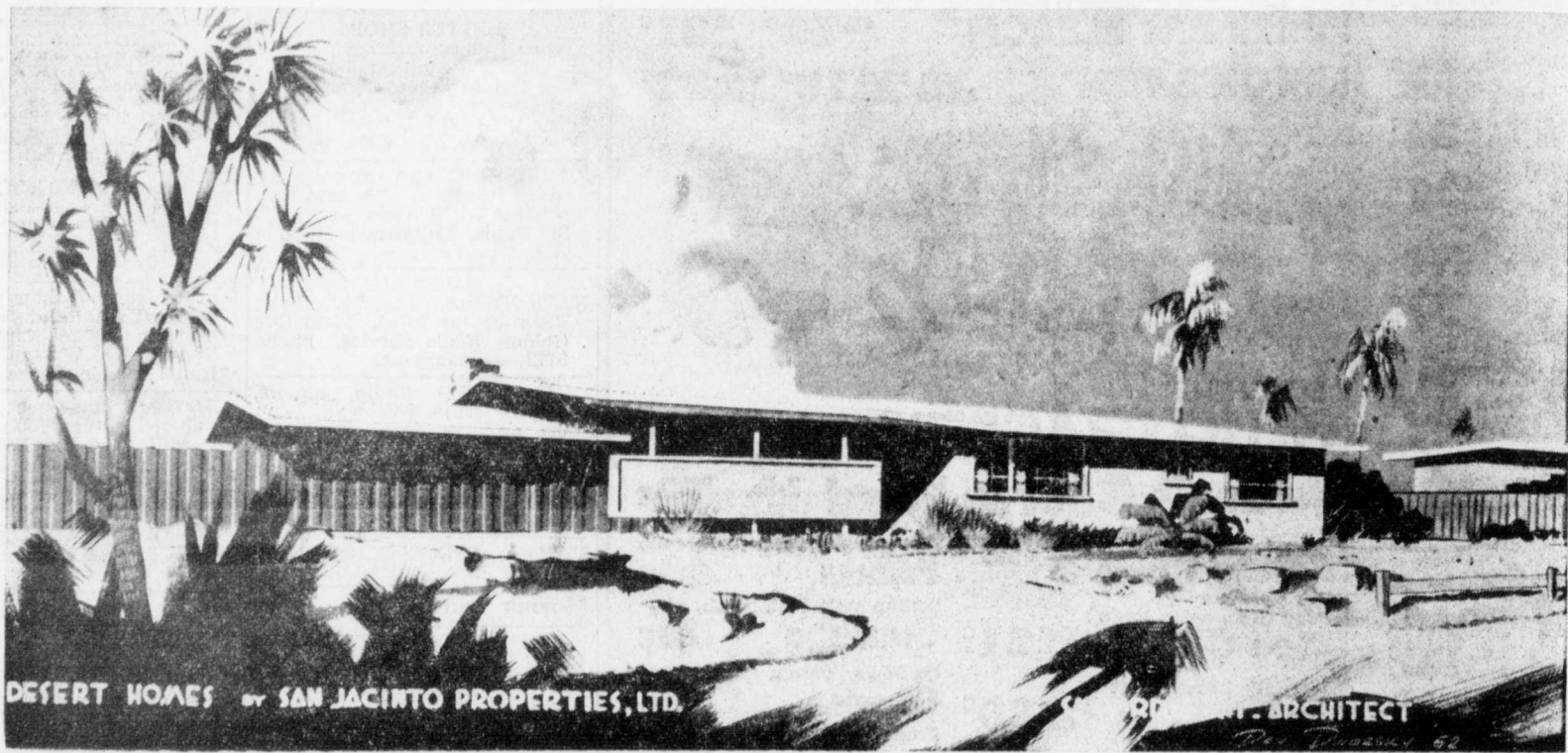
80 ACRES subdivision, \$350 per acre ready for immediate development.

MUNHOLLAND  
1059 N. Palm Canyon. Ph. 3673

FOR SALE \$6500 FIVE-ROOM furnished home. One bedroom. All electric. Owner 1037 Beaumont Ave., Beaumont, Calif. Phone 4961.

DE LUXE units, heated pool, new, 200 ft. off Highway 111, 1/2 mile from Thunderbird.

Phone Palm Springs 8-3238.



DESERT HOMES by SAN JACINTO PROPERTIES, LTD.

San Jacinto Estates One of the Choice Residential Areas in Palm Springs

A top architect and a top builder of fine homes have combined their talents to build 4 houses. Each is truly, in every sense of the word, A HOME. Modern in design, built with the aid of the very best in building materials, these homes are easy to live in and enjoy for a lifetime. One of these truly magnificent homes can be yours with very little effort. Drive out today... you'll be amazed at the large lots and the beautiful view.

NOW ONLY **19,950**

Terms

### WHAT MORE COULD YOU ASK FOR?

- Three Bedrooms
- Two Baths
- Forced Heat Ducted to Each Room
- A Grand Fireplace
- American Standard Plumbing Fixtures Throughout
- All Steel Kitchen
- Covered Cement Patio
- Double Garage
- Large Lots
- Planned for Cooling
- Insulated Throughout
- Large Picture Windows
- Full Tile Baths
- Sliding Steel Doors
- Oversized Wardrobes
- Steel Sash Copper Screens
- Colorful Desert Rock Roofs

• SEE these Today... many more features not mentioned!

### See Your Broker

or Mr. Maurice, Exclusive Agent on the Property or Phone 3013

Turn Left on Sunrise Way (off Ramon Road) then Right on Arenas... and Follow the Signs!



MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate—For Sale 35

**Peter B. Sheptenko**  
PALM SPRINGS  
FINEST & LARGEST OFFICE

**BEST HOME BUY IN TOWN**  
3 BEDROOMS, two full baths.  
Large living room with fireplace.  
Asphalt tile in bath-rooms and kitchen.  
Vented cooling system. Large lot beautifully landscaped. Reduced to \$12,500 unfurnished or \$13,500 furnished. Will take easy terms from responsible buyer.

**FOR HAPPY LIVING**  
SPARKLING, clean and up-to-date, 3 bedrooms, 2 baths. Magnificently landscaped. Filtered and heated POOL. See this Now.  
\$21,500

**GOOD NEW TRIPLEX**  
EACH unit has living room, bedroom, bath and kitchen.  
\$24,000 full price

158 FT. FRONTAGE, near Rite-more. Room for 15 or more. REDUCED. Try \$8500 offer.

24 LOTS in one of the finest subdivisions in town. Can be bought singly or WILL SELL WHOLESALE on easy terms.

**INVESTMENT OPPORTUNITY**  
OF A LIFETIME  
56 ACRES ADJOINING AND OVERLOOKING Palm Desert and Famous Shadow Mountain Club. Well alone is worth over \$10,000. Will take \$40,000 and only \$12,500 down. Terrific subdivision possibilities.

174 ACRES ADJOINING WONDER PALMS HOTEL AND TAMARISK COUNTRY CLUB. Finest date and citrus grove in the valley. Finest well in the desert. Reduced to \$80,000. Take \$20,000 down.

**Peter B. Sheptenko**  
THE PIONEER REALTY CO.  
OF PALM SPRINGS  
475 N. Palm Canyon Drive  
Phone 2727

**ASSOCIATE BROKERS**  
Bill Colven Bill Heiser  
Frank McCready Mike Jekyll

For Industrial Property  
See John Williams  
Will lease or build to suit

3-BEDROOM, 2-bath home, newly furnished, with coolers and wall to wall carpets.  
Reduced to \$21,500

4-BEDROOM, 3-bath home on 4 view lots, completely furnished, new. \$45,000.

3-BEDROOM home unfurnished, \$12,500, low down payment.  
FINE corner lot—Little Tuscany—\$3500.

10 LOTS for builder, wholesale price \$10,000.

APPROXIMATELY 15 acres within city limits, ready for subdivision, \$800 per acre.

SEE  
**John W. Williams**

Realtor or Associates  
Claude W. Gottschuet  
Roslyn Lang  
423 No. Palm Canyon Dr. Ph. 3311

**ARE YOU LIVING**

in a dream instead of a Dream House? Money paid out in rent is gone. Pay that rent money to yourself by buying a 3-bedroom, 2-bath home, air-cooled, large closets, sliding glass doors, steel kitchens, on large lot with SMALL DOWN payment. Prices from \$13,950 to \$15,750. Some have FREE TV hookup, with 1 year FREE service. It costs you nothing to get the details. Call us—

**GANNON REALTY**  
Branch Office  
Cor. Sunrise Way and Andreas (Plenty of Parking Space)

**Gannon Realty**  
463 N. Palm Canyon Drive  
Phone 2772

**NOTICE:**  
OUTPOST Estates are sold out BUT there are still a few well located homes available as re-sales as low as \$11,500 with only \$1300 down. Swimming club privileges, of course. HURRY, as these will sell fast.

**PALM SPRINGS OUTPOST ESTATES**  
Ramon Rd., 4 mi. E. of Palm Canyon Dr.  
Los Angeles Office: 3116 Valhalla Dr. Burbank, Rm. 9-2179

REDUCED TO \$13,750  
**BUILDER MUST SELL** New, 2 bedrooms. Large Lanai. Guest room off carport. Walled lot. Landscaped. Some carpeting & drapes. See today—it won't last.

**TERRY RAY**  
773 N. Palm Canyon Dr. Ph. 2064

**BY OWNER**

3 BEDROOMS with 2 bathrooms, income or business property. Furnished complete. Cash or terms. 412 No Indian Ave. Ph. 4922.

2-BEDROOM cement block home, bricks \$100 month living quarters. \$7000 furnished. 466 No. Calle Encinia.

2 FURNISHED houses, close in. Good income. Bargain. Owner 328 No. Calle Encinia.

Real Estate—For Sale 35

**BETTER REALTY DEALS**  
SEE  
ADOLPH ISRAEL, REALTOR  
671 N. PALM CANYON DRIVE  
PALM SPRINGS, CALIF.

**BY OWNER**—New furnished, practical, 3-bedroom, 2-bath home. Screened lanai. \$15,000. Phone 3171.

**Exchanges 36**  
**LET'S TRADE**

**BRAND NEW HOME with POOL**  
Only \$27,500. Will take L.A. or Long Beach income.

**FURNISHED TRIPLEX** for small L.A. or Beverly Hills home. \$32,500.

**4-UNIT APT. AT CATALINA**. Excellent income. \$35,000. Take P. S. Vacant or Acreage.

**12-UNIT APARTMENT HOTEL**, furnished, with POOL. A BUY AT \$90,000. Want L.A. or a home or income.

**LET US EXCHANGE**  
WHAT YOU HAVE  
FOR WHAT YOU WANT  
**PETE SHEPTENKO**

**THE DESERT TRADER**  
475 N. Palm Canyon Drive  
PHONE 2727

**TRADE**

**IDEALLY** located 7-room home in Banning, 4 bedrooms, large living room, dining room, 2 baths. Beautifully landscaped lot 100x200. Unexcelled view. Perfect during summer months. Write Box 190. File L5.

**TRADE** for home or income in Desert Hot Springs—4 rooms furnished—on 4 acres, \$10,000. Also business lot 85'x185' value \$10,000. Idyllwild, Calif. Contact V. De Gaston, No. 4 Arcade Bldg., La Jolla, Calif.

**HOME, 545 Calle Santa Rosa**, Palm Springs. Sell at bargain or exchange for Trust Deeds. J. Nagler, 330 No. Alfred St., Los Angeles.

**TRADE** 1951 Buick 4-door sedan, excellent condition, low mileage for lot. Ph. 2929.

**HOTEL** on Palm Canyon Dr. Will exchange for Los Angeles or vicinity income. Phone 9053.

**Real Estate Wanted 37**  
**ALL CASH OR TRADE** for three or four bedroom home in or near Las Palmas Estates or Tennis Club area. Must have value. Give price and location and phone. Private party. P. O. Box 928.

**FOR BEST RESULTS**  
List Your Property  
With Adolph Israel  
Realtor, 671 N. Palm Canyon Drive

**ONE or 2-bedroom home from owner**. Call 5850 evenings.

**Business Rentals 38**  
**FINE** single and double offices available in Modern centrally located Business Building at \$60 and \$100 per month. HAROLD HICKS, Phone 2736. 813 N. Palm Canyon Drive.

**Wanted to Rent 39**  
**WANTED**—Use of furnished home with pool for summer months in exchange for care of property & payment of all utilities. 2 adults—References. Phone: 3673

**PERMANENT** year around couple want small 2-bedroom home, unfurnished, except cook stove. Reasonable rent. Call Mr. Chastain, Stack Chevrolet Co., Phone 2042.

**Rooms For Rent 40**  
**LARGE** corner sunny room. Private entrance, walking distance. Quiet, reasonable. 230 No. Calle Santa Rosa.

**CHAUFFEURS**, house boys, butlers. Single rooms, reasonable. El Mirador Garage, 1090 N. Palm Canyon

**NICE** room, private bath and entrance. By day or week. Close in. 595 Calle Palo Fierro. Ph. 3743.

**COZY** rooms in lovely home. Privileges, \$25.00 and \$47.50. Wanda, 561 N. Palm Canyon Drive

**Apartment for Rent 43**  
**MODERN**, clean apartments. Maid service. Weekly rates from \$25. Pacific Apartments. Phone 9095.

**FURNISHED**, fireplace, air-conditioned, swimming pool. Month or year. Ph. 8-3281 or 7129.

**FURNISHED** rooms \$15 week. Apartments \$22.50 week. Also low summer rates. 954 E. Ramon Rd. Ph. 3013.

**1 BEDROOM** apartment, attractively furnished, air cooled. Month or season. 980 Camino Parcela. Ph. 3348 or 4756.

**\$15 A WEEK** up. Rooms and apartments, walking distance. Ph. 3029.

**\$15 WEEK** and up. Center of town. Special rates to local workers. Phone 9053 or 2957.

**FURNISHED** New single or double apartments. Ready April 1st. 579 Calle Abonia.

**LARGE** 1 bedroom apartment. Attractively furnished. By the month. 967 Camino Parcela.

**2-BEDROOM** furnished apartment by month or year. 503 Calle Palo Fierro. Ph. 7525.

**LANAI**, one bedroom apartment. Near Bullock's. By week or month. Ph. 5742.

Apartment for Rent 43

**BEAUTIFULLY** furnished new 1 bedroom apartment. Complete kitchen, wall to wall carpeting, air conditioned, walking distance to town. 593 Calle Abonia. Phone 4403 or 2210.

**CASA MARGARETA**  
FURNISHED apartments and hotel rooms, air conditioned. By week or month. Rates for permanent tenants. 336 Paseo El Mirador. Ph. 4687.

**CONGENIAL** young couple will share their attractive home with working girl. Your own private room. All privileges. Reasonable. Phone 6749.

**Furnished** apartments. New, luxurious, heated swimming pool, adults only. Yearly lease \$1500, \$1800, \$2000. Phone 3508

**BEDROOM**, living room, bathroom, kitchen. Furnished or unfurnished. Good district. Reasonable. Phone 4929.

**Houses for Rent 46**  
**AVAILABLE** FOR EASTER IMMEDIATE possession FURNISHED. 3 bedrooms, 3 baths, 2 patios, barbecue in Shadow Mountain Estates. \$500.

**Edith Eddy Ward**  
**REAL ESTATE**  
Ph. Palm Desert 76-3431  
Next to Drug Store—Highway 111

**WELL** located 2-bedroom, 2-bath home, nicely furnished. Walled, patio, fenced yard. Will rent by month or on yearly lease with option to buy.

**John W. Williams**  
423 N. Palm Canyon Dr. Ph. 3311

**LOVELY** stucco home furnished, \$70 month. Penthouse room with private sundeck, \$30 month. De luxe hotel room, \$50 month. (Free Phone use and TV) Call 8-3251. Office at Desert Realty Co., 615 Broadway, Cathedral City.

**CASA MARGARETA**  
FURNISHED bedroom apartments and rooms, air conditioned. Rates for permanent tenants. 336 Paseo El Mirador. Ph. 4687.

**2-BEDROOM** house nicely furnished, close in, pool privileges. Available now. Maid service if desired. Reduced rates through summer. Ph. 5577.

**3 BEDROOMS**, furnished. Cooler, patio, dishwasher, automatic washer. Desire permanent tenants. Dorothy Campbell, 645 Vista Oro. Ph. 2044-6019.

**BEAUTIFUL** furnished house with pool. 3 bedrooms, 2 baths, garage, in exclusive district. \$750 per month. Phone 2182.

**FURNISHED** 2-bedroom, 2-bath house, \$100 month. Call 4231 after 2 p. m. 322 N. Calle Encinia.

**LEASE** or sale, showplace, large, beautiful 1 bedroom home, concrete block, close in, terms. Ph. 5273.

**3-BEDROOM** furnished house, \$100 month. Also 2-bedroom. Apartment. Lease. Ph. 6338.

**4 BEDROOMS**, 4 baths, furnished. Walled large lot, nice. Through Easter Week. Ph. 6921.

**FURNISHED**, 1 bedroom, clean, close in. 2 Adults only. 328 No. Calle Encinia

**BEAUTIFUL** furnished house, pool, 3 bedrooms, 2 baths, lovely yard. Ph. 3720.

**NEW AND USED FURNITURE**  
New Modern Furniture  
STUDIO Couches, dinettes, box springs, mattresses, tables, chairs, platform rockers. Loop, fiber, and linoleum rugs, assorted colors and sizes. Coffee tables, end tables, lamps, roll-away beds, gas ranges and electric refrigerators.

**UNPAINTED FURNITURE**  
Complete line—We finish.  
**CHINESE PEEL FURNITURE**  
**BABY FURNITURE**  
**PATIO FURNITURE**  
**STA-COAT** rubberized oil base paints.

**USED FURNITURE**  
Most Anything Available  
SAVING MONEY AT  
**RAMON TRADING POST**  
Corner Ramon & Sunrise Way  
Ph. 2173

**WE BUY, SELL AND TRADE**

**MORE GOOD NEWS**  
COMING YOUR WAY  
FROM MAHER'S

**NEWEST** in smart home furnishings available now at modest prices with budget terms available. Rattan, wrought iron, modern! We have everything for the home. Both the Bad and the Beautiful. It will pay you to drive across the wash and save at—

**Maher Furniture**  
6 Miles Out Indian Ave. at North Palm Springs  
Phone D.H.S. 156

**FURNITURE, ETC.**  
FOR SALE  
By Sealed Bids  
BEDS, Springs, Mattresses, Box Springs, Dinette Tables and Chairs, Occasional Chairs, Dressers, Chests, Mirrors, Ice Boxes, Gas Heaters, Kitchen Stoves, Garbage Cans, Office Furniture, Typewriter and a 1942 Chevrolet Truck.

**BLANK** bids may be obtained from Housing Authority of the City of Palm Springs, 2058 E. Ramon Rd., Palm Springs, Calif.

Household Goods 50

**GOOD USED FURNITURE**

**MATCHING** pair of custom-built, love seat type daybeds of unusual design. Cost \$444 (basic) 2 years ago. Sell for \$150. Matched pair occasional chairs, upholstered in coral tweed material. Cost \$85 each—sell pair for \$50.  
1622 MESQUITE Ave. Ph. 5288

**SMALL** baby grand piano. Excellent make and condition. Phone 5445

**ALMOST** new full size bed. Call after 4 p. m. 8-4607.

**FOR SALE**—Gas Stove, 4 burners, good condition. Ph. 2814.

**Trailers For Sale 51**  
**AIRSTREAM**—ANGELES ROLLAWAY  
Special discount for cash sales

**ALSO** GOOD used trailers  
**AUTO TRAILER EXCHANGE** Inc.  
1065 E. Ramsey—Banning  
70-272 Hiway 111, Cathedral City

**51—35 FT. KIT**, Regal-Imperial Coach home 1952. Never on road. Bargain. Apply Ramada No. 5, Sky Ridge Park, Cathedral City, 6 miles south Palm Springs.

**SCHULTZ**—24-ft. twin beds. New Frigidaires. Tandem wheels. Excellent throughout. Screened in Cabana. A real home at a bargain. Lot 25—Fuller, 432 E. Andreas Rd.

**15-FT. HOUSE-TRAILER**, Terry. Rambler, clean. Fine for camping or living. Stove has Robertshaw control oven, ice box, sink, closet and storage space. Sleeps 5. \$750. Call Rollie 5460.

**FOR SALE OR TRADE**—1952 2-bedroom Royal Spartanette. Bel Aire Ave., Cathedral Canyon or write L. Stafford, Gen. Del., Cathedral City.

**1952 MODEL**—30-ft. Roadmaster. Awning, etc. \$1000 less than cost. 66320, Cahuilla, Desert Hot Springs.

**23' ROLLAWAY** Trailer. 55-gal. Butane tank. Smoke Tree Trailer Park, 2nd St., Desert Hot Springs. Ph. 421.

**14-FT. TRAVELEER**, like new. See Mills, Lot 53-B, Rancho Trailer Park.

**BY OWNER**, Aloja 12', \$450. 21' M System, \$800. 300 Sunrise Ave., Banning.

**Trailer Space 53**  
**KOZY TRAILER LODGE**  
TILE showers, patio, lawn. Modern connections. Awarded Gold Star—T.C.M.A. \$10 per month and up. 525 Palm Ave., Beaumont. Ph. 2442.

**80-UNIT** Trailer Park, store building for lease to experienced, responsible party. \$2500 required. P. O. Box 317, Cathedral City.

**CLEAN PARK**, Sewer connections, recreation hall, shuffleboard, TV, \$25 month. Adults only. Dave's Trailer Park, Cathedral City.

**Building Supplies 59**  
**OWNER-BUILDER**

**WE FEATURE THE BEST IN BUILDERS' HARDWARE**  
Including  
Stanley Hardware  
Stanley Tools  
Hallmark Fixtures  
Fuller Paints  
Fulcor Rubber Base Paint

**PALM SPRINGS BUILDERS SUPPLY**  
Since 1924  
490 Sunny Dunes Ed. Ph. 2107

**BUILDING SUPPLIES**  
"To meet your every need"  
**DILL LUMBER CO.**  
GUY R. KREMER, Mgr.  
679 So. Palm Canyon Dr.  
2758—Phone 2759  
Open Saturdays until noon

**Miscellaneous For Sale 60**  
**FOR** complete horse equipment and Western wear, Stetson hats, Justin boots, etc. See GEO. RASMUSSEN now located at Rogers Ranch, formerly called "The Stables," Palm Springs. Ph. 2-6811.

**FOR SALE**—Hawaiian quilt, Maui Rose design, white and coral, full-bed size, never used. These were \$125 in 1941. Open for offer. Box P5, Desert Sun.

**MAKE** an offer, overhang garage door, 7 ft. 8 in. width, 7 ft. 2 1/2 in. height, 1127 San Lucas Rd. Ph. 5562.

**MUST SELL** the Steinway Grand Piano. Blond finish. Especially fine tone and action. Call 3786.

**Wants of All Kinds 62**  
**WANT** to buy used Western saddle, top price paid. Also want to buy used Revolvers, any kind. Geo. Rasmussen, 1600 Chia Road at Rogers Ranch. Ph. 2681

**Pets-Poultry-Livestock 65**  
**HORSE TRAILERS**  
1-2 HORSE .....\$175  
1-SINGLE .....\$175  
At Rogers Ranch, Ph. 2681

Nurseries 66

**Vegetable plants**  
Spring annuals for quick color  
House plants at reasonable prices  
Gifts—Baskets  
We give S. & H. Green trading stamps

**LITTLE GRASS SHACK NURSERY**  
Highway 111 at Oasis Street, Indio  
Telephone 7-3749

**Used Cars For Sale 70**  
**FOLLOW**  
**THE CROWDS TO**  
**STACK**  
**CHEVROLET**  
**FOR**  
**USED CARS**  
With a Written  
Guarantee that Counts!

**1952 CHEVROLET**  
2-DOOR sedan, Radio, heater, seat covers, Back-up lamps, directional signals, 3000 actual miles. Desert Gray color.

**\$1795**

**WE HAVE BARGAINS GALORE!**  
Cars to Fit  
Any Purse  
\$100—\$2000  
SEE

**Stack Chevrolet**  
FASTEST GROWING CAR DEALER IN THE VALLEY  
330 East Sunny Dunes  
Phone 2042-2043  
"The Best Deal Under the Sun"

**NEW 1953 BUICK**  
2-Door Sedan  
\$2,525.88  
SEE  
Your Buick Dealer  
**DESERT INN GARAGE**

193 N. Palm Canyon Drive  
Palm Springs—Phone 4001

**SEE OUR EXCEPTIONALLY Clean Used Cars Before You Buy PLAZA MOTORS**

**CADILLAC—OLDSMOBILE**  
IN THE PLAZA  
PHONE 5122

1951 CADILLAC convertible coupe, approximately 14,000 miles. Royal Master tires with blow-out proof tubes. Wisconsin license. See today. Minimum price of \$1,495. Can be seen by appointment at 832 San Lorenzo. Ph. 3745.

51 FORD de luxe sedan, low mileage, radio, spotlight, overdrive, perfect condition. Local owner. Ph. 2424.

1947 PONTIAC 8-cylinder, radio, heater, clean, excellent condition. Private party, \$800. Ph. 6239.

**Automobile Service 72**  
**Stack Chevrolet**  
Complete Auto Service  
Mechanical—Body Work  
Lubrication—Wash & Polish  
Genuine Chevrolet Parts

**Stack Chevrolet**  
330 Sunny Dunes Road  
FREE PICK-UP & DELIVERY  
CAR SERVICE  
SALES ROOM OPEN MONDAY THRU SATURDAY 8 A.M. TO 6 P. M. AND SUNDAY UNTIL NOON

**JOHN A. LITTLETON**  
**DESOTO AND PLYMOUTH DEALERS**  
682 S. PALM CANYON DR.  
Phone 7022

**REPAIR WORK DONE ON ALL MAKES OF CARS**  
**QUICK SERVICE 4 MECHANICS**  
**ON DUTY AT ALL TIMES**  
OPEN FROM 8 A.M. TO 6 P.M.

**U-DRIVE CARS FOR RENT**  
Day or Week  
**HERTZ Drive-Yourself System**  
182 E. Arenas Rd.  
Phone 5122

**U-DRIVE CARS**  
For rent—Day or Week  
Tanner's—El Mirador Garage  
Phone 2111

**Legal Notices 75**  
**CERTIFICATE OF BUSINESS UNDER FICTITIOUS NAME**  
The undersigned do hereby certify that it is conducting laundry and dry cleaning business at 383 North Indian Avenue, Palm Springs, California, under the fictitious name of DESERT HAND LAUNDRY. Said firm is composed of the following persons whose name and place

Used Cars For Sale 70

**TODAY'S USED CARS DESERT INN GARAGE**

**Your Buick Dealer**

**A GOOD USED CAR COSTS LESS THAN YOU THINK!**  
UP TO \$300 BELOW RETAIL PRICE

**1950 BUICK**  
Sedan, Dynaflow, Radio, Heater, Very Clean  
**\$1595**

**LOW COST Transportation Cars**

1941 PLYMOUTH Station wagon, very clean A-1 condition—\$395

1941 PONTIAC Sedan, radio, heater—\$295

**WE HAVE MANY MORE BARGAINS LIKE THESE!**

**DESERT INN GARAGE**  
193 N. Palm Canyon Drive  
Palm Springs  
Phone 4001

1941 OLDSMOBILE Clean Car. Hydramatic, Heater

I purchased this car new and have kept it up mechanically. Drove out with my family from Florida and fully expected to keep this car indefinitely as I purchased Florida 1953 plates. If you are looking for an exceptionally good used car take my advice and let me give you a demonstration. A Reasonable Offer Asked

W. S. Smith  
Phone Mira Monte Hotel  
324 South Indian Ave.  
Palm Springs

**1950 CADILLAC**  
4-DOOR Sedan. Beautiful light blue color, seat covers, white wall tires, etc.

**SPECIAL PRICE \$2995**

**PLAZA MOTORS**  
CADILLAC—OLDSMOBILE  
IN THE PLAZA  
PHONE 5122

1951 CADILLAC convertible coupe, approximately 14,000 miles. Royal Master tires with blow-out proof tubes. Wisconsin license. See today. Minimum price of \$1,495. Can be seen by appointment at 832 San Lorenzo. Ph. 3745.

51 FORD de luxe sedan, low mileage, radio, spotlight, overdrive, perfect condition. Local owner. Ph. 2424.

1947 PONTIAC 8-cylinder, radio, heater, clean, excellent condition. Private party, \$800. Ph. 6239.

**Automobile Service 72**  
**Stack Chevrolet**  
Complete Auto Service  
Mechanical—Body Work  
Lubrication—Wash & Polish  
Genuine Chevrolet Parts

**Stack Chevrolet**  
330 Sunny Dunes Road  
FREE PICK-UP & DELIVERY  
CAR SERVICE  
SALES ROOM OPEN MONDAY THRU SATURDAY 8 A.M. TO 6 P. M. AND SUNDAY UNTIL NOON

**JOHN A. LITTLETON**  
**DESOTO AND PLYMOUTH DEALERS**  
682 S. PALM CANYON DR.  
Phone 7022

**REPAIR WORK DONE ON ALL MAKES OF CARS**  
**QUICK SERVICE 4 MECHANICS**





**CELEBRATION**—Forty years of married life were celebrated at O'Donnell golf course watching last week's Invitational, by Mr. and Mrs. Ray Thomas, Los Angeles. Thomas, a former leading amateur, now retired, and his wife have celebrated their last 18 anniversaries by watching the O'Donnell tournament.

## Doodles and Skeeter Set New Records

That gold mine of the entertainment field, Saddle and Sirolo, really hit pay dirt with Doodles and Skeeter. Brought back by popular demand this pair of mimics continues to pack them in nightly. Now in their seventh smash week, their rabid fans come back night after night to catch the show and hold them on stage most of the evening with vociferous applause.

The Village has never seen anything like the success scored by Doodles and Skeeter. These very likeable and personable young men have an act that is chiefly pantomime and fun to the outrageous degree. Dancing, mimicry and a collection of the zaniest hats ever designed by an unprincipled milliner, plus the two personality boys add up to an entertainment. You are quite likely to find the SRO sign at the Saddle and Sirolo in mid-week.

Jewel of the show is exquisite sepia Anne Morre, whose piano playing and singing is delighting Saddle and Sirolo patrons. Anne's charming voice and talented fingering of the piano are a real addition to the show, rated one of the best in town.

**LOSES TIRE, WHEEL**  
S. V. Lucas of Ontario reported to police Sunday the theft of a new tire and wheel from the trunk of his car while it was parked at 342 North Calle Encila.

CLASSIFIED ADS READ SUN

## OPEN YOUR EYES



## SEE THE NEW

### SELF SERVICE LAUNDRY

308 NORTH INDIAN AVENUE  
11 Machines — No Waiting!

## NEW

• Agitator Machines  
• Dryers  
• Service  
OPEN DAILY 8 A.M. to 8 P.M.  
SUNDAYS from 8 A.M. to NOON

8c—The Desert Sun  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, March 23, 1953

## Lili St. Cyr at Chi Chi for Third Time

Lili St. Cyr is back at the Chi Chi for her third appearance. The beautifully staged act is a new one but it's gorgeous Lili, who has perfected the strip tease to a thing of beauty, who is the center of attention. The bubble bath, which Lili made famous, has been retained and none of Lili's admirers are going to be disappointed in this show. Lili, the beautiful tease, has lost none of her allure.

Accepting Lili's beautiful act is the mock strip tease, with which Joe Campo knock himself out with his impersonations of stage celebrities, and leaves the audience screaming with laughter. This is Campo's third appearance at the Chi Chi, too, and he is proving just as popular as ever.

New addition to the show this week is Johnny Johnston, the much-admired crooner, who replaces Eddie Prubody, veteran banjoist, who had to drop out because of illness. Johnston's songs add variety to this great Chi Chi show.

Johnston, who is a stellar figure in the entertainment world, was once married to Kathryn Grayson, who has been producing and acting in Ken Murray's TV show.

## Start Work on New Idyllwild Firebreak

Forestry crews are at work building a firebreak through timberland from Idyllwild to Pine Cove.

The project will cover seven miles and separate the resort communities in the Idyllwild area from important watersheds.



**COMIC IMPERSONATOR**—Did you ever see Joe Campo knock himself almost silly during his act... and laugh yourself into stitches while watching him? He's back in the Starlite Room of the Chi Chi along with Lili St. Cyr and Johnny Johnston on singing fame.

## Miss Ackerman to be Heard in PTA Concert

Miss Betty Lou Ackerman, physical education teacher at the Nellie Coffman junior high school, will be presented in a marimba concert Thursday evening, when the Katherine Finch PTA meets at the school at 7:30 p. m. She will be accompanied by Mrs. Jean Blackstone at the piano.

Principal Warren Linville will speak on "Remedial Reading." Mrs. Saul Ruskin will preside over a brief business session and refreshments will be served following the meeting.

## Rumwells Buy Home in Village

Mr. and Mrs. Arnold Rumwell have purchased a new home on Lillian drive.

Mr. Rumwell—head of the law firm of Lakin, Rumwell and Spears of Palo Alto—is now serving his twenty-first year as city attorney of Palo Alto—both of which positions he expects to resign very shortly and move to Palm Springs as a permanent resident.

He and his wife Muriel are both graduates of Stanford and have two children—Miriam and

NEW — with pool, \$27,500  
2 bedroom, 2 bath home.  
Unit heat and cooling.  
Fireplace - patio - rumpus room.  
South end of town.  
A pleasure to show.

## A DELUXE HOME

Beautiful new location,  
3 bedroom, 3 bath.  
Large pool, 20x45, Shower and club room.  
All a gentleman could want for desert living and entertainment.  
Owner says get offer.  
Key here to show.

## CORONA DEL MAR

Ocean view artist home,  
2 bedroom, 2 bath.  
Exchange for desert property.

## Munholland & Co.

1059 No. Palm Canyon Dr.  
Phone 3673  
ASSOCIATE BROKERS  
John C. Davis - D. B. Carlin  
Earl F. Chamberlain

Saxon who are attending UCLA at present.



Mrs. Rumwell is spending a few days in Palm Springs attending to alterations and supervising the installation of a

large pool and landscaping. This residence with improvements will represent an investment in excess of \$60,000 and the transaction was handled by Robert Ransom, realtor.

## YOLAND D. MARKSON'S NEW Deep Well Inn

The desert's most beautiful secluded 25 acres of glorious gardens.

Offering desert living at its best.

Spacious quietness... Tennis Courts... Heated Pool

The largest recreation hall on the desert.

Surprisingly inexpensive.

Rooms from \$7 per day, per person.

## AND FOOD

Served as only Santos can... food the true gourmet relishes.

## PLUS

Dick Henson's Cantonese Dinners

An ideal spot for a luncheon or dinner for 1 or 100 or more

You're cordially invited to visit our

Beautiful New Cocktail Lounge

JOHN J. RAVESE, Mgr.



**At Your Friendly VILLAGE MARKET**  
A big pre-Easter sale... headlining items advertised in "Puck, The Comic Weekly"... plus many more outstanding values in every department!  
Enjoy better living for less money by shopping here... where you are consistently offered top-quality items—lots of them—at money-saving prices!

MONARCH FINER FOODS		MEAT SPECIALS		PRODUCE	
MONARCH — 46-oz. Can		EICHER POULTRY FARMS		ITALIAN	
<b>TOMATO JUICE</b>	<b>25¢</b>	<b>Fresh Broiling Chickens</b>	<b>69¢ lb</b>	<b>Squash</b>	<b>19¢</b>
		Young, Tender — 1 1-2 lb. average			
MONARCH CLING—29-oz. Can		(split in two — ready to broil)		<b>Carrots</b>	<b>15¢</b>
<b>PEACHES</b>	<b>29¢</b>	HORMEL		2 bunches	
		<b>HAMS</b>	<b>65¢ lb</b>	<b>Cabbage</b>	<b>4¢ lb</b>
MONARCH 16-oz jar		READY TO EAT			
<b>Cucumber Stix</b>	<b>35¢</b>	U. S. CHOICE		<b>Dial Soap</b>	
MONARCH Telephone Style		<b>PRIME RIB ROAST</b>	<b>73¢ lb</b>	Complexion Size Bath Size	
<b>SUGAR PEAS</b>	<b>21¢</b>	<b>FRESH GROUND BEEF</b>	<b>39¢ lb</b>	2 FOR 29¢ 2 FOR 23¢	
303 Can		SWIFT			
MONARCH GREEN — No. 2 Can		<b>Sweet Rasher Bacon</b>	<b>39¢ lb</b>		
<b>LIMA BEANS</b>	<b>23¢</b>	<b>FRESH CUT</b>			
		<b>LONGHORN CHEESE</b>	<b>49¢ lb</b>		

**MONARCH**

**Kraft Salad Oil** Quart Bottle **63¢**

**Nucoa Oleo** One Pound **26¢**

**Tomatoes** IRIS, Solid Pack 17-oz. Can **17¢**

Limit 2

**Instant Coffee** Borden's 5-oz. **\$1.08**

**Grapefruit Juice** Del Monte 46-oz. **29¢**

**Gerber Baby Food**

Strained or Chopped **3 for 25¢**

**Fresh Ranch EGGS**

from Edgewood Farms in Banning medium — doz. **59¢**

**BRING US YOUR PROCTER & GAMBLE COUPONS**

**Make this gay EASTER EGG CAKE**

**SWANS DOWN Cake Mix** **33¢**

**BAKER'S UNSWEETENED CHOCOLATE** 8-oz. **39¢**

**Extra Large Ripe Olives** OLD RANCHERS NO. 1 CAN **19¢**

**WE BUY RIGHT WE SELL RIGHT**

This market is a member of Certified Grocers of Calif., Ltd.—one of the World's Largest Buying Groups.

**STORE HOURS**

Weekdays 8:30 A.M. to 8:00 P.M.

Sunday and Holidays 9:00 A.M. to 6:00 P.M.

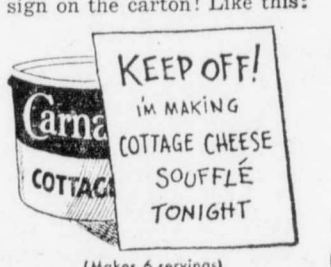
**VILLAGE MARKET**

All Advertised Items Subject to Stock on Hand

441 So. Palm Canyon Dr. Phones 7932 - 9055



Carnation Cottage Cheese is a favorite with my family! It tastes so wonderfully fresh. Extra cream is added right at the dairy. It is so dependable for recipes. And for just plain eating... well, at our house, when I need Carnation Cottage Cheese for a recipe, I put a sign on the carton! Like this:



(Makes 6 servings)  
1/4 cup butter  
1/4 cup flour  
1 teaspoon salt  
1/2 teaspoon dry mustard  
1 cup Carnation Fresh Milk  
1 1/2 cups Carnation Cottage Cheese  
1 cup finely-crushed corn flakes  
1 tablespoon grated onion  
3 egg yolks  
3 egg whites

Thoroughly blend butter, flour, salt and mustard in top of double boiler over low heat. Add milk gradually and cook until thickened, stirring constantly. Remove from heat; add cheese, 3/4 cup corn flakes and onion. Stir all of hot cheese mixture gradually into egg yolks. Fold beaten egg whites gently into cheese mixture. Place in 2-qt. casserole (do not butter casserole — your soufflé will be higher). Sprinkle top with rest of corn flakes. Place casserole in pan of water. Bake in slow oven (325° F.) 50-60 minutes. Serve at once.



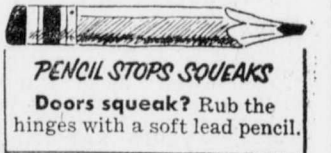
said someone, is in the use of seasonings. Many a dish wouldn't be as good without at least a suspicion of onion! Onions were considered a great delicacy in Homer's time. They probably originated in Asia. Desert travellers carried them to allay thirst. Even today, in many parts of Europe, folks munch onions much as we do apples.



## Crisp Cheese Straws

(Makes 30 4 x 1/2-in. straws)  
1 cup sifted flour  
1/2 teaspoon salt  
1/2 teaspoon baking powder  
1 teaspoon celery seed  
1/3 cup butter  
1/2 cup Carnation Cottage Cheese  
1 tablespoon Fresh Carnation Milk  
1 tablespoon lemon juice

Combine first 4 ingredients in bowl. Cut in butter with pastry blender or 2 knives until like coarse cornmeal. Blend Cottage Cheese, milk and lemon juice; stir lightly into flour mixture to form soft dough. Roll 1/4-in. thick on lightly floured board. Cut into strips. Place on buttered baking sheet; sprinkle with paprika. Bake in hot oven (425° F.) 12-15 minutes or until lightly brown. Remove from sheet; cool before serving.



I encourage the family's raiding the refrigerator for Carnation Cottage Cheese. It is richest of all regular cheeses in protein. Provides calcium, iron and vitamin A as well. And a million dollars worth of enjoyment! Keep plenty of Carnation Cottage Cheese on hand.

**CARNATION COMPANY**  
45-910 Jackson Street  
Phone Indio 73139  
INDIO, CALIFORNIA